



VANCOUVER. SPECTACULAR BY NATURE.™

VANCOUVER
Canada



BE
A
VANCOUVER
HOST

VANCOUVER – A ONE OF A KIND MEETING DESTINATION

VANCOUVER, CANADA IS A DYNAMIC, MULTICULTURAL CITY SET IN A SPECTACULAR NATURAL ENVIRONMENT. CONSISTENTLY RANKED AS ONE OF THE WORLD'S PREMIER MEETING AND CONVENTIONS DESTINATIONS AND A TOP DELEGATE DRAW, VANCOUVER HAS ALSO BEEN VOTED ONE OF THE WORLD'S MOST LIVABLE CITIES. CONSIDER JUST A FEW OF THE REASONS THAT MAKE THE VANCOUVER EXPERIENCE UNFORGETTABLE FOR DELEGATES:

ACCESSIBILITY

Equidistant from Europe and Asia – and bordering the U.S. – Vancouver is an international city with modern transportation systems. The award-winning Vancouver International Airport (YVR) provides direct routes to and from most major destinations, encouraging the highest possible delegate draw.

SPECTACULAR SETTING

Majestic mountains, sparkling ocean, rainforests and beautiful foliage year round makes Vancouver the perfect setting for work and play.

AWARD WINNING CONVENTION CENTRE

An icon on the downtown waterfront, the newly expanded facility is uniquely designed over water covering over four city blocks with meeting space totaling more than 7,900 m² (85,000 ft²).

SUPERIOR SERVICE

Vancouver's #1 North American Airport, World's Best Convention Centre, 15,000 hotel rooms and award-winning restaurants all offer outstanding levels of service and product quality. Vancouver's Service Edge commitment ensures you will experience the very best in customer sales, service and destination marketing support.

UNLIMITED ACTIVITIES

Catering to any interest throughout all four seasons, your delegates can enjoy world class shopping to outdoor adventures, gourmet meals to live entertainment, sporting events, theatre, outstanding sights and attractions – it's all in Vancouver!

PRE AND POST VANCOUVER EXPERIENCES

With all that Vancouver has to offer, your attendees will have plenty to see and do in the city. But if they want to turn their business trip into an extended stay with some rest and relaxation in the regions outside of Vancouver, there's plenty to pique their interest:

CRUISE VANCOUVER TO ALASKA

Vancouver serves as the home port for the renowned thousand-mile Inside Passage cruise, offering some of the world's most spectacular scenery.

VICTORIA AND VANCOUVER ISLAND

Vancouver Island offers exceptional whale-watching more than 50 golf courses, spectacular long beaches, and is the home to Victoria, the historic capital city of British Columbia.

WHISTLER

From Vancouver, a scenic 90-min drive north along the Sea to Sky Highway leads to Whistler, North America's #1 ski resort. Along the way, there are excellent photo and hiking opportunities, including spectacular Shannon Falls and the stunning Stawamus Chief rock face.

MAJESTIC BRITISH COLUMBIA ROCKIES

Whether you are looking for peace and solitude or outdoor adventure, head to the BC Rockies. Here, the landscape is as diverse as the views are spectacular. And there is plenty to do, everything from hiking, mountain biking and horseback riding to canoeing, kayaking and fishing.

An International association often relies on an organizing committee to raise sponsorship, plan the conference program and organize the social events. Many Canadian and US associations will agree to meet here because they have a Vancouver-based board member that can exert influence on the decision makers, even if they are not required to organize the meeting. What does this mean? It means that no matter how great a destination Vancouver is, without a host, most associations will not meet here. All the more reason we need you!

If you are interested in becoming a host or are already bringing a conference to Vancouver, contact us and let us help make your event the best yet!

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Tourism Vancouver's Be a Host program is generously supported by:





THE BIG PICTURE

MEETINGS + CONVENTIONS IN VANCOUVER

THE CONVENTION INDUSTRY IN VANCOUVER IS BIG BUSINESS.

FROM HOTELS, RESTAURANTS AND ATTRACTIONS, TO TRANSPORTATION COMPANIES, SERVICE PROVIDERS AND RETAIL OUTLETS, NEARLY ALL SECTORS OF TOURISM AND OTHER BUSINESSES BENEFIT WHEN DELEGATES VISIT OUR CITY FOR THEIR CORPORATE OR ASSOCIATION MEETINGS.

THE NUMBERS TELL THE STORY

#1 MEETING DESTINATION IN NORTH AMERICA – International Congress and Convention Association three years in a row

\$400 MILLION – amount convention delegates spend annually in Vancouver

\$1.3 BILLION – estimated economic impact of meetings in Vancouver

OVER 11,000 – full time jobs directly supported by the meetings industry in Metro Vancouver annually

TRIPLED IN SIZE – amount the existing facilities have grown with the opening of the Vancouver Convention Centre expansion

#1 IN THE WORLD - “World’s Best Convention Centre” awarded to the Vancouver Convention Centre by the International Association of Congress Centres

#1 MID-SIZED AIRPORT IN NORTH AMERICA – rated by the International Air Transport Association

80% OF INTERNATIONAL CONFERENCES IN VANCOUVER – secured through a host

BE A VANCOUVER HOST

Have you ever wanted to host your colleagues from around the world and show off your city? It happens all the time as people just like you bring conventions to Vancouver. We call them ‘local hosts’. And they work with Tourism Vancouver’s **Be a Host** program to make it happen.

Be a Host is an innovative sales and marketing initiative designed to identify and support local members of our community in bringing their association or corporate national and international meetings to Vancouver. More than 1,000 hosts have participated in the program since its inception in 1996.

THE BENEFITS TO YOU

- Raise your profile locally and internationally
- Recognition of your efforts by local community, organizations and government
- Potential to generate income for your research and/or department or association
- Create public awareness and gain credibility of your efforts and initiatives in your field of expertise
- Share local expertise and valuable information with colleagues throughout your industry
- Attract leaders of the industry to your region
- Provide the local community with access to new technologies and intellectual capital
- Provide an immeasurable boost to the global reputation of Vancouver/BC/Canada’s academia, researchers and local industries
- Provide the community with information and educational exchange

LET US HELP YOU

TOURISM VANCOUVER’S **BE A HOST** TEAM IS COMMITTED TO GUIDING YOU THROUGH THIS ADVENTURE, MAKING YOUR PLANNING EXPERIENCE AS REWARDING AND WORRY-FREE AS POSSIBLE. WE WILL WORK WITH YOU TO ENSURE YOUR EVENT IS A SUCCESS – FROM BID PRESENTATION TO CLOSING CEREMONY. AND, ALL OF OUR SERVICES ARE COMPLIMENTARY.

BID ASSISTANCE

To convince the decision-makers in your organization to agree to meet in Vancouver, we’ll help you with a formal bid process. With help right from the start including bid collateral and presentations, to flight assistance to present the bid, we make the process easier than you think. We’ll also assist with site visit itineraries for decision makers to help them decide.

PUTTING IT ALL TOGETHER

Once your association or group has decided to meet in Vancouver, our team will assist with all aspects of convention planning and organizing, leaving you free to concentrate on the important task of creating an attractive conference program.

VENUE AND ACCOMMODATION SEARCH

We check hotel and venue availability, distributing your meeting specifications to reliable suppliers around the city. We will also secure guestrooms appropriate to your event.

SITE INSPECTION

We’ll coordinate site inspections of any other suppliers you need.

CONFERENCE ORGANIZATION

We can connect you with professional conference organizers, destination management companies or professional meeting planners to assist with the logistics of your event.

PLANNING ASSISTANCE

We’ll help you design tours or arrange group activities, spousal programs and entertainment to suit your group.

ATTENDANCE BUILDING

Vancouver attracts 10% higher delegate attendance than other destinations. We’ll help you generate excitement for your conference by providing promotional materials and suggesting promotional strategies.

VANCOUVER GUIDES AND MAPS

We’ll supply Vancouver guides and maps to conference delegates free of charge.



CASUALLY INVITING YOUR PROFESSIONAL COLLEAGUES TO MEET IN VANCOUVER IS ONE THING... ACTUALLY HOSTING THE MEETING IS ANOTHER.