



May 24, 2016

Dear Colleagues;

I apologize for being late getting this month's information out but it has been a busy month. Most significantly, the MAPS3 Convention Center concept plan has been approved by the MAPS program and City Council, the modern streetcar system is under contract and cars have been ordered, the downtown park is under construction, the State Fair Park Exhibition Building is enclosed and work is continuing on the inside, and the Riversports Rapids facility held a great grand opening complete with Olympic Trials and a fantastic week end of events.

And then there's convention and tourism business coming to OKC.

Our numbers continue to be strong for FY 16 and looking onto FY 17. The CVB's budget request and marketing plan for FY 17 has been approved by the Convention and Visitors Commission and presented to the City. Our team is working hard to finish out this year strong and move into the new fiscal year seamlessly. Sports events including the Big 12 Baseball Tournament, NCAA Women's College World Series and other activities are strong and the Thunder is making news as they continue to defy the "experts" by dispatching their first two playoff opponents and showing great promise in the Western Finals. This could just be The Year!

And as we get further into the year the horse show season continues to improve. We begin the longer show and championship show season the end of May with the Redbud followed by the Non-Pro Cutting, NRHA Derby and then into July. All signs point to a good summer.

Thanks again for your help, support and hospitality shown to our guests.

Thunder Up!!

Michael Carrier
President



Industry Report

April , 2016

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

Convention Sales Department

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Tourism Sales Department

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Cristy Smith	csmith@visitokc.com	Visitors Center Supervisor	405-602-5141

Communications Department

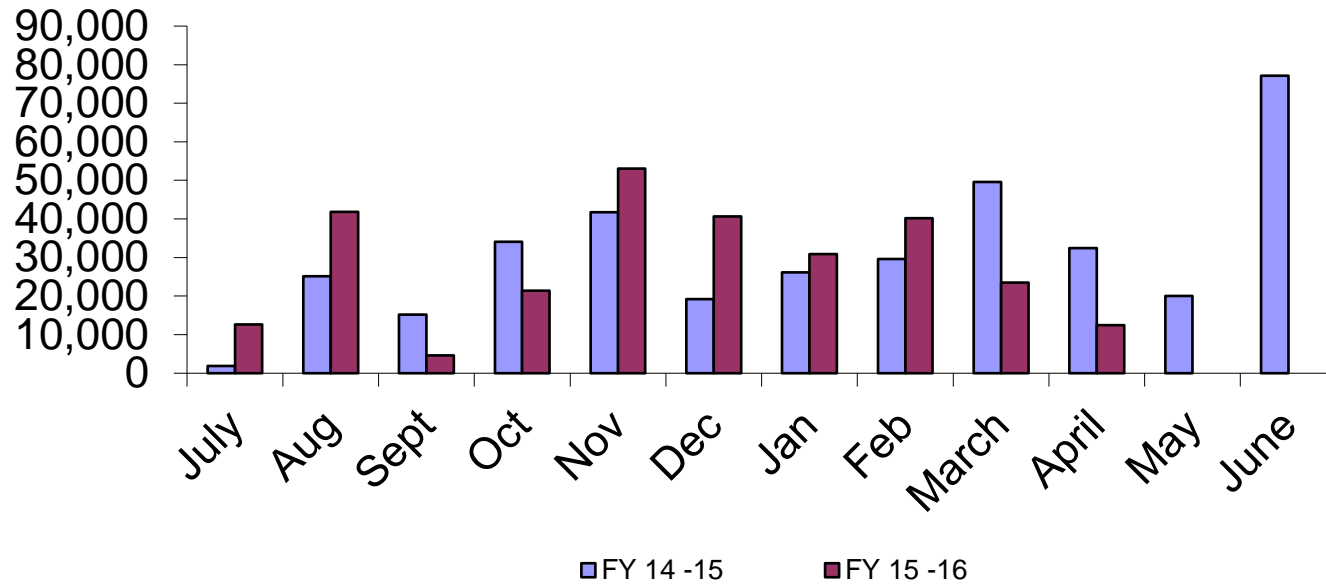
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Marquee Events

Mike Carrier	mcarrier@visitokc.com	CVB President/ Marquee Event Development	405-297-8960
Deb Shumate	dshumate@visitokc.com	Executive Assistant	405-297-8960

Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 14 -15	=	372,088	1,844	25,104	15,160	34,042	41,707	19,216	26,142	29,595	49,619	32,483	20,033	77,143
FY 15 -16	=	268,593	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	0	0

Convention Sales Department
Complete Detail Report
From 04/01/2016 to 04/30/2016

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Farmrail System, Inc. - FRA Region 5 Training Seminar	Regional	08/01/2016 - 08/05/2016	100	55	210	MO
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
American Fisheries Society - Southern Division - Oklahoma Chapter of the American Fisheries Society-Oklahoma Natural Resources Conference 2017	Regional	02/22/2017 - 02/24/2017	200	86	172	MO
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Agricultural, Commodities, Food/Food Products - 2			300	141	382	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Slow Pitch Championships - A-6A	State	05/03/2016 - 05/04/2016	2,500	200	450	JB
HQ Hotel: Various Hotels						
Oklahoma Native American Sports Association - 2016 All Native Fastpitch Tournament	International	07/14/2016 - 07/17/2016	1,500	350	1,250	JB
HQ Hotel: Various Hotels						
Athletic & Sports/Recreation - 2			4,000	550	1,700	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Dead Center Film Festival - 2016 Dead Center Film Festival	National	06/08/2016 - 06/12/2016	1,500	85	320	DW
HQ Hotel: Holiday Inn Express & Suites OKC Downtown-Bricktown						
Cultural, Fine Arts, Libraries - 1			1,500	85	320	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Association of YMCA Professionals - Fall Regional Conference	Regional	10/13/2016 - 10/14/2016	200	65	85	MO
HQ Hotel: 21c Museum Hotel						
Educational - 1			200	65	85	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
US Department of Agriculture - Office of Inspector General - 2016 OIG Audit Professional Development Conference	National	05/01/2016 - 05/06/2016	230	229	1,126	GT
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
U.S. Environmental Protection Agency - 2016 Training Workshop	Regional	06/13/2016 - 06/15/2016	150	150	450	JD
HQ Hotel: Aloft Oklahoma City Downtown-Bricktown						
National Association of Conservation Districts - Oklahoma Association of Conservation Districts Annual State Meeting	State	02/26/2017 - 02/28/2017	300	125	250	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Government, Public Administration - 3			680	504	1,826	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Belton Eves & Anderson Family Reunion - Belton Eves & Anderson Family Reunion 2016	Regional	07/01/2016 - 07/03/2016	175	100	200	MO
HQ Hotel: Embassy Suites Oklahoma City Will Rogers World Airport						
Heritage, Patriotic, Veterans - 1			175	100	200	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Putnam City North High School - Class of 2006 10 Year Reunion	Regional	06/24/2016 - 06/26/2016	150	30	60	MO
HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown						
C2 Ventures / Comic Con - 2016 Geekinomic OKC	National	09/01/2016 - 09/05/2016	10,000	3,500	7,200	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Hobby & Vocational - 2			10,150	3,530	7,260	
Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Lincoln Financial Group - PPSS October/ LFN Staff Symposium	National	10/17/2016 - 10/21/2016	200	198	621	JD
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Insurance - 1			200	198	621	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Centennial Horse Show - OK Centennial - Annual Show 2017	National	04/11/2017 - 04/17/2017	900	150	700	AA
HQ Hotel: Various Hotels						
Marquee Events - 1			900	150	700	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Brave and Free Movement - Brave and Free National Conference	National	02/24/2017 - 02/26/2017	400	150	300	DW
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Religious - 1			400	150	300	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	1,500	350	1,250	
	National	6	13,230	4,312	10,267	
	Regional	6	975	486	1,177	
	State	2	2,800	325	700	
Total # of Definite Bookings:		15	Totals: 18,505	5,473	13,394	

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Food Carts Galore, LLC - ROAM - Mobile Food Conference	National	03/24/2017 - 03/26/2017	250	55	85	MO
National Association of Agricultural Educators - NAAE Region 2 Conference	National	06/19/2017 - 06/22/2017	150	80	240	MO
Agricultural, Commodities, Food/Food Products - 2			400	135	325	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Slow Pitch Championships - A-6A	State	05/03/2016 - 05/04/2016	2,500	200	450	JB
HelmsBriscoe - Memorial Day Tournament	Regional	05/27/2016 - 05/30/2016	18	18	54	MO
United States Tennis Association - Missouri Valley - USTA Missouri Valley Supers 2016	Regional	09/02/2016 - 09/06/2016	550	250	650	JB
Intercollegiate Tennis Association - 2016 Division II Men's and Women's Central Regional	Regional	09/30/2016 - 10/03/2016	700	250	925	JB
Athletic & Sports/Recreation - 4			3,768	718	2,079	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Educational Office Professionals - 2018 NAEOP Annual Conference and Institute	National	07/08/2018 - 07/16/2018	450	225	1,145	DW

Handweavers Guild of America - Convergence Biennial Convention 2018	National	07/15/2018 - 07/22/2018	1,500	380	1,985	DW
Educational - 2			1,950	605	3,130	
Equine	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Farrier Industry Association - 2016 Annual Conference	National	10/27/2016 - 10/30/2016	35	35	80	MO
American Youth Horse Council - Symposium	National	04/11/2018 - 04/16/2018	50	65	200	DJ
Equine - 2			85	100	280	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session I	State	07/08/2016 - 07/09/2016	25	20	40	GT
Federal Motor Carrier Safety Administration - Southern Service Center In-Service Trainings	National	07/26/2016 - 07/28/2016	100	100	400	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session II	State	08/05/2016 - 08/05/2016	25	10	10	GT
Federal Motor Carrier Safety Administration - Southern Service Center In-Service Trainings	National	08/23/2016 - 08/25/2016	100	100	400	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session III	State	09/02/2016 - 09/02/2016	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session IV	State	10/07/2016 - 10/07/2016	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session V	State	11/04/2016 - 11/04/2016	25	10	10	GT
The University of Oklahoma Outreach - Center for Early Childhood Professional Development - CECPD Leadership Academy I, Class XXXI - Session VI	State	12/02/2016 - 12/02/2016	25	10	10	GT
International Fire Service Training Association - 2017 Winter Conference	International	01/19/2017 - 01/22/2017	140	140	470	GT
National Association of State Workforce Agencies - 2017 SIDES Training Conference	National	04/04/2017 - 04/06/2017	150	115	325	GT
SAE International - 2017 DoD International Maintenance Symposium & Exhibition	International	11/12/2017 - 11/16/2017	750	695	2,646	GT
Government, Public Administration - 11			1,390	1,220	4,331	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
AFC Travel Solutions for non-profits - Youth America Conference 2016	National	11/09/2016 - 11/13/2016	1,500	27	87	MO
The Arbor Day Foundation - Partners in Community Forestry Conference 2017	National	10/23/2017 - 10/27/2017	550	350	1,200	DW
Hobby & Vocational - 2			2,050	377	1,287	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS Harry E Hubbard - 2017 Annual Reunion	National	10/11/2017 - 10/14/2017	120	65	260	MO
Military Reunions - 1			120	65	260	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

American Physical Society - Plasma Physics 2020 Annual Meeting	National	10/16/2020 - 10/24/2020	1,500	750	3,585	JD
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**Scientific, Engineering, Technical,
Computers - 1** **1,500** **750** **3,585**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Grain and Feed Association - OGFA Food Safety Modernization Act Meeting	Regional	05/24/2016 - 05/26/2016	50	6	6	MO

Oklahoma State Firefighters Association -
Oklahoma Professional Firefighters

State Assn - 2 **250** **106** **286**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Vape Jam LLC - Vape Jam Expo and Tradeshaw	Regional	08/11/2016 - 08/15/2016	5,000	50	200	JD
Southwest Benefits Association - 2018 Annual Convention	Regional	05/08/2018 - 05/12/2018	340	250	554	JD

Trade, Commercial Or Business - 2 **5,340** **300** **754**

Scope	Count	Attend	Peak Rooms	Room Nights
International	2	890	835	3,116
National	13	6,455	2,347	9,992
Regional	6	6,658	824	2,389
State	8	2,850	370	820
Total # of Sales Leads:	29	Totals: 16,853	4,376	16,317

Definite Bookings Adjustments

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Reunions - Douglass High School Class of 1966	State	06/23/2016 - 06/25/2016	100	0	0	JD
HQ Hotel: Aloft Oklahoma City Downtown-Bricktown						

Educational - 1 **100** **0** **0**

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Barrel Futurities of America - World Championship Barrel Racing Futurity	International	12/06/2016 - 12/10/2016	6,125	0	0	AA
HQ Hotel: Various Hotels						

Marquee Events - 1 **6,125** **0** **0**

Scope	Count	Attend	Peak Rooms	Room Nights
International	1	6,125	0	0
State	1	100	0	0
Total # of Definite Bookings Adjustments:	2	Totals: 6,225	0	0

Sales Leads Adjustments

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma YMCA Youth and Government Program - State Conference 2017	State	02/16/2017 - 02/18/2017	15	185	30	MO

Educational - 1 **15** **185** **30**

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
US Department of Agriculture - Office of Inspector General - 2016 OIG Audit Professional Development Conference	National	05/01/2016 - 05/06/2016	0	230	0	GT

Government, Public Administration - 1 **0** **230** **0**

Insurance	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Lincoln Financial Group - PPSS October/ LFN Staff Symposium	National	10/17/2016 - 10/21/2016	0	198	116	JD

Insurance - 1	0	198	116
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	Scope	Count	Attend	Peak Rooms	Room Nights
	National	2	0	428	116
	State	1	15	185	30
Total # of Sales Leads Adjustments:		3	Totals: 15	613	146

Bid Books

	Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:		0	Totals: 0	0	0

Site Inspection - Sales

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of State Budget Officers - 2018 Annual Meeting	National	07/27/2018 - 08/01/2018	150	130	580	GT

Government, Public Administration - 1	150	130	580
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Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Vape Jam LLC - Vape Jam Expo and Tradeshow	Regional	08/11/2016 - 08/15/2016	5,000	50	200	JD

Trade, Commercial Or Business - 1	5,000	50	200
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	Scope	Count	Attend	Peak Rooms	Room Nights
	National	1	150	130	580
	Regional	1	5,000	50	200
Total # of Site Inspection - Sales:		2	Totals: 5,150	180	780

Site Inspection - Services

Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
LegalShield - International Convention	National	07/11/2016 - 07/18/2016	12,000	3,600	13,830	DJ

Franchise/Multi-level Marketing - 1	12,000	3,600	13,830
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	Scope	Count	Attend	Peak Rooms	Room Nights
	National	1	12,000	3,600	13,830
Total # of Site Inspection - Services:		1	Totals: 12,000	3,600	13,830

Lost Business

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Golf Course Builders Association of America (GCBA) - Annual Education/Tradeshow Meeting SUMMER Meeting	National	08/12/2018 - 08/17/2018	175	140	444	SH

Reason(s):

- Return to same hotel/city

Athletic & Sports/Recreation - 1	175	140	444
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Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Xyngular - 2016 XyngFling	National	04/13/2016 - 04/17/2016	1,000	300	980	GT

Reason(s):

- Internal decision-did not disclose

Corporate - 1	1,000	300	980
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Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Central Association of College and University Business Officers - CACUBO Winter Workshop 2017	Regional	02/06/2017 - 02/08/2017	150	65	135	MO

Reason(s):

- Lower hotel rate in other city

Staff Development for Educators, Inc. - SDE- Conference for Oklahoma Pre K & K Teachers 2017	Regional	02/22/2017 - 02/24/2017	350	40	80	MO
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Reason(s):

- Lower hotel rate in other city

Council of Georgist Organizations - Annual Conference	National	06/24/2018 - 06/29/2018	80	40	151	MO
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Reason(s):

- Lower hotel rate in other city

Educational - 3

580

145

366

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Kappa Psi - Leadership Conference	National	07/28/2016 - 07/31/2016	125	66	202	JD
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Reason(s):

- Internal decision-did not disclose

Fraternal - 1

125

66

202

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Summit Exercise and Training LLC - Isotope Crossroads: Oklahoma Organization	Regional	04/11/2016 - 04/15/2016	150	10	50	MO
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Reason(s):

- No response from Meeting Planner

Oklahoma Department of Mental Health and Substance Abuse Services - 2016 Annual Children's Behavioral Health Conference	State	04/18/2016 - 04/21/2016	800	160	375	GT
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Reason(s):

- Overall cost too high

U.S. Department of Agriculture - Farm Service Agency - 2016 Acreage Reporting Training	State	05/03/2016 - 05/05/2016	120	108	216	GT
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Reason(s):

- Unable to get preferred dates

USDA Food and Nutrition Service - FNS ROD 2016	National	06/13/2016 - 06/17/2016	260	250	1,000	GT
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Reason(s):

- Airlift accessibility/hub city

Government, Public Administration - 4

1,330

528

1,641

Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Veterans Health Administration - FY16 VHA HR Leadership Conference	National	06/20/2016 - 06/24/2016	85	75	300	MO
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Reason(s):

- Meeting cancelled

Heritage, Patriotic, Veterans - 1

85

75

300

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Central Oklahoma Cavalier King Charles Spaniel Club Regional Specialty - 2017 Central Oklahoma Cavalier King Charles Spaniel Club Regional Specialty	Regional	09/21/2017 - 09/25/2017	50	20	40	MO
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Reason(s):

- Lack of hotel interest

Hobby & Vocational - 1

50

20

40

Native American	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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Tribal Law and Policy Institute - 15th National Indian Nations Conference	National	12/07/2016 - 12/10/2016	900	600	1,675	DW
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Reason(s):

- Venue unavailable

Native American - 1

900

600

1,675

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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CBA - Christian Booksellers International Convention 2018	National	06/22/2018 - 06/29/2018	3,000	850	3,135	DW
Reason(s): • Need DT hotel w/more guest rms						
Religious - 1			3,000	850	3,135	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Trucking Association - 84th Annual Convention	Regional	09/14/2016 - 09/15/2016	115	51	118	MO
Reason(s): • Lower hotel rate in other city						
State Assn - 1			115	51	118	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Grassroots Outdoor Alliance (GOA) - Grassroots Summit and Connect Fall/Winter Show	National	11/08/2017 - 11/15/2017	400	333	1,691	JD
Reason(s): • Unable to get preferred dates • Conv Ctr Bldg/Capability • Condition of current center/mtg space						
American Bankers Association - National Agricultural Bankers Conference	National	11/10/2017 - 11/16/2017	700	488	1,576	JD
Reason(s): • Unable to get preferred dates • Prefers single property • Needs hotel with more guest rooms						
Grassroots Outdoor Alliance (GOA) - Grassroots Summit and Connect Fall/Winter Show	National	11/07/2018 - 11/14/2018	400	333	1,691	JD
Reason(s): • Unable to get preferred dates • Conv Ctr Bldg/Capability • Condition of current center/mtg space						
Grassroots Outdoor Alliance (GOA) - Grassroots Summit and Connect Fall/Winter Show	National	11/06/2019 - 11/13/2019	400	333	1,691	JD
Reason(s): • Unable to get preferred dates • Conv Ctr Bldg/Capability • Condition of current center/mtg space						
Trade, Commercial Or Business - 4			1,900	1,487	6,649	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	12	7,525	3,808	14,536	
	Regional	5	815	186	423	
	State	2	920	268	591	
Total # of Lost Business:			19	Totals:	9,260	4,262
					15,550	

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
OKC Thunder - Women's Convention	Regional	04/04/2016 - 04/07/2016	100	0	0	ER
Oklahoma City Dodgers - 2016 DODGERS Baseball Visitors block	National	04/14/2016 - 09/17/2016	5,000	23	1,817	SH
Oklahoma City Memorial Marathon - Marathon 2016	International	04/20/2016 - 04/24/2016	16,667	8,500	13,000	SH
North Oklahoma City Soccer Club - Red Earth Invitational 2016	Regional	04/22/2016 - 04/24/2016	2,000	450	1,000	JB
Athletic & Sports/Recreation - 4			23,767	8,973	15,817	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FortuneBuilders, Inc. - FortuneBuilders OKC 2016	Regional	04/07/2016 - 04/10/2016	150	10	40	MO
Express Employment Professionals - Express New Franchise Training April 2016	National	04/10/2016 - 04/22/2016	15	10	120	DW

Walmart Security Technology - Walmart Security Technology Yearly Meeting	Regional	04/12/2016 - 04/15/2016	58	34	102	MO
Walmart Security Technology - Walmart Security Technology Group	Regional	04/13/2016 - 04/15/2016	57	34	68	MO
Express Employment Professionals - Express Professional Staffing APR 2016	National	04/27/2016 - 04/30/2016	10	28	84	DW
Express Employment Professionals - Express Personnell Excelerate Training	National	04/27/2016 - 04/29/2016	28	28	84	DW
Corporate - 6			318	144	498	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Federation of Tax Administrators (FTA) - Tobacco Central Region Conference 2016	Regional	04/03/2016 - 04/06/2016	50	30	75	MO
International Fire Service Accreditation Congress - 2016 IFSAC Annual Conference	International	04/26/2016 - 05/01/2016	100	80	360	GT
Government, Public Administration - 2			150	110	435	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Street Rod Association - 2016 Southwest Nationals Streetrods	Regional	04/03/2016 - 04/12/2016	4,000	2,000	4,737	DW
Gospel Singers Tour Group - Gospel Singers Tour Group OKC	National	04/07/2016 - 04/08/2016	15	15	15	MO
Oklahoma Songwriter's Association - Oklahoma Songwriter's Festival	Regional	04/28/2016 - 04/30/2016	350	7	21	MO
Hobby & Vocational - 3			4,365	2,022	4,773	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Centennial Horse Show - OK Centennial - Annual Show 2016	National	04/07/2016 - 04/10/2016	900	150	700	AA
American Quarter Horse Association - 2016 AQHA Level 1 Championship	National	04/13/2016 - 04/16/2016	3,500	1,600	9,100	AA
Better Barrel Races - Better Barrel Racing World Finals 2016	National	04/21/2016 - 04/25/2016	9,600	2,500	9,500	AA
Marquee Events - 3			14,000	4,250	19,300	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Medical Research Foundation - AIRI IT Meeting	National	04/03/2016 - 04/05/2016	50	40	100	JD
Medical/Pharmaceutical - 1			50	40	100	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Joyce Meyer Ministries - 2016 JMM Oklahoma City Staff and Attendee	National	04/12/2016 - 04/17/2016	8,000	345	830	JD
Joyce Meyer Ministries - 2016 JMM Oklahoma City VIP	National	04/13/2016 - 04/16/2016	8,000	3	9	JD
United Methodist Church - United Methodist South Central Jurisdictional Womens Conference	Regional	04/14/2016 - 04/17/2016	450	201	412	JD
National Association of Church Personnel Administrators - NACPA 2016 Annual Convention	National	04/17/2016 - 04/19/2016	150	102	382	DW
Religious - 4			16,600	651	1,633	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State Firefighters Association - Oklahoma Fire Chief Association	State	04/04/2016 - 04/09/2016	200	125	408	JD
Family, Career and Community Leaders of America, Inc. - 2016 Annual State Convention	State	04/08/2016 - 04/08/2016	10,000	3,970	4,525	GT

Oklahoma Association of Student Financial Aide Administrators - 2016 OASFAA Conference	State	04/12/2016 - 04/15/2016	200	65	145	GT
Oklahoma Dental Association - 2016 Annual Meeting	State	04/14/2016 - 04/16/2016	2,000	158	360	GT
Oklahoma FFA - 2016 Oklahoma State FFA Convention	State	04/26/2016 - 04/27/2016	10,000	2,635	6,292	GT

State Assn - 5

22,400

6,953

11,730

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cornerstone Credit Union League - Annual Meeting and Convention	Regional	04/03/2016 - 04/07/2016	600	591	1,873	JD

Trade, Commercial Or Business - 1

600

591

1,873

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	2	16,767	8,580	13,360
	National	12	35,268	4,844	22,741
	Regional	10	7,815	3,357	8,328
	State	5	22,400	6,953	11,730
Total # of Conventions Serviced:		29	Totals: 82,250	23,734	56,159

Convention Sales Department
Complete Detail Report - EXTERNAL
From 04/01/2016 to 04/30/2016

Definite Bookings

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Definite Bookings:	0	Totals:	0	0

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights
OKC Thunder - Women's Convention	Regional	04/04/2016 - 04/07/2016	100	0	0
Athletic & Sports/Recreation - 1			100	0	0
	Scope	Count	Attend	Peak Rooms	Room Nights
	Regional	1	100	0	0
Total # of Conventions Serviced:		1	Totals:	100	0

Tourism Tours Booked
Complete Detail Report
From 04/01/2016 to 04/30/2016

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Edmondton, ON	02/22/16	Over Night	2	44	23	23
Sacramento, CA	03/31/16	Over Night	3	40	25	50
Norman, OK	04/01/16	Day Tour	1	13	0	0
Gracemont, OK	04/01/16	Day Tour	1	19	0	0
Follett, TX	04/01/16	Day Tour	1	15	0	0
Dallas, TX	04/01/16	Day Tour	1	117	0	0
Enid, OK	04/01/16	Day Tour	1	42	0	0
Carroll, IA	04/02/16	Over Night	2	20	10	10
Ft. Meyers, FL	04/03/16	Over Night	2	46	23	23
Ft. Meyers, FL	04/03/16	Over Night	2	39	20	20
Silkeborg, Denmark, AB	04/03/16	Day Tour	1	23	0	0
Makanda, IL	04/04/16	Over Night	2	25	13	13
Norman, OK	04/04/16	Day Tour	1	44	0	0
Yukon, OK	04/04/16	Day Tour	1	48	0	0
Tyler, TX	04/05/16	Day Tour	1	22	0	0
Hooker, OK	04/06/16	Day Tour	1	34	0	0
Ponca City, OK	04/06/16	Day Tour	1	10	0	0
Clinton, OK	04/06/16	Day Tour	1	27	0	0
El Reno, OK	04/07/16	Day Tour	1	33	0	0
Bartlesville, OK	04/07/16	Day Tour	1	23	0	0
Poteau, OK	04/07/16	Day Tour	1	31	0	0
Yukon, OK	04/07/16	Day Tour	1	31	0	0
Spiro, OK	04/07/16	Day Tour	1	33	0	0
Stigler, OK	04/07/16	Day Tour	1	16	0	0
Talihina, OK	04/07/16	Day Tour	1	23	0	0
Helena, OK	04/07/16	Day Tour	1	21	0	0
Warner, OK	04/07/16	Day Tour	1	17	0	0
Dallas, TX	04/08/16	Day Tour	1	85	0	0
Spiro, OK	04/08/16	Day Tour	1	18	0	0
Wister, OK	04/08/16	Day Tour	1	20	0	0
Bentonville, AR	04/09/16	Over Night	2	81	41	41
Norman, OK	04/10/16	Day Tour	1	14	0	0
Tishomingo, OK	04/12/16	Day Tour	1	25	0	0
Edmond, OK	04/12/16	Day Tour	1	35	0	0
Keller, TX	04/14/16	Day Tour	1	33	0	0
Bonham, TX	04/15/16	Day Tour	1	58	0	0
Ft. Meyers, FL	04/16/16	Over Night	2	52	26	26
Broken Arrow, OK	04/16/16	Day Tour	1	23	0	0
Edmond, OK	04/16/16	Day Tour	1	17	0	0
Edmond, OK	04/16/16	Day Tour	1	24	0	0
Ft. Meyers, FL	04/17/16	Over Night	2	35	18	18
Orange City, IA	04/18/16	Over Night	2	35	18	18
Blanchard, OK	04/20/16	Day Tour	1	53	0	0
Lookeba, OK	04/20/16	Day Tour	1	23	0	0
Sapulpa, OK	04/20/16	Day Tour	1	44	0	0
Wichita, KS	04/20/16	Day Tour	1	49	0	0
Littleton, CO	04/21/16	Over Night	2	50	25	25
Yukon, OK	04/21/16	Day Tour	1	150	0	0
Forgan, OK	04/22/16	Day Tour	1	24	0	0
Orange City, IA	04/25/16	Over Night	2	35	18	18
Arnett, OK	04/25/16	Day Tour	1	15	0	0
Barnsdall, OK	04/25/16	Day Tour	1	12	0	0
Blair, OK	04/25/16	Day Tour	1	22	0	0
Tipton, OK	04/25/16	Day Tour	1	24	0	0
Ada, OK	04/25/16	Day Tour	1	38	0	0
Quinter, KS	04/26/16	Pass Through	1	15	0	0
Norman, OK	04/27/16	Day Tour	1	95	0	0
Fairfax, OK	04/27/16	Day Tour	1	53	0	0
Blanchard, OK	04/27/16	Day Tour	1	25	0	0

Tulsa, OK	04/27/16	Day Tour	1	75	0	0
Seminole, OK	04/27/16	Day Tour	1	42	0	0
Pryor, OK	04/28/16	Day Tour	1	30	0	0
Laverne, OK	04/28/16	Day Tour	1	17	0	0
Vernon, TX	04/28/16	Day Tour	1	122	0	0
Yukon, OK	04/28/16	Day Tour	1	54	0	0
Fort Cobb, OK	04/29/16	Day Tour	1	22	0	0
Muskogee, OK	04/29/16	Day Tour	1	122	0	0
Tulsa, OK	04/29/16	Day Tour	1	44	0	0
Greeley, CO	04/30/16	Day Tour	1	21	0	0
Tours Booked Total: 69				2,687	260	285

**Tourism Department Detail Report
April 1-30, 2016**

Tour Operator Shows

	Attendance	Attended	
Total Number of Tour Operator Shows			6

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			3

Consumer Shows

	Attendance	Attended	
Austin Home and Garden Show		S.Price/ T. Compton	
Houston Ultimate Women's Show		S.Price/ T. Compton	
Oklahoma Road Show - Whirlpool, Tulsa		S.Price/ T. Compton	
Total Number of Consumer Shows to Date			15

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			2

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Ohio Shriners - 2017 Group Tour		S. Price/T. Compton	
Total Number of Site Inspections/FAM Tours to Date			5

Convention Support

	Attendance	Attended	
Oklahoma City Memorial Marathon		S. Price/ T.Compton	
Total Number of Convention Support Functions Attended to Date			2

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

Serviced 1 Group - Bus Box Delivered
CTA Class - April 7 - Home2 Suites - 16 Attendees
CTA Lunch and Learn - April 13th - Chamber offices - 45 Attendees
Group Premier -16 Requests for Information - GTP sent

2016 MAJOR EVENTS CALENDAR STATE FAIR PARK

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Southern Plains Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic