



REGIONAL MARKETING BOARD MEETING BUSINESS AGENDA

JANUARY 23, 2017

HOTEL ELDORADO, ANASAZI SOUTH

SANTA FE, NM

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| 1. Welcome and Introductions | 5 minutes |
| 2. NMTD Updates and Asks | 20 minutes |
| • Legislative Priorities | |
| • Marketing and Promotions | |
| • Communications | |
| • Tourism Development | |
| • NM Magazine | |
| 3. Regions/NMTD Open Discussion | 60 minutes |
| 4. Wrap Up/Next Steps | 5 minutes |