

# HISTORY IS MADE BY LEADERS.



## **Kim Scheeler**

President & CEO, Greater Richmond Chamber,  
RMCVB Board Member

### **How long have you lived in the Richmond Region?**

Four years

### **Where are you originally from?**

Fort Wayne, Indiana

### **What do you see as one of the Region's best assets?**

The people. They are friendly, enthusiastic, caring and genuine.

### **What are some of your favorite places to take out-of-town guests?**

The Valentine Richmond History Center, VMFA, Belle Isle, and the Virginia Capitol.

### **What is one of the biggest changes you've seen in the Region over the last few years?**

Recognition of the Region's increasing creativity and innovative spirit. More and more young people are considering RVA as the place to be.

### **What has been one of the RMCVB Board's greatest accomplishments during your tenure?**

Continuing to drive the success of our convention business, even in a down economy.

### **What makes the Richmond Region so easy to love?**

There is so much to do here. There truly is something for everyone, from history to music to nightlife to festivals to restaurants and more.



**VisitRichmondVa.com**