MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: July 31, 2015

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Clerk of Court & Comptroller

Report for Month Ending

July 31, 2015

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

September 1, 2015

Tourist Development Council
Bay County, Florida

Council Members:

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the ten months ending July 30, 2015. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

1) All information is unaudited.
2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

Bill Kinsaul

Bill Kinsaul
Clerk of Court and Comptroller

Revenue Analysis Panama City Beach

Revenue Analysis
Panama City Beach
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ 968,831	$ 785,101	$ 183,730	23.40%
November	367,803	352,110	15,693	4.46%
December	342,313	293,966	48,347	16.45%
January	446,108	389,946	56,162	14.40%
February	683,922	580,142	103,780	17.89%
March	2,012,955	1,913,353	99,602	5.21%
April	1,532,803	1,305,294	227,509	17.43%
May	1,842,628	1,600,701	241,927	15.11%
June	3,379,852	3,171,472	208,380	6.57%
July	3,960,944	3,463,301	497,643	14.37%
August			0	n/a
September			0	n/a
Total	$ 15,538,159	$ 13,855,386	$ 1,682,773	12.15%

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Value of One Cent Panama City Beach

Value of One Cent
Panama City Beach
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ 192,473	$ 152,359	$ 40,114	26.33%
November	67,691	65,443	2,248	3.44%
December	75,275	69,455	5,820	8.38%
January	81,120	72,953	8,167	11.19%
February	124,120	101,075	23,045	22.80%
March	412,179	392,977	19,202	4.89%
April	292,928	246,095	46,833	19.03%
May	361,438	319,617	41,821	13.08%
June	662,760	629,341	33,419	5.31%
July	787,124	722,071	65,053	9.01%
August			0	n/a
September			0	n/a
Total	$ 3,057,108	$ 2,771,386	$ 285,722	10.31%

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Revenue Analysis Panama City

Revenue Analysis
Panama City
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ -	$ -	$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	63,070.00	-	63,070.00	n/a
February	87,846.00	-	87,846.00	n/a
March	200,483.00	-	200,483.00	n/a
April	130,848.00	-	130,848.00	n/a
May	146,220.00	-	146,220.00	n/a
June	201,906.00	-	201,906.00	n/a
July	238,143.00	-	238,143.00	n/a
August		-	-	n/a
September		-	-	n/a
Total	$ 1,068,516	$ -	$ 1,068,516	n/a

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Value of One Cent Panama City

Value of One Cent
Panama City
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ -	$ -	$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	13,684.00	-	13,684.00	n/a
February	17,792.00	-	17,792.00	n/a
March	38,603.00	-	38,603.00	n/a
April	26,170.00	-	26,170.00	n/a
May	29,235.00	-	29,235.00	n/a
June	40,172.00	-	40,172.00	n/a
July	47,529.00	-	47,529.00	n/a
August		-	-	n/a
September		-	-	n/a
Total	$ 213,185	$ -	$ 213,185	n/a

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Revenue Analysis Mexico Beach

Revenue Analysis
Mexico Beach
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ 27,784	$ 24,898	$ 2,886	11.59%
November	13,611	11,414	2,197	19.25%
December	13,594	13,975	(381)	-2.73%
January	17,982	13,354	4,628	34.66%
February	27,435	19,836	7,599	38.31%
March	44,714	41,306	3,408	8.25%
April	47,678	37,806	9,872	26.11%
May	68,653	52,162	16,491	31.61%
June	123,028	100,834	22,194	22.01%
July	117,071	107,369	9,702	9.04%
August			0	n/a
September			0	n/a
Total	$ 501,550	$ 422,954	$ 78,596	18.58%

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Value of One Cent Mexico Beach

Value of One Cent
Mexico Beach
Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	$ Variance	% Variance
October	$ 5,672	$ 4,848	$ 824	17.00%
November	2,443	2,317	126	5.44%
December	3,962	3,849	113	2.94%
January	3,783	2,687	1,096	40.79%
February	5,010	3,943	1,067	27.06%
March	9,001	8,353	648	7.76%
April	9,514	7,394	2,120	28.67%
May	12,435	10,546	1,889	17.91%
June	22,277	19,976	2,301	11.52%
July	23,015	21,662	1,353	6.25%
August			0	n/a
September			0	n/a
Total	$ 97,112	$ 85,575	$ 11,537	13.48%

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Schedule of Collection Allocation
Panama City Beach
For the month ending July 2015

Month	Taxes	Penalties	Interest	Total Collections
Current period collections	3,898,533.00	3,617.00	26.00	3,902,176.00
Prior period collections	53,381.00	3,963.00	1,425.00	58,769.00
Total collections	3,951,914.00	7,580.00	1,451.00	3,960,945.00

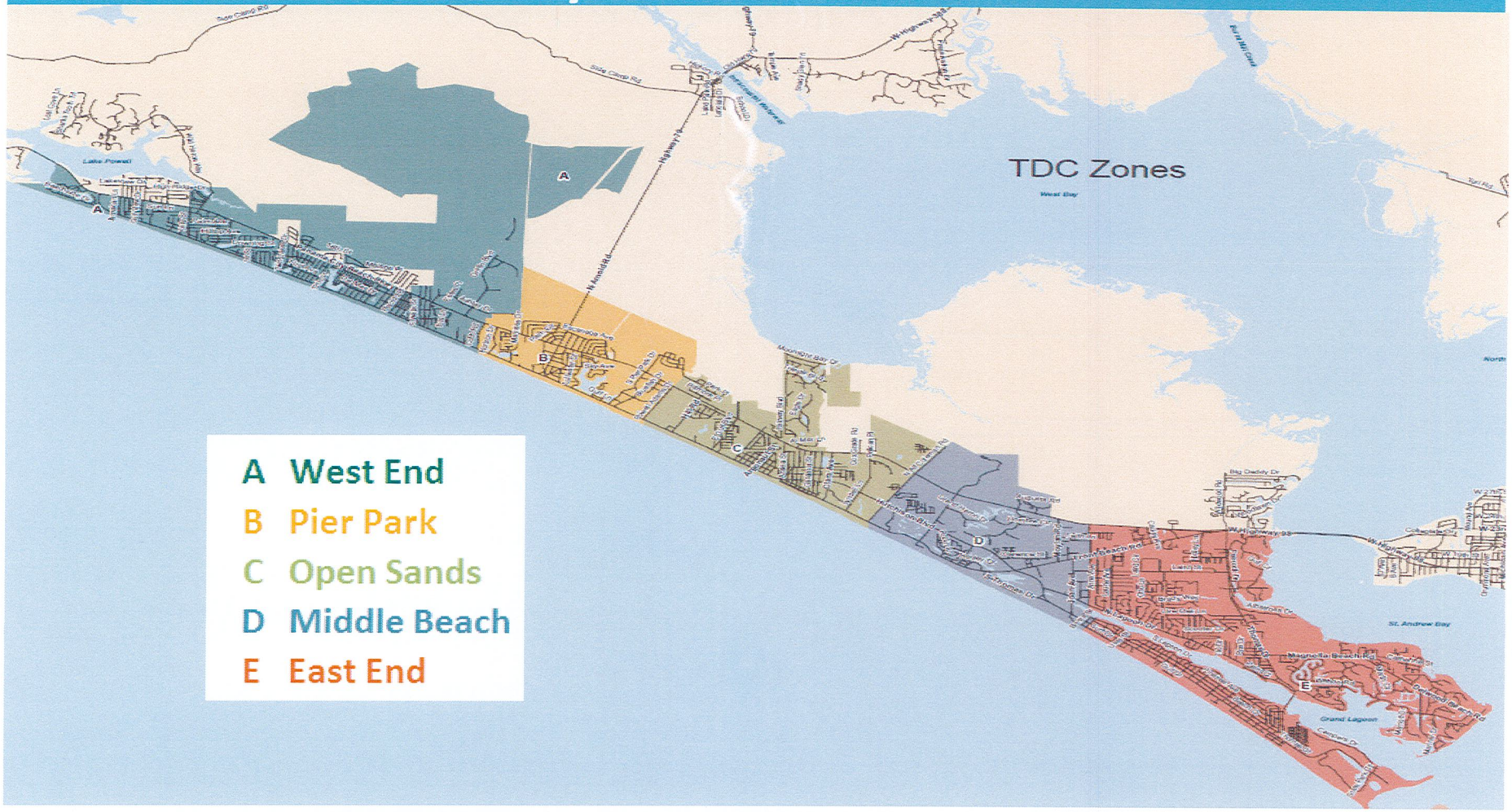
Schedule of Collection Allocation
Panama City Beach
Fiscal Year to date July 2015

Month	Taxes	Penalties	Interest	Total Collections
Current period collections	15,075,763.73	46,617.86	2,169.24	15,124,550.83
Prior period collections	357,490.97	45,657.85	10,397.92	413,546.74
Total collections	15,433,254.70	92,275.71	12,567.16	15,538,097.57

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

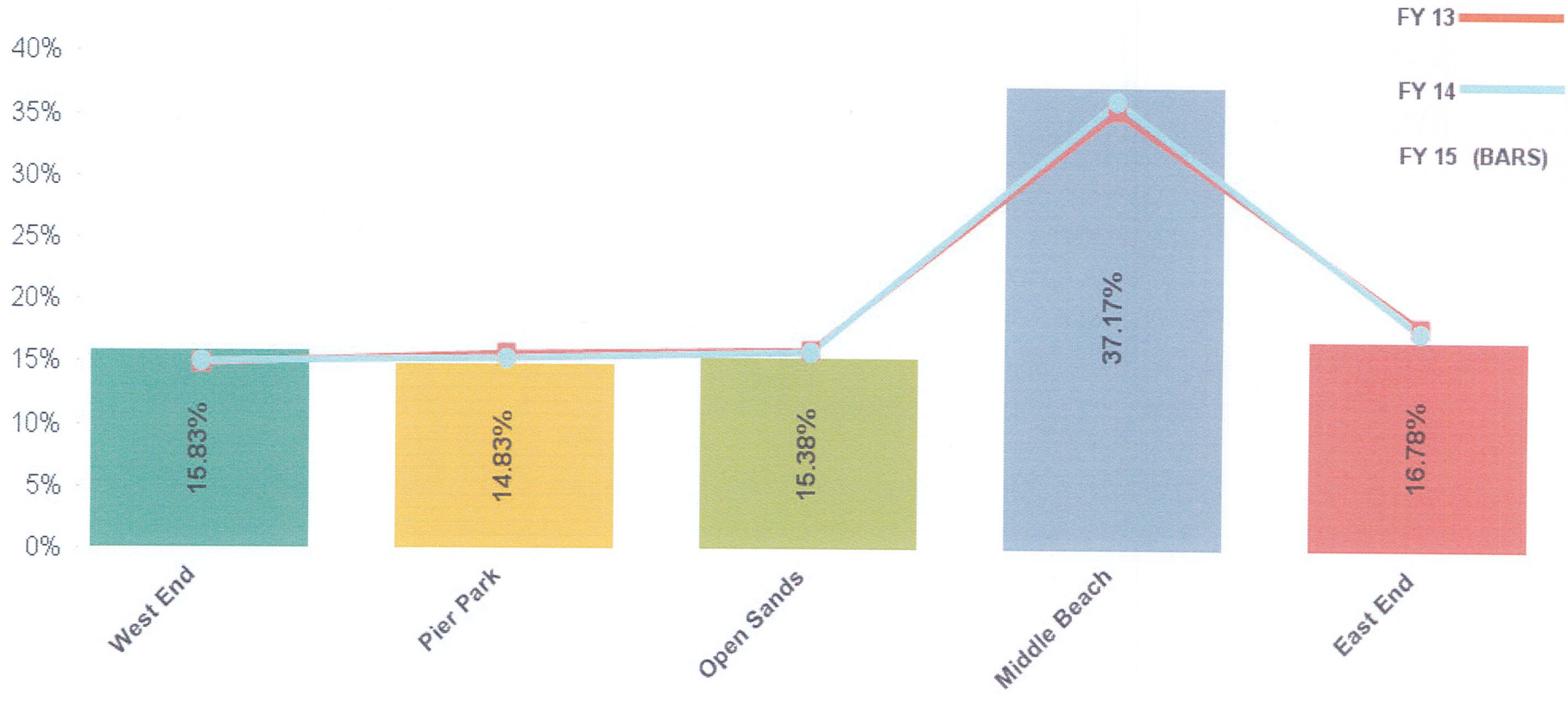
Layout of TDC Zones



Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

% of Gross Receipts by Zones
Three Year July Comparison

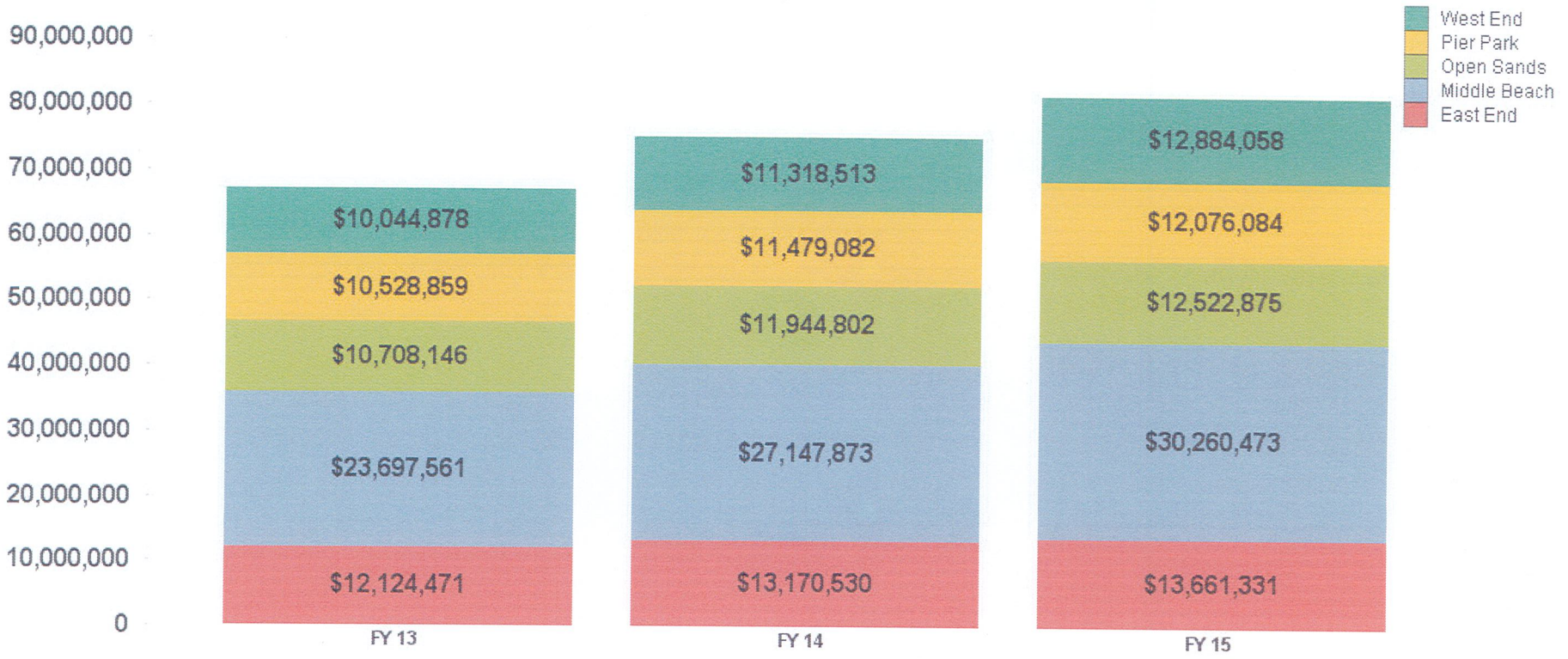


Jul	West End	Pier Park	Open Sands	Middle Beach	East End
FY13	14.97%	15.69%	15.96%	35.31%	18.07%
FY14	15.08%	15.29%	15.91%	36.17%	17.55%
FY15	**15.83%**	**14.83%**	**15.38%**	**37.17%**	**16.78%**

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Gross Rental Receipts
Three Year July Comparison

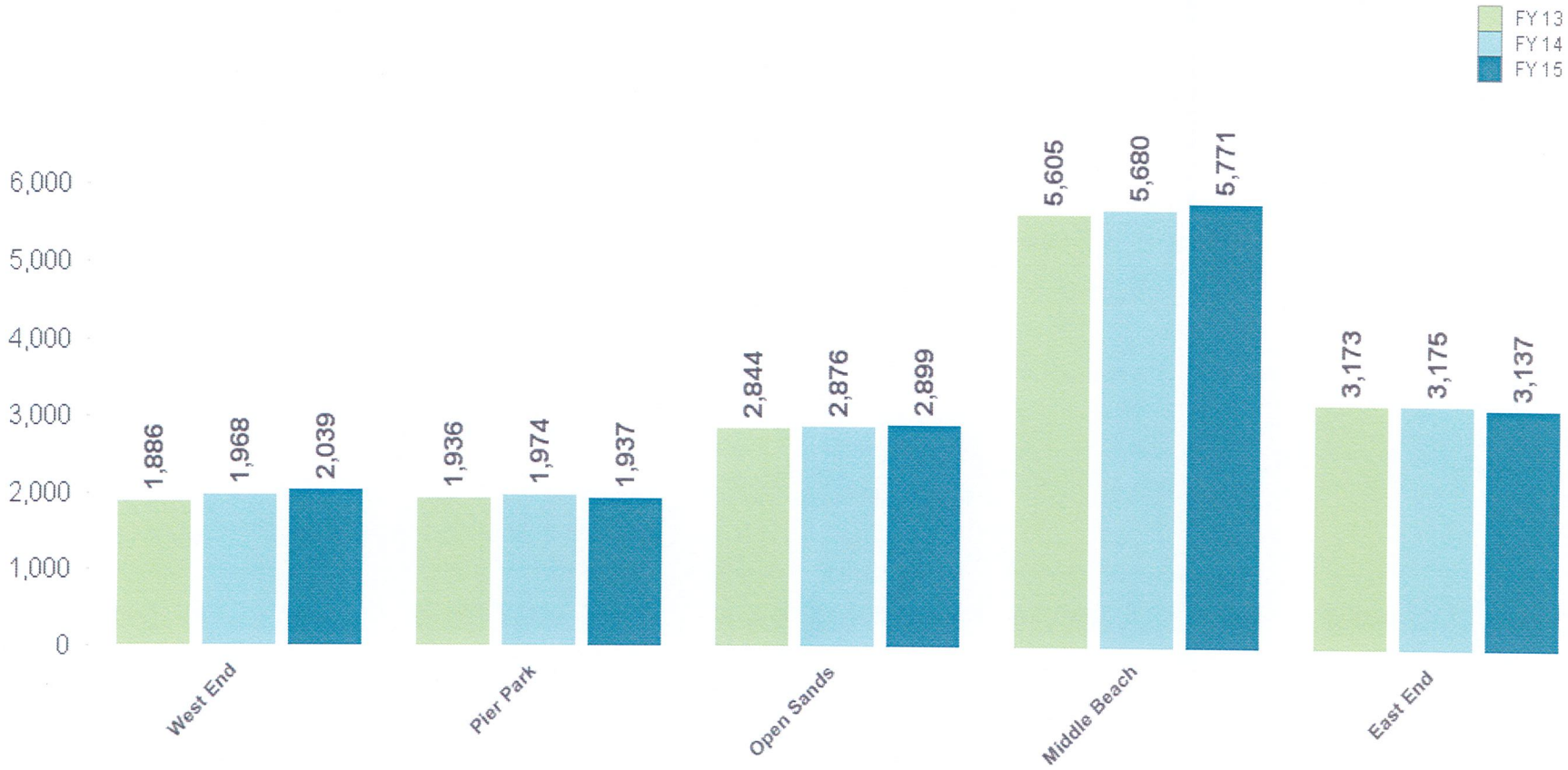


$67,103,914 $75,060,800 $81,404,821

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Total Unit Count
Three Year July Comparison

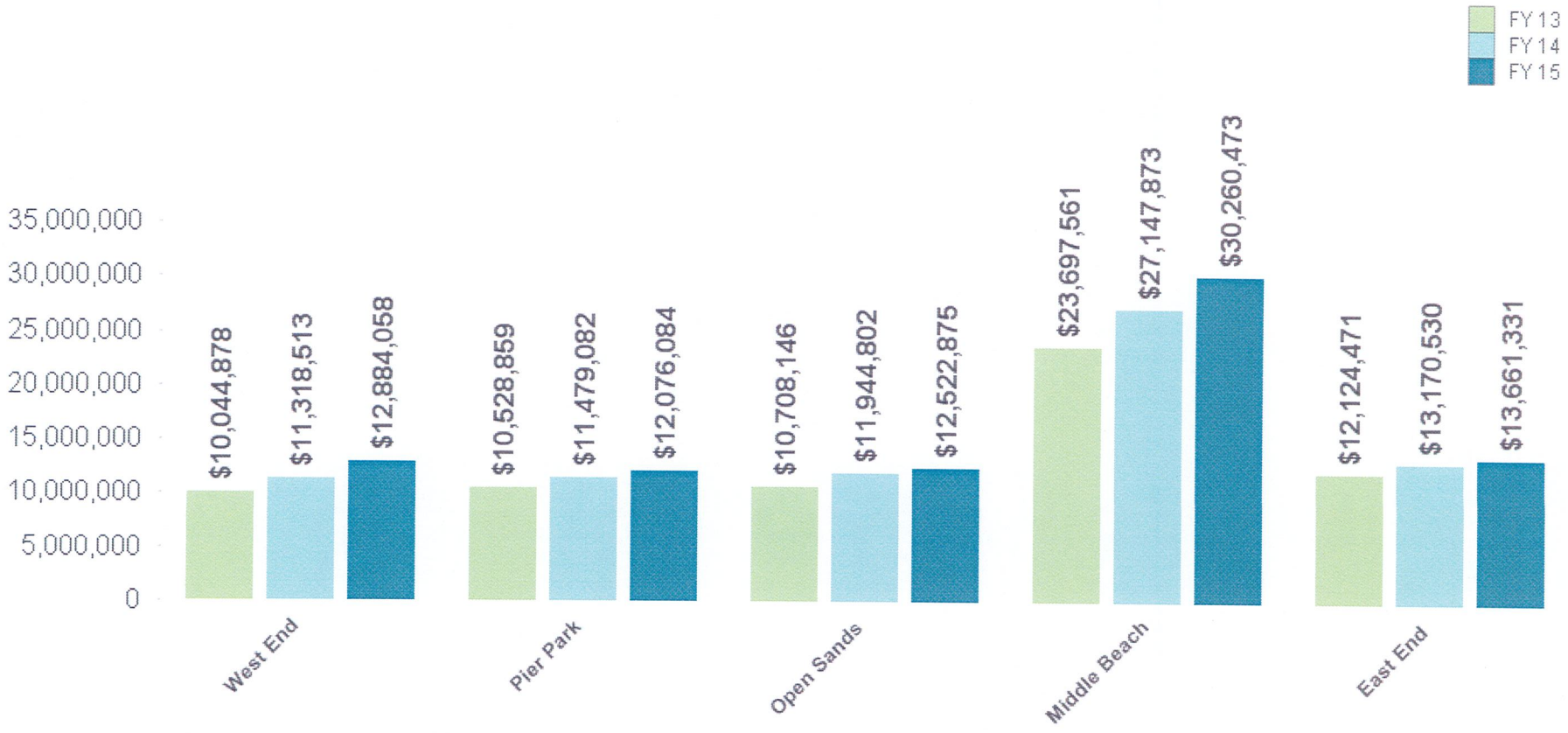


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	15,430	15,321	16,282	15,507	15,552	16,226	15,264	15,303	16,165	15,444	15,469	16,116
FY 14	15,446	15,438	15,927	15,363	15,393	16,100	15,515	15,566	16,269	15,673	15,659	16,219
FY 15	15,569	15,558	16,232	15,584	15,524	16,032	15,679	15,732	16,223	15,783		

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

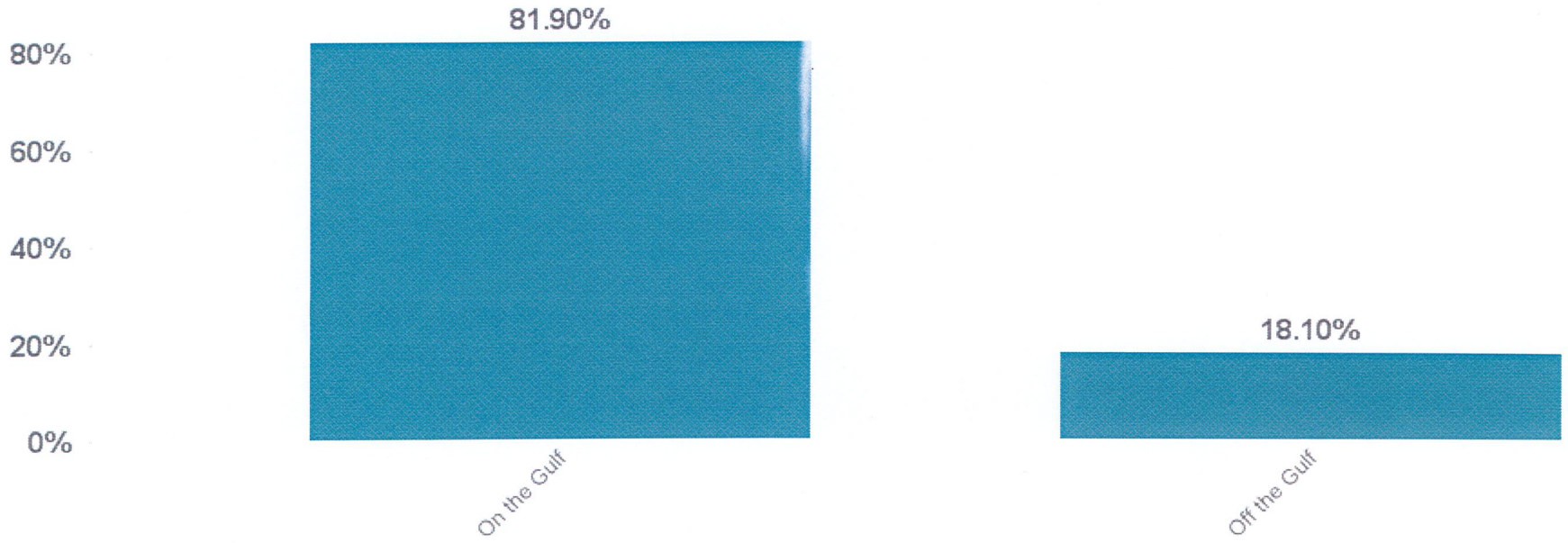
Gross Rental Receipts
Three Year July Comparison



Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

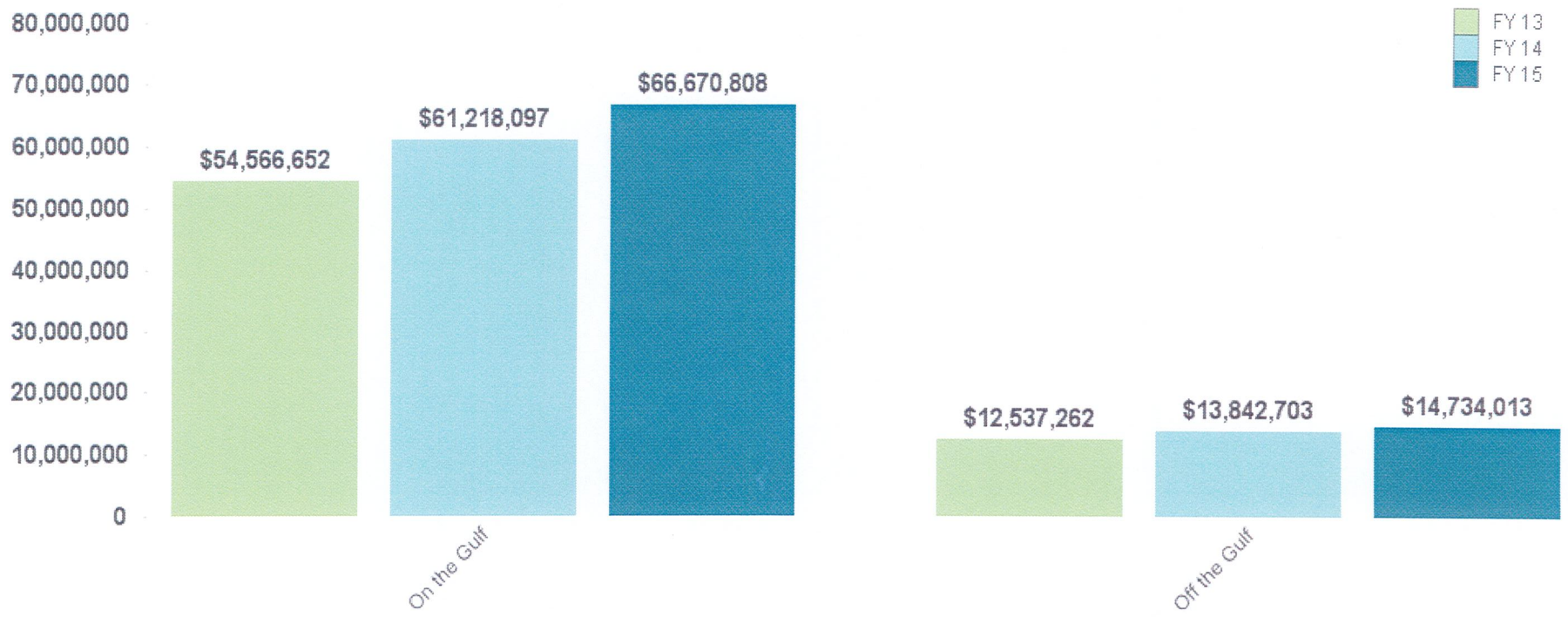
Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf July 31, 2015



Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

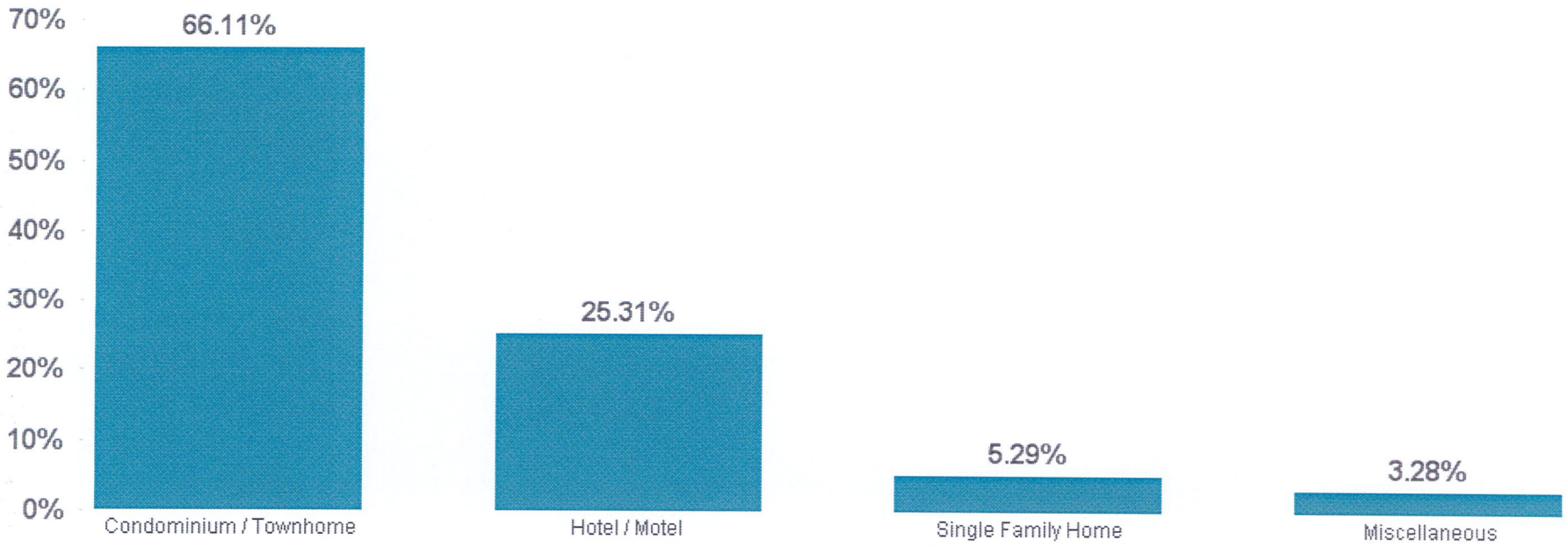
Three Year Comparison
Gross Rental Receipts Grouped by On the Gulf / Off the Gulf
July 31, 2015



Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Percentage Allocation Gross Rental Receipts by Property Type July 31, 2015

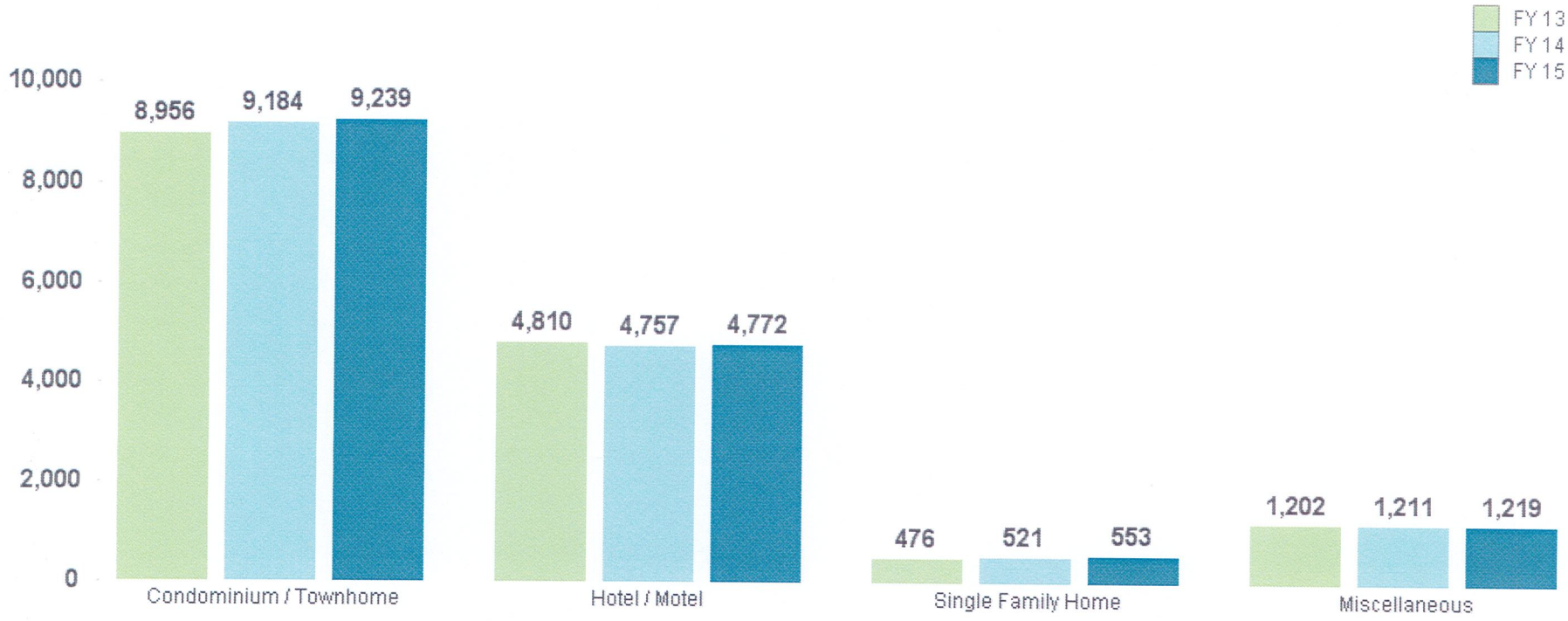


Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Bay County Tourist Development Council

BILL KINSAUL CLERK OF COURT & COMPTROLLER BAY COUNTY

Unit Count by Property Type
Three Year July Comparison

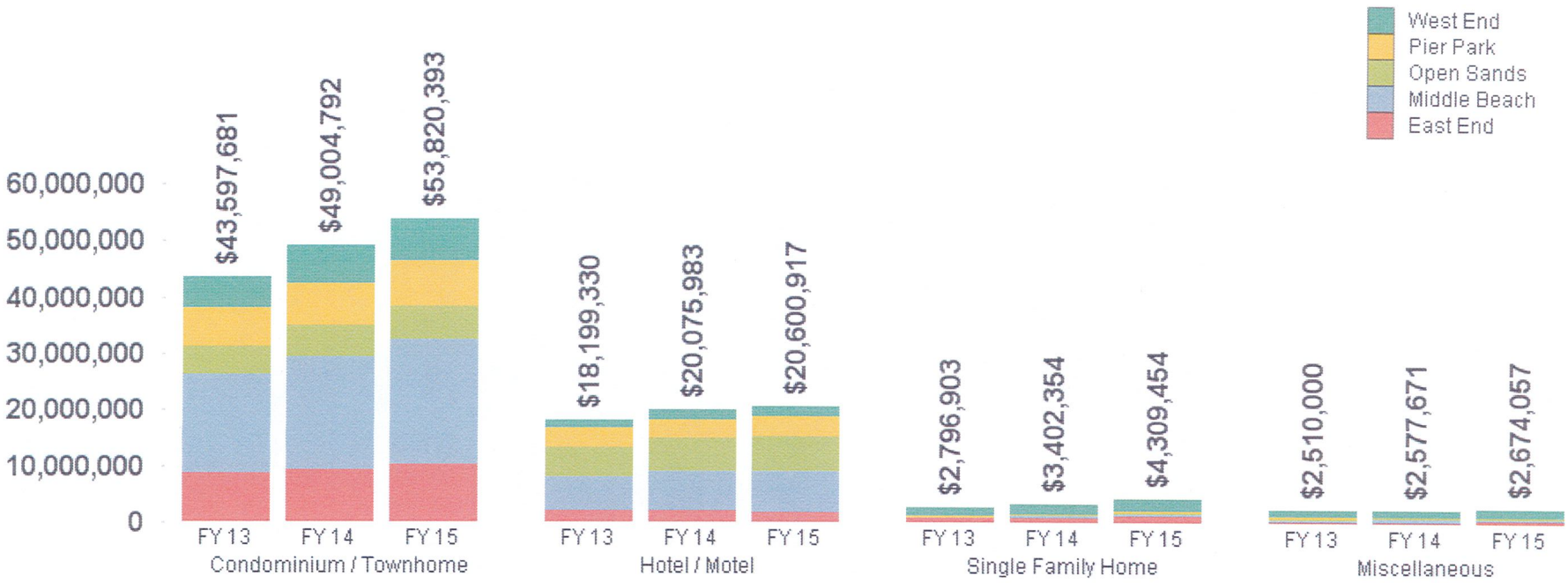


Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Gross Receipts by Property Type
Three Year July Comparison



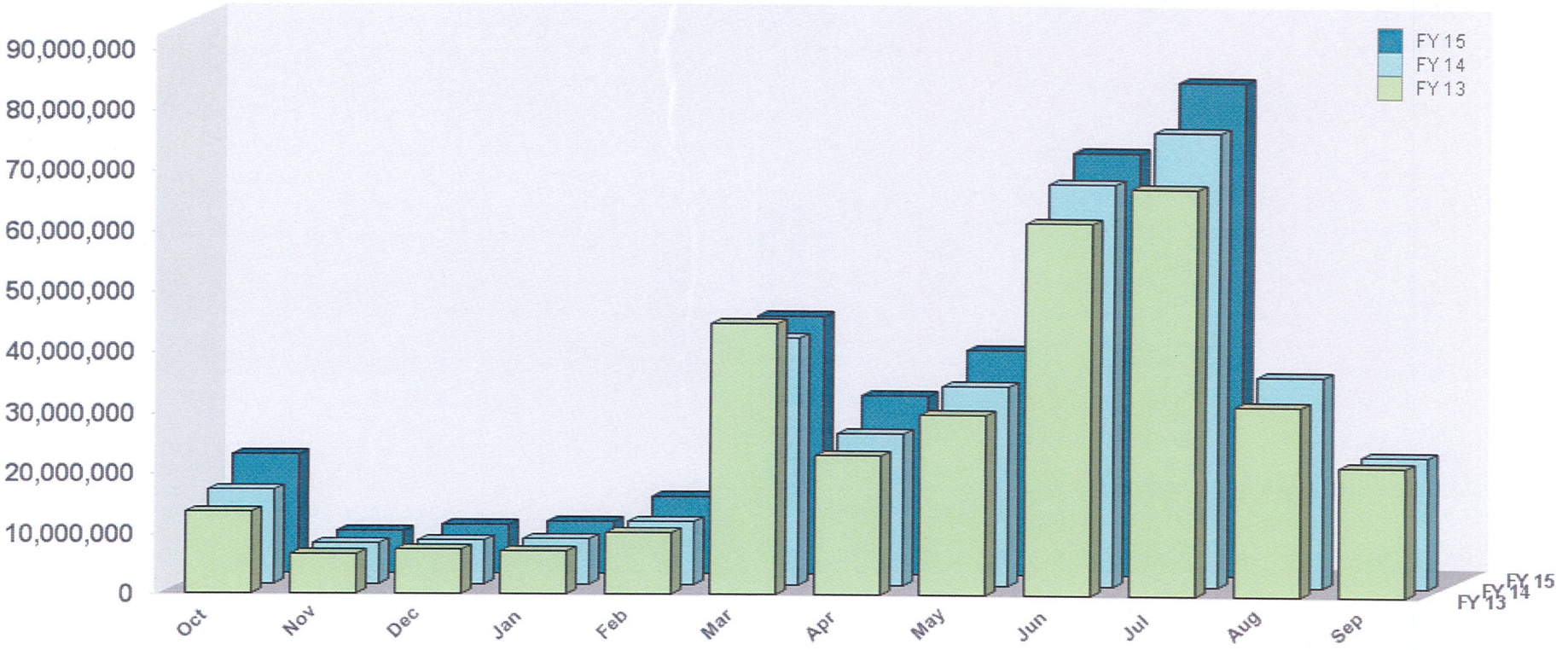
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Fiscal Year Ending September 30, 2015

Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	$13,594,345	$6,408,629	$7,374,098	$7,066,694	$10,122,208	$44,740,493	$23,304,367	$30,076,845	$61,517,617	$67,103,914	$31,397,621	$21,502,500
FY 14	$15,668,322	$6,873,326	$7,272,159	$7,636,135	$10,474,381	$40,852,614	$25,283,941	$33,133,666	$66,412,495	$75,060,800	$34,941,471	$21,958,121
FY 15	$19,723,987	$7,101,034	$8,116,071	$8,620,730	$12,805,075	$42,708,627	$29,820,726	$37,292,002	$69,844,254	$81,404,821		

August 2015-September 2015 To Be Determined

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: July 31, 2015

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Clerk of Court & Comptroller

Tourist Tax Data and Statistics Report for month ending:

July 31, 2015

Bay County
Tourist Development Council

September 1, 2015

Tourist Development Council
Bay County, Florida

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending July 31, 2015. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

1) All information is unaudited.
2) This report excludes Mexico Beach and Panama City due to limited property counts.
3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
4) The geographical definition of current zones may be modified for compliance in future reporting.
5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

Bill Kinsaul

Bill Kinsaul
Clerk of Court and Comptroller

Reporting Units grouped by Condominium / Townhome property type for month ending July 31, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	356	486	588	1,491	446	**3,367**
2 Bedroom	650	504	382	1,550	1,043	**4,129**
3+ Bedrooms	227	198	154	801	363	**1,743**
Total	**1,233**	**1,188**	**1,124**	**3,842**	**1,852**	**9,239**

Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending July 31, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	$1,748,712	$2,683,099	$2,256,115	$6,515,279	$1,758,702	**$14,961,907**
2 Bedroom	$3,674,244	$3,428,221	$2,194,718	$8,830,590	$5,422,430	**$23,550,203**
3+ Bedrooms	$2,107,721	$1,934,835	$1,389,703	$7,000,958	$2,876,267	**$15,309,483**
Total	**$7,530,676**	**$8,046,155**	**$5,840,536**	**$22,346,826**	**$10,056,199**	**$53,820,393**

Bay County
Tourist Development Council

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending July 31, 2015

Hotel/Motel Units:	4,772
Hotel/Motel Gross Receipts:	$20,600,917

Single Family Units:	553
Single Family Gross Receipts:	$4,309,454

Miscellaneous Units:	1,219
Miscellaneous Gross Receipts:	$2,674,057

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman

BILL KINSAUL
CLERK OF COURT
& COMPTROLLER
BAY COUNTY

Support Staff

Bay County
Geographic Information Systems

Jennifer Morgan / Chris Mathers

Qlik
QlikView NPrinting

QlikView

DI Squared
Data Analysis Solutions

GeoQlik

Qlik
Sense