

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: October 31, 2014



Bay County
Tourist Development Council



Clerk of Court & Comptroller

Report for Month Ending

October 31, 2014



**Bay County
Tourist Development Council**

December 1, 2014

Tourist Development Council
Bay County, Florida



Council Members:

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the month ending October 31, 2014. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Revenue Analysis Panama City Beach



**Bay County
Tourist Development Council**

Revenue Analysis				
Panama City Beach				
Fiscal Years Ending September 30, 2015 and 2014				
Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 968,998	\$ 785,184	\$ 183,814	23.41%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 968,998	\$ 785,184	\$ 183,814	23.41%

 **BILL KINSAUL**
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Value of One Cent Panama City Beach



**Bay County
Tourist Development Council**

Value of One Cent				
Panama City Beach				
Fiscal Years Ending September 30, 2015 and 2014				
Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 186,600	\$ 162,120	\$ 24,480	15.10%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 186,600	\$ 162,120	\$ 24,480	15.10%

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& COMPTROLLER
BAY COUNTY

Revenue Analysis Mexico Beach



**Bay County
Tourist Development Council**

Revenue Analysis				
Mexico Beach				
Fiscal Years Ending September 30, 2015 and 2014				
Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 27,616	\$ 24,815	\$ 2,801	11.29%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 27,616	\$ 24,815	\$ 2,801	11.29%

Value of One Cent Mexico Beach

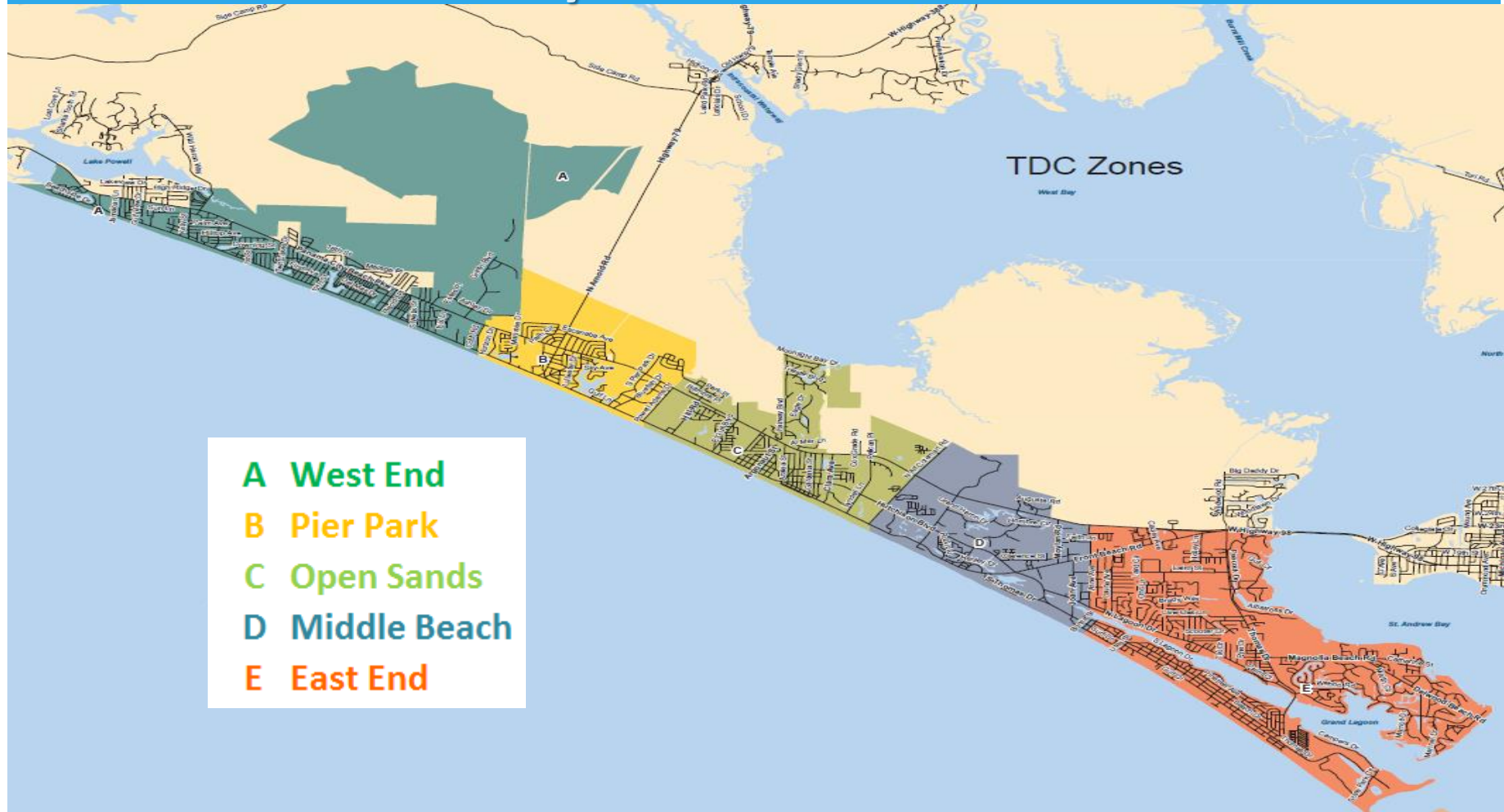


**Bay County
Tourist Development Council**

Value of One Cent				
Mexico Beach				
Fiscal Years Ending September 30, 2015 and 2014				
Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 4,829	\$ 4,091	\$ 738	18.04%
November			0	n/a
December			0	n/a
January			0	n/a
February			0	n/a
March			0	n/a
April			0	n/a
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 4,829	\$ 4,091	\$ 738	18.04%

 **BILL KINSAUL**
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

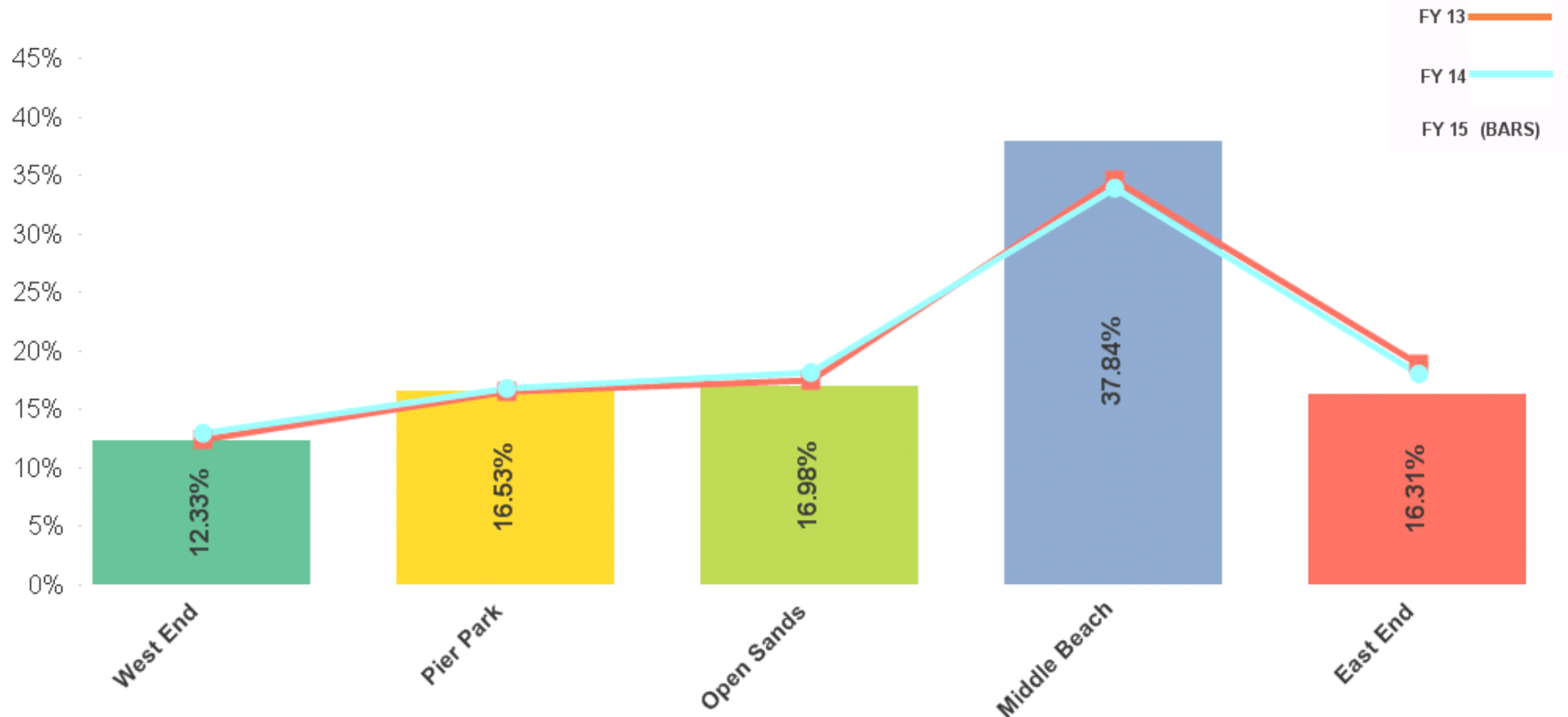
Layout of TDC Zones



Bay County
Tourist Development Council

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& COMPTROLLER
BAY COUNTY

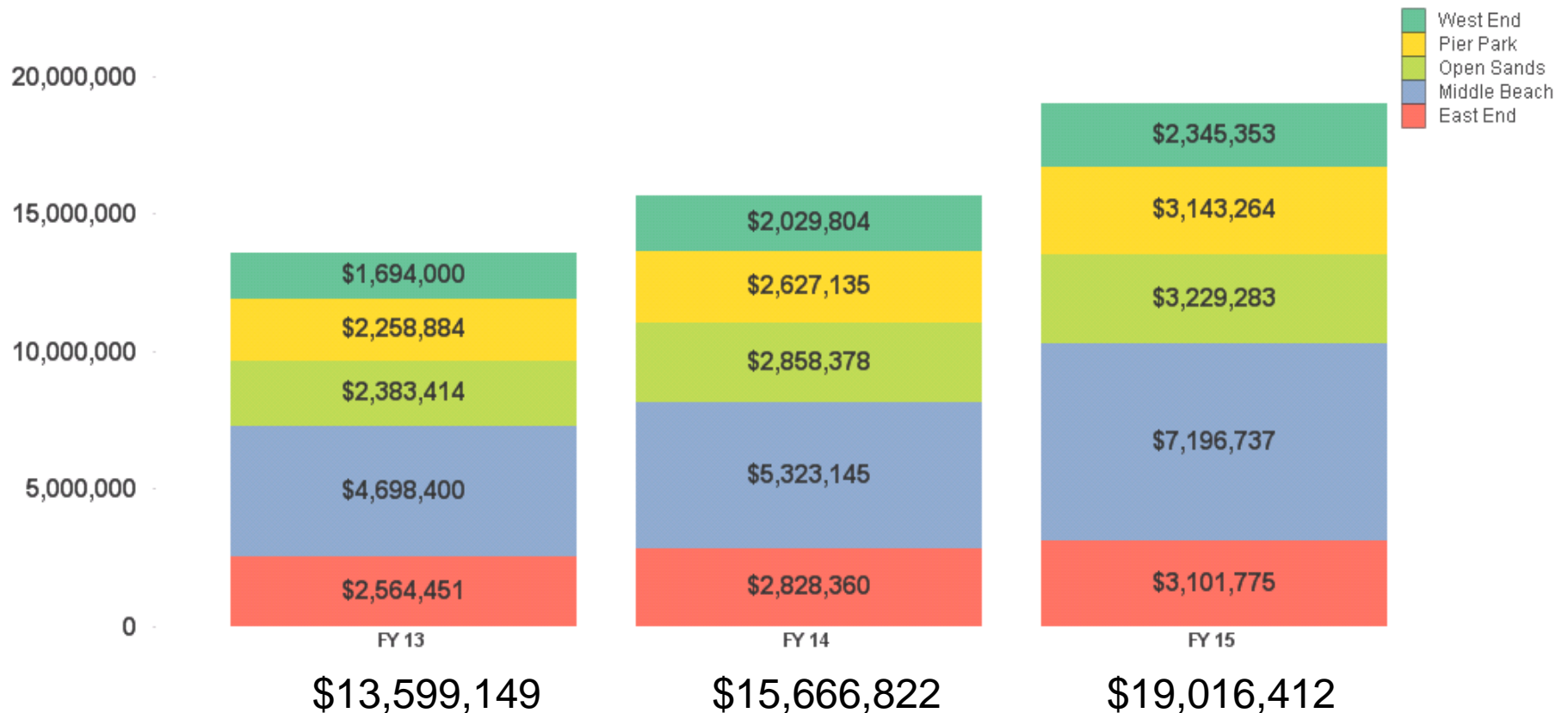
% of Gross Receipts by Zones Three Year October Comparison



	West End	Pier Park	Open Sands	Middle Beach	East End
FY13	12.46%	16.61%	17.53%	34.55%	18.86%
FY14	12.96%	16.77%	18.24%	33.98%	18.05%
FY15	12.33%	16.53%	16.98%	37.84%	16.31%

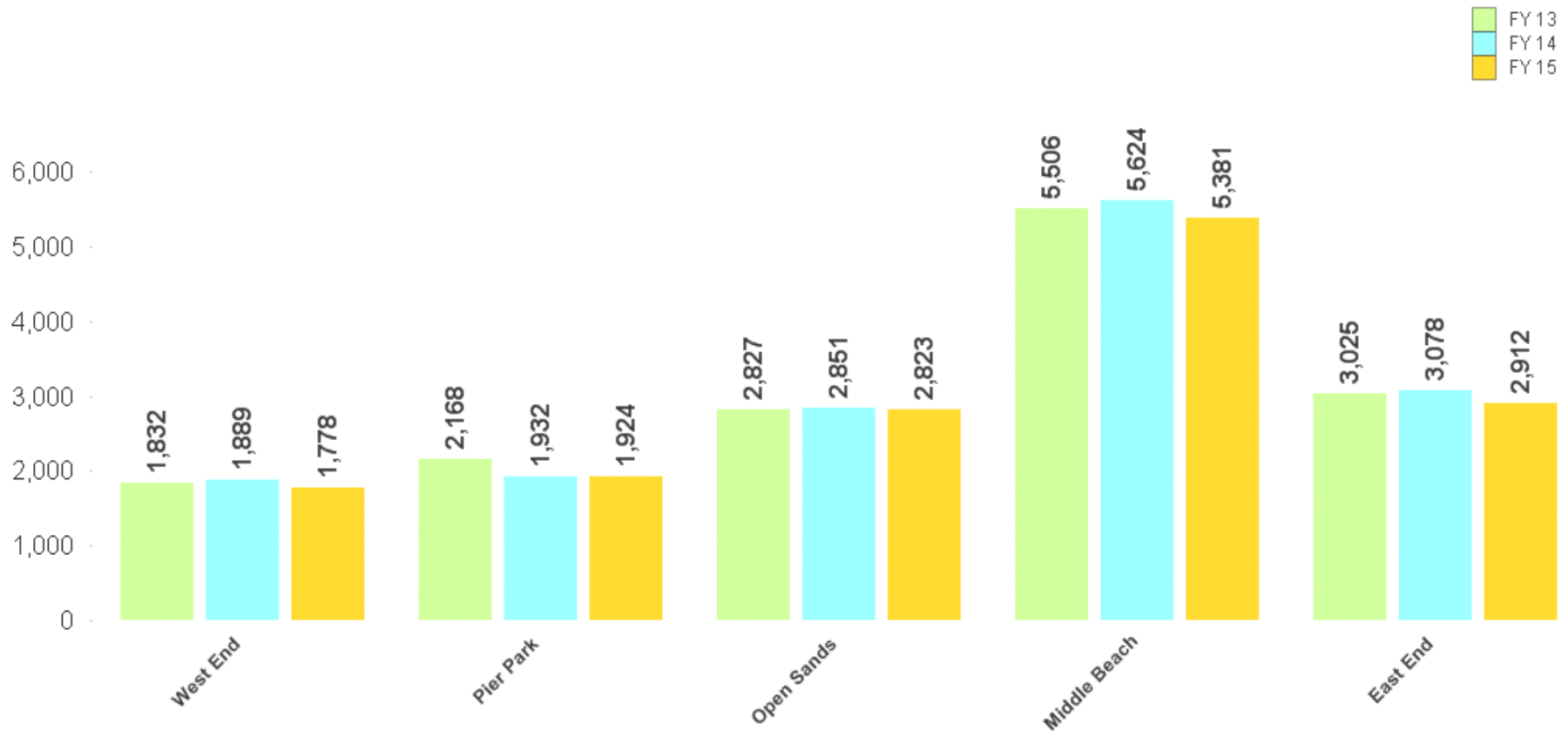


Gross Rental Receipts Three Year October Comparison



Total Unit Count

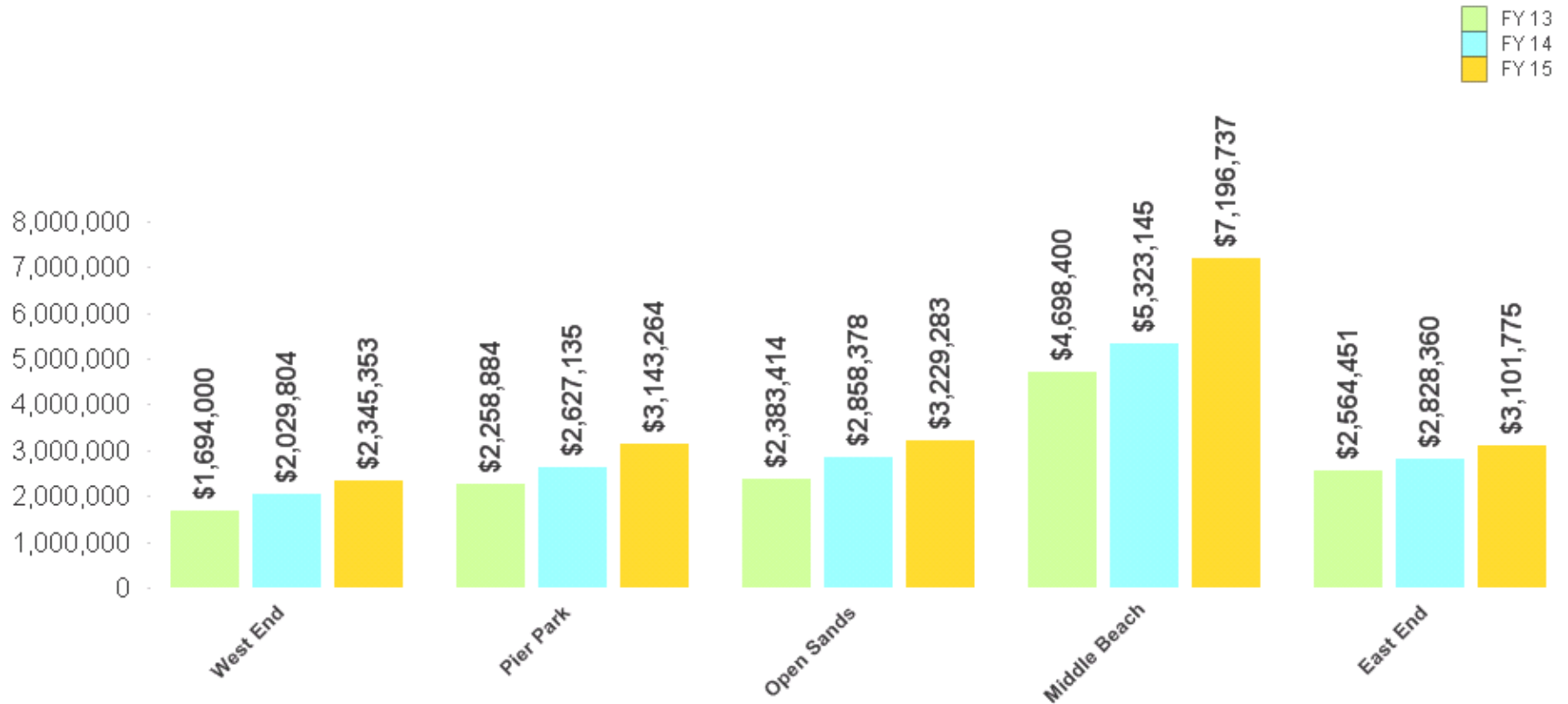
Three Year October Comparison



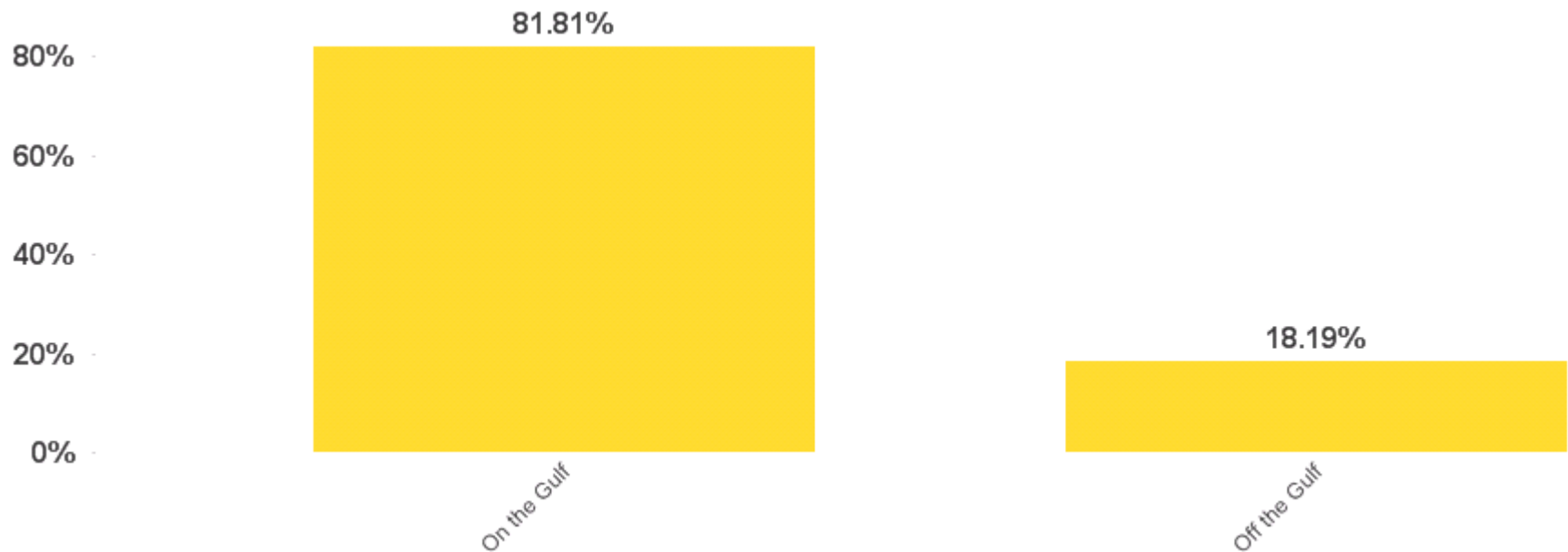
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	15,358	15,249	16,154	15,435	15,480	16,149	15,192	15,231	16,089	15,372	15,396	16,040
FY 14	15,374	15,366	15,785	15,291	15,321	16,019	15,442	15,491	16,191	15,596	15,415	16,072
FY 15	14,818											

Gross Rental Receipts

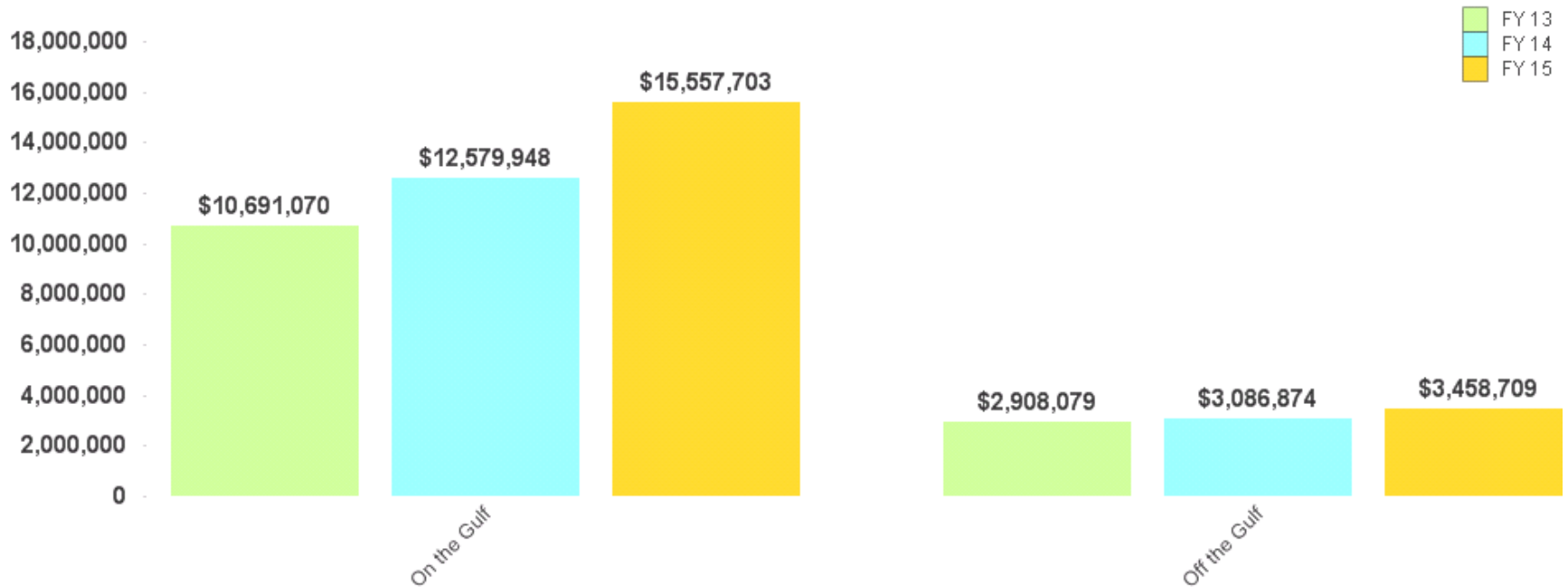
Three Year October Comparison



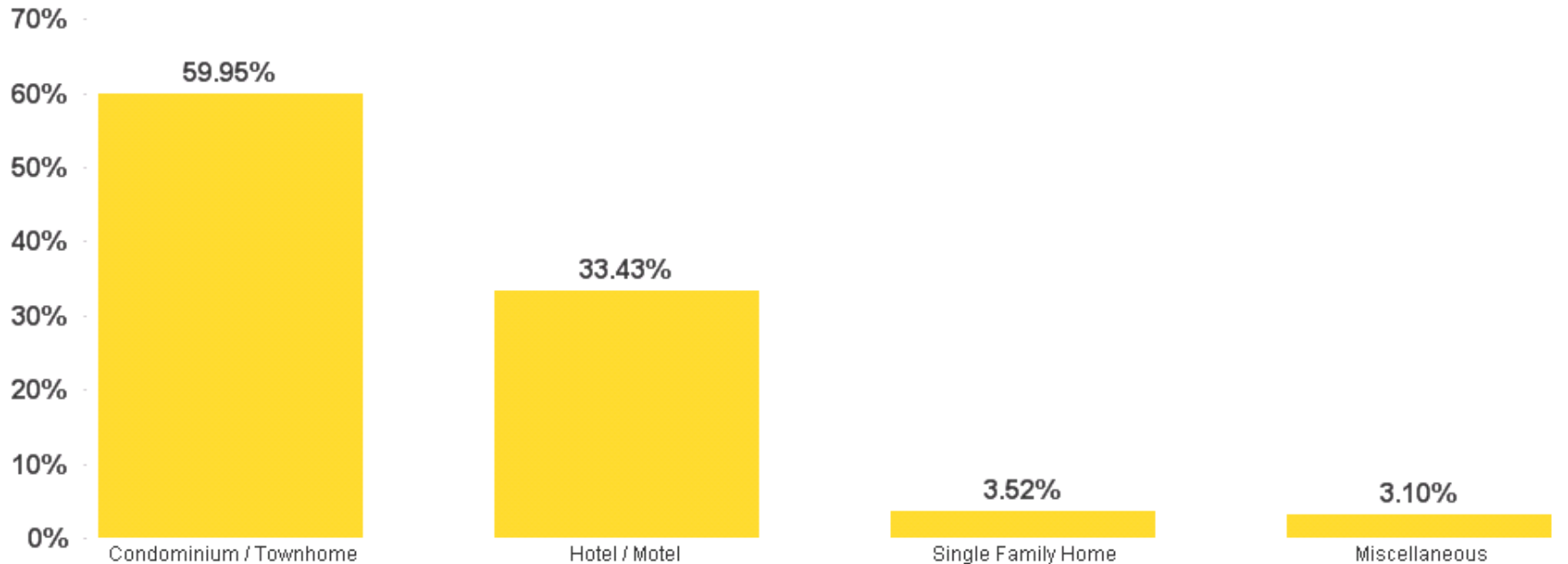
Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf October 31, 2014



Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf October 31, 2014

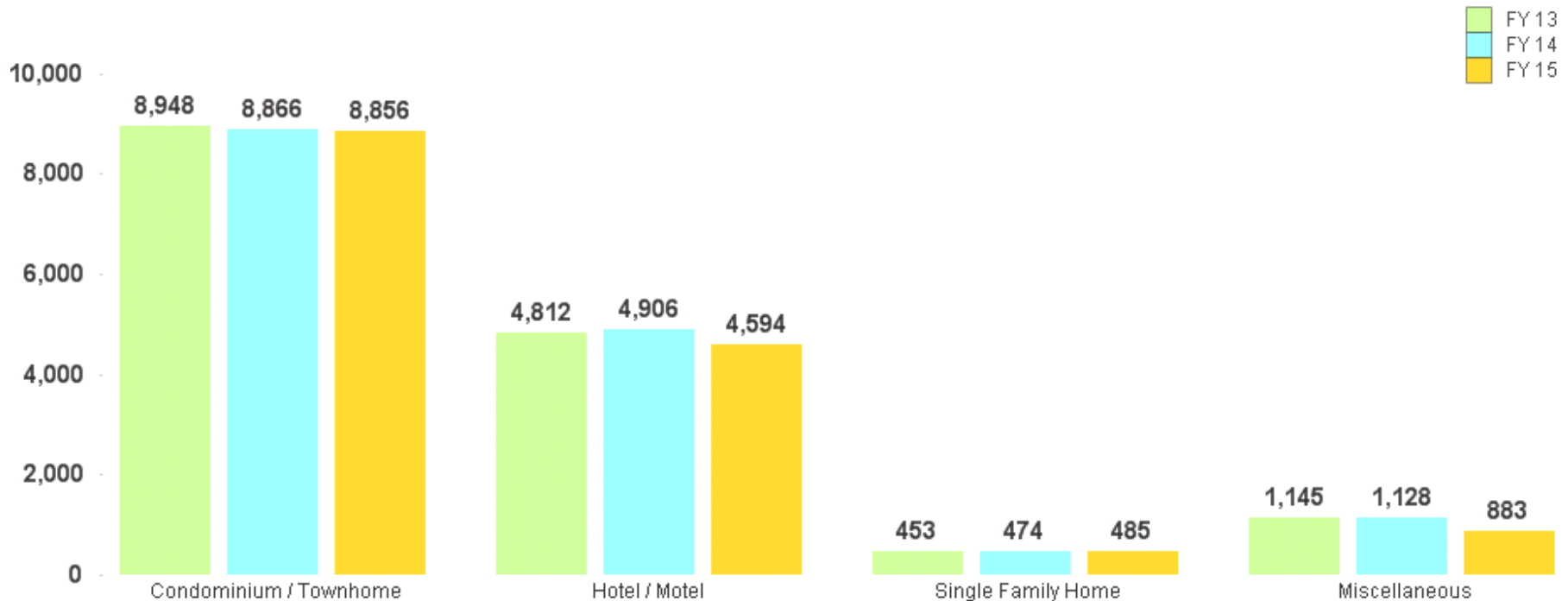


Percentage Allocation Gross Rental Receipts by Property Type October 31, 2014



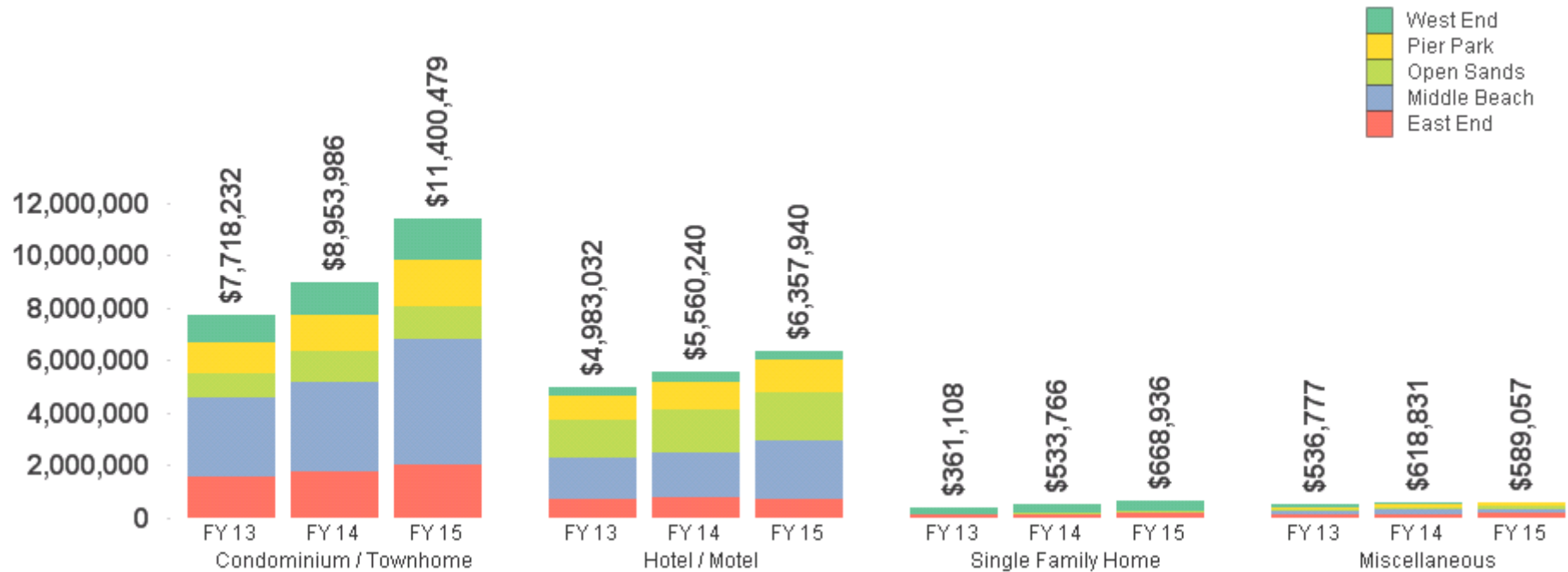
Unit Count by Property Type

Three Year October Comparison



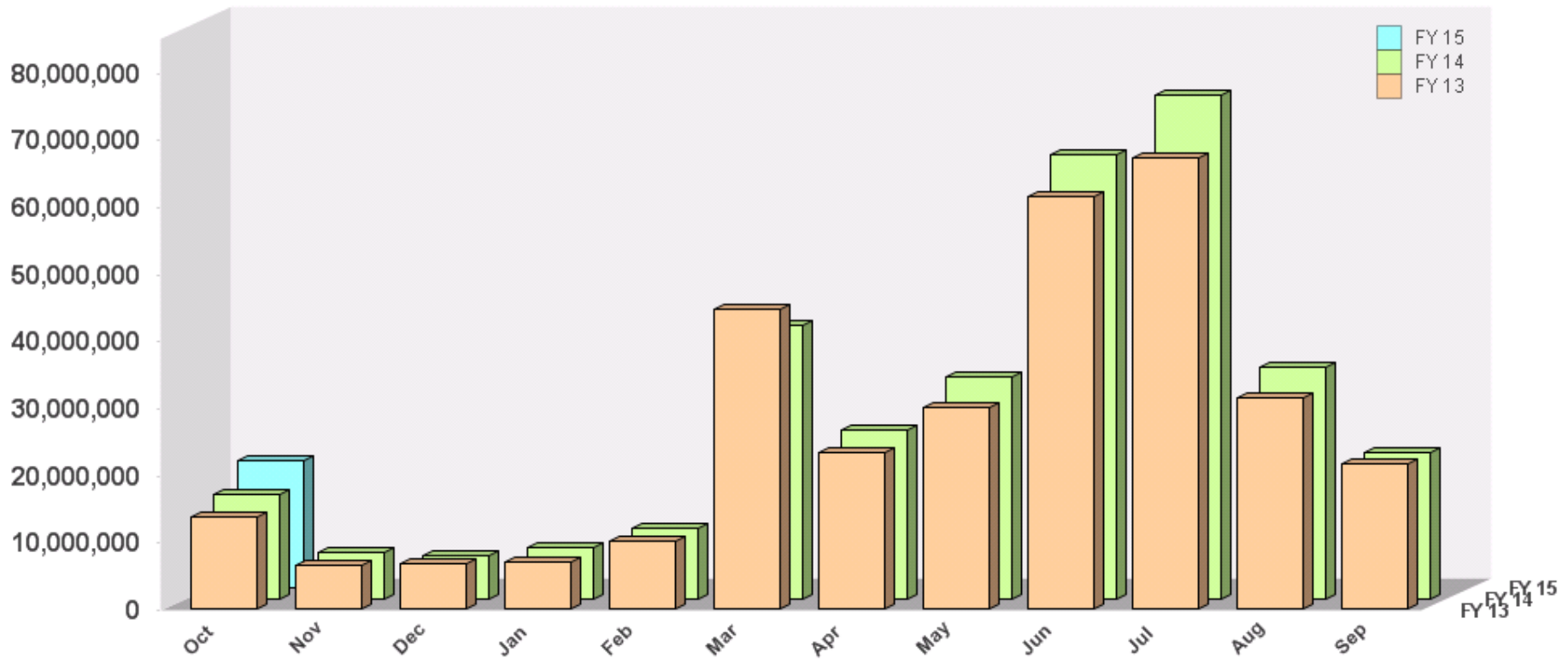
Gross Receipts by Property Type

Three Year October Comparison



Fiscal Year Ending September 30, 2015

Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	\$13,599,149	\$6,408,629	\$6,833,778	\$7,066,694	\$10,122,208	\$44,741,045	\$23,304,367	\$30,080,510	\$61,512,140	\$67,102,819	\$31,383,271	\$21,491,689
FY 14	\$15,666,822	\$6,870,326	\$6,438,383	\$7,636,135	\$10,472,981	\$40,841,364	\$25,278,094	\$33,125,060	\$66,378,115	\$75,023,179	\$34,528,485	\$21,855,788
FY 15	\$19,016,412											

November 2014-September 2015 To Be Determined

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: October 31, 2014



**Bay County
Tourist Development Council**



Clerk of Court & Comptroller

Tourist Tax Data and Statistics Report for month ending:

October 31, 2014



Bay County
Tourist Development Council

December 1, 2014

Tourist Development Council
Bay County, Florida



Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending October 31, 2014. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

- 1) All information is unaudited.
- 2) This report excludes Mexico Beach due to limited property counts.
- 3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
- 4) The geographical definition of current zones may be modified for compliance in future reporting.
- 5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
- 6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
- 7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
- 8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

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Bill Kinsaul
Clerk of Court and Comptroller

Reporting Units grouped by Condominium / Townhome property type for month ending October 31, 2014

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	350	494	528	1,394	439	3,205
2 Bedroom	606	487	373	1,470	1,016	3,952
3+ Bedrooms	215	198	163	762	361	1,699
Total	1,171	1,179	1,064	3,626	1,816	8,856



Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending October 31, 2014

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	\$403,103	\$685,582	\$488,374	\$1,328,916	\$361,433	\$3,267,409
2 Bedroom	\$740,497	\$677,286	\$433,716	\$1,809,818	\$1,081,914	\$4,743,229
3+ Bedrooms	\$423,904	\$413,578	\$305,709	\$1,674,641	\$572,008	\$3,389,841
Total	\$1,567,504	\$1,776,446	\$1,227,799	\$4,813,375	\$2,015,355	\$11,400,479



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending October 31, 2014

Hotel/Motel Units:	4,594
Hotel/Motel Gross Receipts:	\$6,357,940

Single Family Units:	485
Single Family Gross Receipts:	\$668,936

Miscellaneous Units:	883
Miscellaneous Gross Receipts:	\$589,057

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers

QlikView



GeoQlik