



**NOW ACCEPTING
EXHIBITOR APPLICATIONS
FOR 2016 CHRISTMAS TOWNE!
CATCH THE EARLY BIRD RATES!**



EARLY BIRD APPLICATION DEADLINE: NOV. 12

**Want an affordable way promote your business or service to more than 5,000 residents of
Horry and Georgetown counties?**

Do you have a product or goods to sell that needs additional exposure?

Sign up today to be an exhibitor at the FREE community holiday event of 2016 ... Christmas Towne! Mark your calendar for Sunday, Dec. 11, from 2-6:30 p.m. at the Myrtle Beach Convention Center Events Plaza located outside. We are adding some new and exciting activities to this outside event, including **FREE** photos with Santa, official tree lighting ceremony for the City of Myrtle Beach, children's rides, exhibitor giveaways and much more!

Exhibitors **are allowed** to display signage, promotional materials and sell non-food/beverage goods in their display space. **Food and/or beverages are only allowed as giveaway items and not for sale.** All other items/products can be sold at exhibitor booths. Exhibitors **MUST** decorate their booths with a holiday theme and **MUST** provide complimentary candy or a game for children attending. If additional space is needed for the children's activity provided, please indicate on the application form and you will be contacted. **The first 30 applications will be accepted!** Spaces are limited. **You will be notified via phone and/or email on the status of your application by 5 p.m. on Wednesday, Nov. 30.**

Fees: *(Includes 10 x 10 booth space, table and two chairs)*

MBACC Members: ☐ \$95 *(Early bird rate through Nov. 12)*

Nonmembers: ☐ \$110 *(Early bird rate through Nov. 12)*

*(Check Boxes
That Apply)*

☐ \$105 *(Nov. 13-Nov. 30)*

☐ \$120 *(Nov. 13-Nov. 30)*

Do you need electricity? Yes No

Electricity: ☐ \$95 *(One 20 amps outlet), electricity fee should be paid directly to the
Myrtle Beach Convention Center*

Payment will be requested at the time you are notified of your application status. Please **do not** submit payment until you have been notified to do so. Booth spaces will be assigned at the discretion of chamber staff.

Contact Name: _____ Business Name: _____

Mailing Address: _____ City: _____ St: _____ Zip: _____

Work Phone: _____ Mobile Phone: _____ Email: _____

Description of activity or giveaway I will provide for children (Use separate sheet if necessary):

Product Displaying/Selling: _____

A signed application constitutes a contract to follow all rules and regulations and is a commitment to participate personally if accepted. Violation of the rules and regulations prior to, during, or at the end of the festival will result in loss of display space without refund, and the exhibitor may be excluded from future events. Applications will not be considered if they are incomplete, unsigned, or received after the deadline.

Signed Name: _____ Date: _____

***Please complete and return this application to the Myrtle Beach Area Chamber of Commerce
no later than noon on Nov. 12 (early bird rate) or noon on Nov. 30 (regular rate)***

to the attention of:

Kema Faulk, MBACC, 1200 N. Oak St., Myrtle Beach, SC 29577.