

DESTINATION FACT SHEET

Oakland is a city in renaissance.

The hot culinary scene, edgy art, and vibrant nightlife are creating an international buzz. In 2012, Oakland was named the #5 place to visit in the world by The New York Times. Come see why Forbes,

Travel + Leisure, and Sunset are raving about Oakland!

VISIT@VISITOAKLAND.ORG 510-208-0528 VISITOAKLAND.ORG #OAKLANDLOVEIT

ACCOMMODATIONS

From full-service hotels to charming bedand-breakfasts, Oakland's accommodations include options for every price range.

- Lower rates than San Francisco but just 15 minutes away
- Over 4,000 hotel rooms
- Free parking and shuttle service included at many properties

CUISINE

Travel and food writers can't get enough of Oakland's culinary scene.

- Diverse menus stemming from various cultures
- Innovative chefs trained at top Bay Area restaurants

ATTRACTIONS

Oakland's attractions are appealing to every traveler, ranging from interactive art museums to an expansive zoo in the hills.

- · Chabot Space & Science Center
- · Children's Fairyland
- · Oakland Aviation Museum
- · Oakland Museum of California
- · Oakland Zoo
- USS Potomac

ARTS & ENTERTAINMENT

Oakland's world-class venues offer endless entertainment options in every neighborhood.

- Fox Theater
- Paramount Theatre
- · Oakland Art Murmur
- · Oracle Arena & O.co Coliseum
- The Crucible
- Yoshi's Jazz Club

SPORTS & RECREATION

Oakland is one of two California cities with three professional sports teams. Hiking, biking and boating are also popular sports activities among locals and visitors to Oakland.

- Golden State Warriors, Oakland Athletics, Oakland Raiders
- 1,200 miles of trails in the East Bay Regional Parks
- Marina and waterfront attractions at Jack London Square
- An urban lake with a 3 mile perimeter for jogging, walking, and biking

The New York Times
ranked Oakland as the
#5 top destination to visit
in the world in 2012.

Oakland as one of the top 12 art destinations in the country in 2013.

Bloomberg Businessweek listed Oakland as one of "America's 50 Best Cities."

SmarterTravel.com recognized Oakland as one of "America's Best Cities on the Rise."

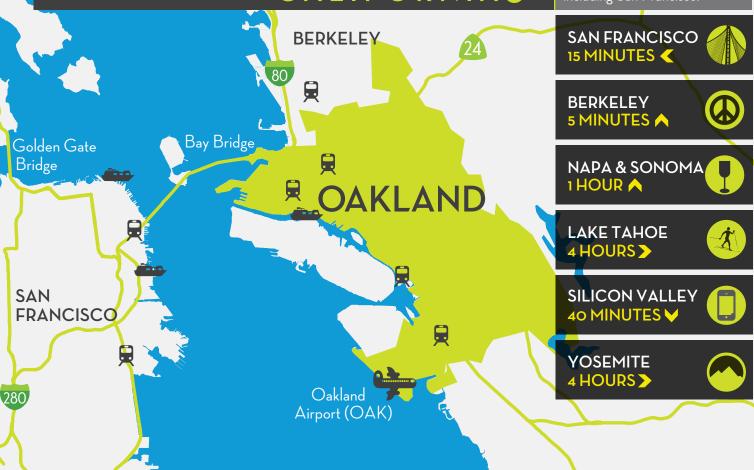
AKLAND IN THE

Forbes Magazine
listed Oakland as
the #16 coolest city
in the country.

Meetings Focus West included Oakland as one of five emerging destinations.

Oakland WHEREIS CALIFORNIA

Oakland is located on the Northwest coast of California within close proximity to three international airports, extraordinary nature, and several major cities, including San Francisco.







8th largest city in California



CONVENTION CENTER 89,000 square feet



880

HOTELS 4,000 hotel rooms



POPULATION 400,000 people



SF Airport (SFO)

SPORTS 3 professional sports teams



OAKLAND AIRPORT 36 direct destinations

Oakland



CLIMATE 260 sunny days per year



5th largest U.S. metro





DIVERSITY 125 languages spoken