

LEGENDARY[®] NAPA VALLEY[®]

CALISTOGA | ST. HELENA | RUTHERFORD | LAKE BERRYESSA | OAKVILLE
YOUNTVILLE | NAPA | AMERICAN CANYON

VisitNapaValley.com

You came to the Napa Valley for the wine, or the spa, or the food, but these moments are only part of the legend that makes up the Napa Valley. The unexpected moments – that spectacular sunset over the vineyard, that piece of art that’s been passed down generations, that hot air balloon ride – are what truly transform your trip from lovely to legendary.

VISIT NAPA VALLEY

The official destination marketing organization for Napa County.

We offer complimentary assistance with:

Sample Itineraries | RFP Distribution | Referrals | FAM Trip Planning

Contact: Trade@VisitNapaValley.com | (707) 226-5813 | www.VisitNapaValley.com/TravelTrade

LOCATION

Just north of San Francisco, the Napa Valley is the world’s premier wine, food, arts and wellness destination, stretching approximately 35 ml (56 km) in a northwesterly direction. Because it is so compact, it is easy to experience the entire valley from one base.

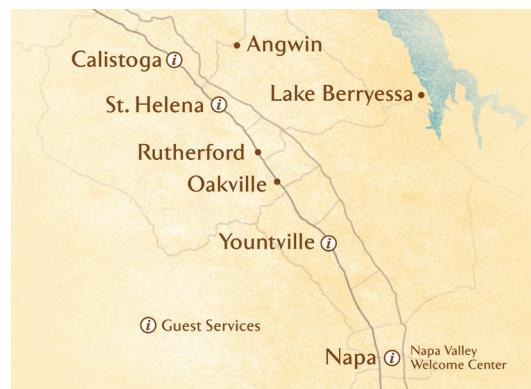
Four international airports are within 90 minutes of downtown Napa:

- Oakland (50 ml, 81 km)
- San Francisco (57 ml, 95 km)
- Sacramento (64 ml, 103 km)
- San Jose (82 ml, 129 km)

CLIMATE & AVERAGE TEMPERATURES

Known for its clear skies, sunshine, and pleasant temperatures, the Napa Valley has a Mediterranean-type climate. This allows for near-perfect weather throughout the year, with an average daytime temperature of 70 Fahrenheit, 21 Celsius.

SEASON	AVG. HIGH	AVG. LOW
March–June	75°F / 24°C	49°F / 10°C
June–Sept	82°F / 28°C	55°F / 12°C
Sept–Dec	70°F / 21°C	49°F / 9°C
Dec–March	62°F / 17°C	42°F / 6°C



NAPA VALLEY WELCOME CENTER

600 Main Street, Napa CA 94559 | (855) 847 – 6272 | *The perfect starting point for new and returning guests of the Napa Valley.*

#VisitNapaValley     



NAPA VALLEY CABERNET SEASON

Join Us for Cabernet Season, November through April. Every season in the Napa Valley offers a unique experience for visitors. Cabernet Season welcomes mild temperatures and heartier meals—the perfect pairing for a bold Cabernet Sauvignon. During mid fall to early spring the pace is set a bit slower, providing visitors with the opportunity to appreciate the finer details. Like a fine wine, the valley shouldn't be rushed; it's a place to take your time, relax, restore and reconnect.

Below is a highlight of events, many during Cabernet Season, to help plan the ideal time to visit the Napa Valley.

January

Napa Valley Restaurant Week
Napa Truffle Festival

March

Flavor! Napa Valley
CabFest Napa Valley
Napa Valley Marathon

April

Napa Valley Arts in April
Yountville Live

May

BottleRock

June

Auction Napa Valley
Napa Valley Jazz Getaway

July

Festival Napa Valley
Robert Mondavi Summer Concert Series

August

Blues, Brews & BBQ

September

Harvest Table

October

Safeway Open

November

Napa Valley Film Festival

December

Calistoga's Lighted Tractor Parade

LODGING

With more than 5,500 rooms in 150+ distinctive properties, the Napa Valley offers a wide variety of world-class lodging, ranging from lavish five-star luxury resorts to intimate, family-run bed & breakfasts.

WINE

The Napa Valley has been endowed with the perfect environment to cultivate some of the world's finest wine grapes. There are more than 500 wineries, ninety-five percent of which are family-owned and operated. Winery tasting rooms warmly welcome guests for fun and educational tastings that fascinate and engage at all knowledge levels, from new fan to connoisseur.

DINING

The Napa Valley is home to more than 125 restaurants and has more Michelin stars per capita than any other wine region in the world. Here is where the culinary scene meets the creativity of some of the world's best chefs. Kitchens mix seasonal, local, and organic produce to create masterpiece dishes, which means the menus change constantly to reflect the best available ingredients.

ARTS

In Napa Valley, cultivation goes beyond the vine. The artistic side of the valley may be its best-kept secret. Art is popping up all across the valley with more than 70 wineries housing a total of 10,000 works of art. With public and private art exhibits and museums, art walks, galleries, open studios, and several notable live performance venues, scores of options exist that will satisfy the deepest craving for cultural exploration.

WELLNESS

You'll find some of the country's finest spas in the heart of the Napa Valley, as well as an abundance of exceptional outdoor pursuits. What better way to rejuvenate than with a hike through a nature preserve, exploring a local farmers market, playing 18 holes of golf surrounded by rolling vineyard hills, or a soak in the geothermal springs.