



## **BOARD OF DIRECTORS MEETING**

Agenda

Tuesday, July 15, 2014 – 4 pm

Location: Oakland Zoo – Elephant Pools, 777 Golf Links Rd, Oakland

Mark Hochstatter, Chair, Presiding

1. **Call to Order** M. Hochstatter
  
2. **Public Comment/Announcements**
  
3. **Approval of Minutes** Motion
  - Minutes – Board of Directors May 13, 2014
  
4. **Nominating Committee Report** S. Patel
  
5. **Marketing Committee Report** M. LeBlanc
  
6. **Sales, Marketing & PR Update** A. Best / N. Alvarez / K. Bardakian
  
7. **Approval of Financial Report** M. Everton / Motion
  
8. **CEO Report** A. Best
  - Presentation of Draft Budget
  - Presentation of Draft Operating Plan
  - Tourism Improvement District (TID) Update
  - Minimum Wage Update
  - I AM Oakland
  - Summer is Cool – Marketing Program
  - Open Positions
  
9. **Adjournment** M. Hochstatter

**NEXT MEETING:** Tuesday, September 9<sup>th</sup> – 4 pm

*Thank you Dr. Joel Parrot, the Oakland Zoo Staff and the Elephants for hosting us today*