Grab life by the moments:

2017 Events

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January		
Whalefest Monterey	January 28 - 29, 2017	Old Fisherman's Wharf, Monterey

Whalefest Monterey is held in January during the migration of the gray whales, although whales are spotted in the Monterey Bay year-round. The weekend features a wide array of fun activities at Old Fisherman's Wharf in Monterey near the Custom House.

AT&T Pebble Beach Pro-Am	February 6 - 12, 2017	Pebble Beach Resorts
Fop PGA Tour professionals team up	with Hollywood celebrities, world ren	owned musicians and the captains of industry as
hey compete for a \$6.6 million purs	e. Foursomes rotate to MPCC Shore Co	ourse, Spyglass Hill and Pebble Beach Golf Links
Thursday through Saturday.		
March		
<u>Jazz Bash by the Bay</u>	March 3 - 5, 2017	Monterey Conference Center
he Jazz Bash by the Bay has been a	wall-to-wall weekend of traditional jaz	zz and swing since 1980. The festival brings togethe
he many colorful forms of the roots	of early jazz: traditional jazz, swing, gy	ypsy jazz, ragtime, blues, zydeco and big bands.
Relais & Châteaux GourmetFest	March 16 - 19, 2017	Carmel-by-the-Sea
Relais & Chateaux GourmetFest is a f	four day foodie extravaganza featuring	g an exclusive roster of Relais & Châteaux Chefs an
Relais & Chateaux GourmetFest is a wine estates based at L'Auberge Car	,	g an exclusive roster of Relais & Châteaux Chefs and
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	,	g an exclusive roster of Relais & Châteaux Chefs an Monterey Conference Center
vine estates based at L'Auberge Car <u>Next Generation Jazz Festival</u>	mel in Carmel-by-the-Sea. March 31 - April 2, 2017	
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vine estates based at L'Auberge Car <u>Next Generation Jazz Festival</u> Over 1,300 of the nation's top stude downtown Monterey. The event is fr April <u>Pacific Grove Good Old Days</u>	mel in Carmel-by-the-Sea. March 31 - April 2, 2017 nt musicians to play their hearts out at ree to the public. April 8 - 9, 2017	Monterey Conference Center t the Next Generation Jazz Festival (NGJF) in
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Enjoy four days of the best in food and wine with an epic epicurean event, Pebble Beach Food and Wine. 60 celebrity chefs and 250 wineries assemble at Pebble Beach to bring you the culinary experience of a lifetime. Enjoy lunches, dinners, wine tastings and cooking demonstrations.

Sea Otter ClassicApril 20 - 23, 2017Laguna Seca Recreation AreaSea Otter Classic is the largest cycling festival and consumer trade show in North America. Over four days, it includes a wide
variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, club zones, a
product demo area, a ride zone, stunt shows and kids activities.

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Big Sur International Marathon April 30, 2017 **Big Sur** The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

May

Winemakers' Celebration May 5 - 7, 2017 **Dolores Street, Carmel-by-the-Sea** Over 100 wines made from 42 different varietals will be available for sampling at the Winemakers' Celebration in Carmel-bythe-Sea. Guests will also have the rare opportunity to ask questions and discuss the wines with the winemakers themselves.

Salinas Valley Fair May 18 - 21, 2017 Salinas Valley Fairgrounds, King City Enjoy the atmosphere of an old-fashioned county fair, complete with carnival, bull-riding, craft and 4-H exhibit, music and more.

Carmel Art Festival May 19 - 21, 2017 Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting competition where final works are showcased on Mission Street.

California Roots Music & Arts Festival May 26 - 28, 2017 Monterey County Fair & Event Center The California Roots Music and Arts Festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for good vibes during the Memorial Day weekend.

June		
Monterey Wine Festival	June 2 - 4, 2017	Custom House Plaza. Monterey

With hundreds of wines offered for tasting, wine lovers will find an embarrassment of riches awaiting them at the Monterey Wine Festival. The event also includes the West Coast Clam Chowder Competition.

Artichoke Festival June 3 - 4, 2017 The Artichoke Festival is a commemoration of all things artichoke. The event has artichoke cooking demos, artichoke-themed art, an artichoke parade, artichokes (and other vegetables) for sale at the farmers' market, and of course artichokes prepared in every way imaginable.

Triathlon at Pacific Grove Lovers Point Park, Pacific Grove June 9 - 11, 2017 Elite and amateur triathletes flock to Pacific Grove the second weekend in September to participate in one of the most scenic triathlons in the world. The Triathlon at Pacific Grove offers an Olympic distance triathlon, a sprint distance triathlon, and a 5K and 10K Fun Run.

Carmel Valley Art & Wine Celebration June 17, 2017

Carmel Valley Village, Carmel Valley

The Art & Wine Celebration showcases over 60 artists, local wines and strolling musicians at restaurants, shops and galleries throughout Carmel Valley Village.

Mission Street, Carmel-by-the-Sea

Monterey County Fair & Event Center

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Summer of LoveJune 16 - 18, 2017Monterey County Fair & Event CenterRetro artists and other entities will bring the Monterey Pop Festival back to life for its 50th Anniversary! The three-day musicfestival takes place on the same stage and dates as in 1967.

Monterey BaconFest	June 24 - 25, 2017	Monterey County Fair & Event Center
It's bacon! The Monterey Bacon	est showcases all things bacon at the M	onterey County Fair & Event Center. The weekend
event also includes plenty of live	music and a "Best of Bacon" competitio	n.

July 4, 2017	Monterey County
day off) where California v	vas first born! Monterey, Pacific Grove, Carmel-by-the-Sea
netown bashes.	
July 7 - 9, 2017	Mazda Raceway Laguna Seca, Salinas
	day off) where California v netown bashes.

The sounds of motorcycles will again roar through the central California hillsides as the FIM Superbike World Championship returns to Mazda Raceway Laguna Seca. The FIM Superbike World Championship features riders, teams and manufacturers racing high-performance bikes very similar to the ones right off the showroom floor.

Monterey Beer Festival	July 8, 2017	Monterey County Fair & Event Center
The Monterey Beer Festival bring	s over 80 beers from dozens of bre	eweries where you will have the chance to taste unusual
offerings from major beer compa	nies as well as fantastic beers from	unknown brewing companies from around the world.

Carmel Bach FestivalJuly 15 - 29, 2017Carmel-by-the-SeaThe Carmel Bach Festival has a 75-year history where musicians from the around the world perform in various venues including
the Sunset Center, Carmel Mission Basilica, Church in the Forest, Pebble Beach and All Saints Church.

California Rodeo SalinasJuly 20 - 23, 2017Salinas Sports Complex, SalinasEach July, the West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the
California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie Kapers
Parade and Cowboy Poetry provide a two-week long warm-up to the main event.

Feast of LanternsJuly 26 - 30, 2017Pacific GroveA tradition lasting for over a century, the Pacific Grove Feast of Lanterns is a community celebration. This event in Pacific Groveincludes a lantern pageant, children's activities, and a pet parade.

Moss Landing Antique FairJuly 30, 2017Moss LandingThe quaint fishing village of Moss Landing becomes the antique capital of the world where hundreds of antique booths set up
on the streets for the Moss Landing Antique Street Fair, selling antique furniture and every kind of vintage item imaginable.

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Salinas Valley Half Marathon	August 5, 2017	Salinas Valley
Take in the fresh air and enjoy the bre	eathtaking beauty of the "Salad Boy	wl of the World" during the Salinas Valley Half
Marathon. Runners and walkers will b	be delighted with stunning sights al	ong Salinas Valley's Foothill and River Roads along th
Santa Lucia mountain range.		
Santa Lucia mountain range.		
Santa Lucia mountain range. Scottish Games & Celtic Festival	August 5 - 6, 2017	Monterey County Fair & Event Center
Scottish Games & Celtic Festival	<u> </u>	Monterey County Fair & Event Center events of the mystical lands of Scotland and Ireland

Salinas Valley Food & Wine August 12, 2017 **Monterey County Fair & Event Center** Charming Oldtown Salinas turns into a food and wine lovers dream with an incredible lineup of award winning wines, craft brews, live entertainment and culinary delights straight from "The Salad Bowl of the World."

Monterey County Classic automobiles take over the Monterey Peninsula during Monterey Car Week and Concours d'Elegance. All over Monterey County, classic cars take to streets, golf courses, parks and the world-renowned Mazda Raceway Laguna Seca, surrounding visitors with automobiles from yesteryear.

Rolex Monterey Motorsports Reunion August 17 - 20, 2017 Mazda Raceway Laguna Seca, Salinas Described as a museum springing to life, the Rolex Monterey Motorsports Reunion is the largest event held during the famed Monterey Car Week, and is the only event where cars are doing what they were originally intended to do...race.

Pebble Beach Resorts Concours d'Elegance August 20, 2017 A tradition going back over half a century, the Pebble Beach Concours d'Elegance is where the world's collector cars meet and compete. Only the 200 best collector cars in the world roll onto the legendary 18th fairway of Pebble Beach Golf Links, and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

Sand City West End Celebration August 25 - 27, 2017 Sand City Sand City is known for its funky, independent and artistic atmosphere and nowhere is that more on display than the annual West End Celebration. The streets of Sand City shut down and become an open-air artists' fair, showcasing truly unique works from artists throughout Monterey County.

Monterey County Fair August 30 - September 4, 2017 **Monterey County Fair & Event Center** The annual Monterey County Fair is always fun for all, with livestock exhibition, entertainment, live music, amusement and delicious food.

Monterey Car Week

August 14 - 20, 2017

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little at a cultural lecture.

September **Monterey Greek Festival** September 2 - 4, 2017 **Custom House Plaza, Monterey** Every Labor Day weekend, Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a

Festa Italia September 8 - 10, 2017 Custom House Plaza, Monterey

Embrace your inner Italian at Monterey's Festa Italia. Monterey transforms into a mecca for all things marinara as this Italian Festival takes over Custom House Plaza with Italian favorites like calamari, pizza, pasta, paninis and rice balls.

The Pure Insurance Championship September 18 – 24, 2017 **Pebble Beach Resorts** Junior golfers get the chance to play with champions like Ben Crenshaw, Isao Aoki, Tom Kite, Sandy Lyle, Tom Watson and Fuzzy Zoeller at the First Tee Open at Pebble Beach. This competition, broadcast on The Golf Channel, earns money for The First Tee, a charity that gives disadvantaged youngsters the opportunity to play golf.

Continental Tire Monterey Grand Prix September 21 – 24, 2017 Mazda Raceway Laguna Seca, Salinas This new series created by the merger between the GRAND-AM Rolex Sports Car Series and the American Le Mans Series retains the very popular format of races within a race, providing plenty of on-track action and constant passing.

Monterey Jazz Festival September 15 - 17, 2017 **Monterey County Fair & Event Center** The Monterey Jazz Festival attracts all of the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The Festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event Center.

California International Airshow TBA **Salinas Municipal Airport** Watch jaw-dropping aeronautical acrobatics from the Patriots Jet Team, Metal Mulisha, the Pemberton's Wing Suit Jump, Robosaurus and more. There will also be military demos, military fly-bys and military/civilian aircraft displays.

Monterey Beach SportsFest TBA **Monterey** The Monterey Beach Sportsfest is a celebration of wellness both for people and for the ocean we love and enjoy so much. Join in on two exciting days of competitive events in the waters and along the shore of the Monterey Bay National Marine Sanctuary.

October		
Taste of Carmel	October 5 - 8, 2017	Carmel Mission, Carmel-by-the-Sea
Over 30 outstanding Carmel re	estaurants provide enticing and varied selecti	ons of appetizers, main courses and desserts, along

armel restaurants provide enticing and varied selections of app with fine wines from 20 area vineyards at the historic Carmel Mission.

Butterfly Parade & Bazaar October 7, 2017 **Pacific Grove** Pacific Grove celebrates its heritage every October with the Butterfly Parade and Bazaar which celebrates the return of the Monarch Butterfly.

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Pirelli World Championship October 12 - 15, 2017 Mazda Raceway Laguna Seca, Salinas One of North America's finest and longest running auto racing series, the Pirelli World Challenge, will crown their 2017 champions at Mazda Raceway Laguna Seca. The popular Series boasts a paddock of more than 70 race cars and consists of six classes of vehicles.

History Fest TBA Monterey The Monterey History Fest has grown into a festival that offers a variety of programs for both residents and visitors to experience Monterey's unique cultural heritage and historic resources. The plentiful schedule brings Monterey's past to life during this community-wide event.

Carmel International Film Festival October 18 - 22, 2017 Carmel-by-the-Sea Contemporary art and independent film collide for five days in Carmel-by-the-Sea during the Carmel International Film Festival. The festival features art in almost every medium including music, fine art, photography and, of course, film.

November			
Big Sur Food and Wine	November 2 - 4, 2017	Big Sur	
Indulge in fantastic food, great wir	ies and exquisite scenery at the Big Sur Fo	ood and Wine Festival. Local and visit	ing
restaurateurs, resorts and wineries	s from all over will team up for dinners ar	nd tastings at unique Big Sur locations	

Big Sur Half Marathon November 12, 2017 Monterey The Big Sur Half Marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

TaylorMade Pebble Beach Invitational Pebble Beach TBA The Callaway Golf Pebble Beach Invitational attracts professional and amateur golfers of all stripes to Pebble Beach. The Invitational gives spectators a special chance to watch their favorite golfers in a more intimate and relaxed environment; viewers can even walk down the fairway right behind the golfers.

November 18, 2017 **Flavors of Pacific Grove Asilomar Conference Grounds** A celebration of the great chefs of Pacific Grove at Asilomar Conference Grounds. More than 120 donations of trips, restaurant certificates, accommodations & golf packages will also be auctioned off.

Cowboy Poetry & Music Festival Monterey County Fair & Event Center Pack those chaps and spurs for a wranglin' good time with some of the nation's top balladeers and cowboy/girl poets featured during the Monterey Cowboy Poetry and Music Festival. The three-day event hosts several great shows, open mic sessions, a western art and gear sale, silent auction and "cowboy" church service among other festivities.

Christmas at the Inns November 28 - 29, 2017 **Pacific Grove** It's Pacific Grove at its most picturesque, as ten of the town's bed and breakfasts and inns deck their halls and open their doors so you can share their holiday cheer in Victorian-era splendor.

TBA



2017 Events

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December			
Christmas in the Adobes	December 8 - 9, 2017	Monterey	
Step back into Monterey's past dur	ing Christmas in the Adobes. See the a	dobes by candlelight and enjoy refreshments an	nd liv
performances as volunteers in peri	od attire welcome you into historic ho	mes decorated in historical style.	

First Night Monterey	December 31, 2017	Monterey	

First Night Monterey celebrates the lively arts scene in Monterey County with its family-friendly celebration of the arts on New Years Eve. Over thirty venues hold concurrent performances and activities for both children and adults, culminating in a convergence on Custom House Plaza to ring in the New Year.

For a complete list of events visit <u>www.SeeMonterey.com/Events</u>