

LOCAL SEO SERVICES

4 BILLION

U.S. online searches a month
seek out local business
solutions to local problems.



GO LOCAL

Stand out and make sure local searchers see your business. We will put you on the map with our **local search engine optimization (SEO) services**.



Local SEO allows small businesses to compete with large corporations for keywords that get lots of traffic. Make keywords like *plumbing, lawyer, lawn care, and furniture* appear with **your name** on it in Google local search results.

HOW IT WORKS

Consistent business citations. We will ensure that your business name, address, and phone number are consistent across the web.

Online reviews. We will provide tools that allow you to easily solicit reviews from your recent customers.

Quality reviews. These tools allow you to filter negative reviews so only positive feedback is listed on your review page.

61%

**OF SUCCESSFUL LOCAL SEARCHES
RESULT IN A PURCHASE.**



Ready to go local? Schedule a consultation today with ProFromGo Internet Marketing.
Call us today at 412.530.5027 or email info@profromgo.com

PROFROMGO.COM/LOCALSEO

YOUR WEBSITE



Helping local customers find you.

Over 4 billion desktop searches in the United States each month have local intent. Often times, these local searches generate results that are specific to the geographic location of the user. These are called "Local Results." **ProFromGo** has developed a tested and proven system that helps brick-and-mortar small business achieve success in the Local Results. Through citations, reviews, keyword targeting and other factors, **ProFromGo** will help your business find local customers that are looking to buy the services/products you provide. Local SEO services are perfect for small businesses who are interested in getting their feet wet with Internet Marketing, but don't have the large corporate budget.

Advantages of Local SEO:

- Small businesses can compete and outperform large corporations
- Local SEO makes it entirely possible to rank for keywords with extremely high traffic within your geography
- Your business is more easily found by customers in your area
- Local SEO is more affordable than other, more involved online marketing services

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