



# OREGON SPORTS SUMMIT

## THURSDAY, FEBRUARY 2, 2017

### VALLEY RIVER INN | EUGENE

#### SUMMARY

The Oregon Sports Summit will be a day packed with knowledge and opportunity. It will inspire current and potential sports events planners to create and further develop their sports events to reach new heights! Attendees will learn from professional and seasoned sports event leaders and be inspired to use their new knowledge to expand and grow their events. It will be an opportunity to network and collaborate with local and regional sports events planners, venue facilities and vendors.

#### SESSIONS

- Social Media Platforms
- Volunteer Acquisition and Management
- Sponsorships
- Event Crisis Management: The Backstory
- Event Management
- Working with Interns
- Working with Facilities
- Generating Media Coverage
- Responsible Sports
- Group Housing

#### KEYNOTE

**Vin Lananna**, President of USA Track & Field, President of TrackTown USA and the Associate Athletic Director for Olympic Development, University of Oregon. He is one of the world's foremost visionaries in the sport of track and field.

#### REGISTER

Early Registration (ends 1/12/17) - **\$75**

Registration (1/13/17 - 1/31/17) - **\$95**

Day of Event Registration (2/2/17) - **\$125 \***  
\*limited number

#### ATTENDEES

Ideal for new sports event planners and experienced event planners alike. Others who should consider attending:

- Athletic Directors
- Coaches
- Booster Club Members
- Local Sports Team & League Members
- DMO/Sports Commissions
- Permitting and Public Safety Agencies
- City and County Personnel
- Elected Officials

#### SCHEDULE

7:30 a.m. - 7:00 p.m. **Registration Open**

8:00 a.m. - 8:30 a.m. **Welcome Breakfast**

8:35 a.m. - 12:00 p.m. **Morning Sessions**

12:00 p.m. - 1:30 p.m. **Keynote Lunch**

1:40 p.m. - 5:00 p.m. **Afternoon Sessions**

5:00 p.m. - 7:00 p.m. **After Party**

\* Specific session times coming soon

#### SPONSORS

Presenting Sponsor: Travel Oregon  
City of Eugene  
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Oregon Convention Center  
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Shelton Turnbull  
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Lane United Football Club  
Match Point Photography  
Oregon Sports Authority  
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AVMS

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