



MEMBERSHIP ENROLLMENT FORM

2015-2016

453 First Street East local 707 996-1090
 Sonoma, CA 95476 toll free 866 996-1090
 sonomavalley.com fax 707 996-9212

PLEASE PRINT CLEARLY

Today's Date: _____/_____/_____

FOR PUBLICATIONS	Firm Name _____ Web Address _____
	Address _____ City _____ State _____ Zip _____
	Telephone _____ FAX _____ 1-800 _____ E-Mail _____
KEY CONTACT / MAIL	Mr. / Ms. _____ Title _____
	Address _____ City _____ State _____ Zip _____
	Telephone _____ FAX _____ E-Mail _____
BILLING	Mr. / Ms. _____ Title _____
	Address _____ City _____ State _____ Zip _____
	Telephone _____ FAX _____ E-Mail _____

Best E-mail Address(s) For Membership Communications _____@_____

_____@_____

_____@_____

Best E-mail Address(s) For Public Relations & Media Requests _____@_____

Member Benefits Include:

- ✓ Inclusion in the annual Sonoma Valley Visitors Guide (125,000 guides distributed nationwide).
- ✓ Website listing on sonomavalley.com including photo, business description and a link to your website (20,000+ website visits per month).
- ✓ Promotional opportunities for your printed collateral at both SVVB Offices (open 361 days annually).
- ✓ Inclusion on one or more of our maps (available online at sonomavalley.com).
- ✓ Listing in our Weddings & Events Packet (if applicable).
- ✓ Listing in our Picnic Guide (if applicable).
- ✓ Inclusion on our Tour Schedule & Varietal Chart (if applicable).
- ✓ Promotion of your business through SVVB's Social Media including Facebook (20,000+ likes), Pinterest, Twitter and Instagram.
- ✓ Promotion of your business events on our website calendar (most visited page).
- ✓ Monthly Marketing Meeting with SVVB Members and our Public Relations firm.
- ✓ Receive our monthly Member E-Newsletter.
- ✓ Ability to participate in the "I ♥ Sonoma Valley" promotion program.
- ✓ Unlimited listing opportunities on our Holiday/Olive Season/Girlfriends Getaway micro-websites and publications.
- ✓ Access to our Public Relations firm for inclusion in press releases and media stories (when applicable).

-Choose Business Category on the Reverse Side-



ANNUAL MEMBER DUES

2015-2016

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Please select your business category from the list below.

Contact Erin Abbott, Member & Visitor Services at 707 996-1090 ext.103 or email erin@sonomavalley.com with any inquiries or for more information about multiple listings.

<input type="checkbox"/> Lodging Information** _____ Under 10 Rooms 580.00 _____ 10 to 39 Rooms 665.00 _____ 40+ Rooms 15.00 per room _____ Booking Services / Prop Mngmnt 600.00 **Yes, I have a current business license on file with the city or county. Initial _____ Date _____	<input type="checkbox"/> Winery Information _____ Under 15,000 Cases 560.00 _____ 15,000 to 50,000 Cases 835.00 _____ Over 50,000 Cases 1,120.00
<input type="checkbox"/> Fun Things To Do _____ 18-Hole Golf Courses 665.00 _____ Major Attractions 1,040.00 _____ Recreation & Entertainment 560.00 (flight tours, festivals, gardens, spas & salons, etc.)	<input type="checkbox"/> The Arts, Artists & Art Galleries 485.00 <input type="checkbox"/> Shopping Information 485.00 <input type="checkbox"/> Event Planning _____ Event Planners 665.00 _____ Event Sites 485.00 _____ Event Services 485.00 (caterers, floral, photographers, etc)
<input type="checkbox"/> Tours & Transportation _____ Fleet less than 5 485.00 _____ Fleet of 6 or greater 665.00	<input type="checkbox"/> Associations & Retail Centers 1,040.00 _____ If All Firms are SVVB Members 665.00
<input type="checkbox"/> Dining Information (Restaurants) _____ Under 25 Seats 485.00 _____ 26+ Seats 560.00	<input type="checkbox"/> Sonoma Valley Services 485.00 (banks, organizations, publishing, realtors, etc.) <input type="checkbox"/> Non-Profits 265.00 (501 (c)(3) Status) Tax ID # _____

MEMBERSHIP DUES	Primary Annual Membership _____ Second Listing - 25% off + _____ Third Listing - 50% Off + _____ Fourth Listing - 50% off + _____ TOTAL DUE = \$ _____ <small>Membership dues cannot be claimed as a charitable contribution for income tax purposes.</small>	PAYMENT METHOD <input type="checkbox"/> Check payable to Sonoma Valley Visitors Bureau attached <input type="checkbox"/> Credit Card (Visa, MasterCard, American Express & Discover) Signature: _____ Date: _____
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FOR OFFICE USE ONLY						
ENTERED IN:	<input type="checkbox"/> VISITORS GUIDE	<input type="checkbox"/> WEBSITE	<input type="checkbox"/> DATABASE	<input type="checkbox"/> VR	<input type="checkbox"/> GL	<input type="checkbox"/> QB
	<input type="checkbox"/> EVENTS PACKET	<input type="checkbox"/> TOWN MAP	<input type="checkbox"/> PICNIC GUIDE	<input type="checkbox"/> TOUR SCHEDULE		
					DATE JOINED _____	
					STAFF NOTIFICATION (DATE) _____	
					NEW MEMBER PACKET SENT (DATE) _____	