

Minutes

Executive Committee

Wednesday, September 9, 2015 | 3:00pm – 5:00pm

MCCVB Offices | 787 Munras Ave. | Suite 110

Present

Rick Aldinger
Bob Buescher
Mairead Hennessy

Absent

Mike Oprish
Steve McNally

Staff Present

Tammy Blount
Alliah Sheta
Jennifer Johnson

Call to Order: Rick Aldinger called the meeting to order at 3:01 PM

Public Comment: None

MEMBER AND STAFF ANNOUNCEMENTS: None

CONSENT AGENDA

A. Minutes of the August 12, 2015 Executive Committee Meeting **Motion to approve Consent Agenda, M/S/C, Bob Buescher/Mairead Hennessy/Unanimous**

REGULAR AGENDA

NEW BUSINESS

A. CEO 2015-16 Performance Plan

Rick Aldinger reviewed the 2015-16 CEO performance plan. Discussion ensued. **Motion to approve the CEO's 2015-16 Performance plan as presented, M/S/C, Mairead Hennessy/Bob Buescher/Unanimous**

B. 2015 Benefits update

Jennifer Johnson presented an update on additional benefits that could be offered by the MCCVB as directed at the last compensation committee meeting. Benefits included life insurance and long term disability. Discussion ensued.

Rick Aldinger enthusiastically recommended that the benefits be presented and considered by the compensation committee to be recommended to offer to the MCCVB's eligible employees. Bob Buescher and Mairead Hennessy agreed.

The MCCVB will host a joint compensation and executive committee meeting in November to review these benefits.

C. Laguna Seca Raceway

Rick Aldinger reviewed the request for MCCVB to make a statement on facility management of Laguna Seca Raceway. Discussion ensued. Mairead Hennessy recommended an official statement supporting the process of facility management review and that the MCCVB will work with the successful proponent to maximize the effect of this important facility. The statement will be drafted and presented to the MCCVB Board of Directors at the September meeting. Rick Aldinger agreed and will add it to the September Board agenda.

D. Promoting Responsible Tourism

Rick Aldinger updated the Executive Committee on community feedback about tourism growth and discussed promoting responsible tourism as a strategic priority. Discussion ensued.

Rick directed staff to research other destinations who have responsibly and effectively managed tourism growth. Rick will be co-chairing a responsible tourism task force for the MCHA and will present information at the committee. Rick also recommended that an update be given at the September board meeting and this be placed on the agenda for the MCCVB strategic review in October.

GOOD OF THE ORDER

Mairead Hennessy requested updates on the Monterey Conference Center renovation at the next Board meeting and regular updates be given to the Board. Mairead will also include this topic on the November Sales Committee agenda.

Tammy Blount reviewed the Executive Committee meeting schedule and due to conflicts with industry events, suggested canceling the February and May Executive Committee meetings. Rick Aldinger agreed and reminded the committee that special meetings can be called if needed during those months.

Rick Aldinger adjourned the meeting at 4:44 PM

NEXT MEETING:

November 11, 2015 | MCCVB Conference Room