

Eugene, Cascades & Coast | OREGON



Writing on the Sand in Florence by Tyson Martin

Services for Tour Operators

- Lodging & Service Leads
- Personalized Itinerary Assistance
- Custom Events Calendars
- Maps & Mileage
- Visitor Guides
- Hi-Res Images
- Fall Foliage Hotline 800.547.5445 and blog www.oregonfallfoliage.com

Did You Know?

- Home to the America's largest sea cave, the Sea Lion Caves are located just north of Florence on the All-American Road Hwy 101.
- The Cascades Raptor Center has over 60 birds of prey that call it home. See hawks, eagles, owls & falcons up close in South Eugene.
- 20 historic covered bridges decorate the Eugene, Cascades & Coast region, the greatest number of any county west of the Mississippi River. Tour seven in Cottage Grove with step-on guides in costume.
- The Oregon Truffle Festival, the first of its kind in North America held annually in January in Eugene.
- Over a dozen wineries boast award-winning Willamette Valley Pinot noir, Pinot gris and Chardonnay.
- Beer aficionados will appreciate the variety of beer from international selections to homebrews poured in the city's bars, bottleshops, breweries and taphouses on the Eugene Ale Trail.
- Three National Scenic Byways and three dedicated Scenic Bikeways wind through the Eugene, Cascades & Coast region.
- The Nike shoe was invented in Eugene. See the world's oldest shoe at the UO Museum of Natural & Cultural History across from Historic Hayward Field.
- Tax-free shopping!



The Eugene, Cascades & Coast region lies at the center of western Oregon, stretching from the Oregon Coast, through the Willamette Valley, to the McKenzie River and Cascade Mountains. The area's natural wonders make it ideal for sightseers and adventure enthusiasts.

To plan a tour, contact:

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The Simpson's Mural by Lisa Lawton

City Life

The Willamette River winds through Eugene and offers abundant opportunities to stroll through paths at riverfront parks. In neighboring Springfield (the "REAL" Springfield, according to The Simpsons creator, Matt Groening), stop and smile at The Simpsons mural, a 15 by 30 foot painting of Marge, Maggie, Lisa, Bart and Homer. Visitors can enjoy nationally-celebrated performances in large-scale entertainment venues and local theaters.



McKenzie River by TnT Whitewater Rafting

Cascade Mountains

Feel the mist of towering waterfalls in the majestic Cascade Mountains. Salt Creek Falls near Oakridge and Koosah and Sahalie Falls along the McKenzie River are all accessible with short walks from the parking lots, making for quick and rewarding stops. Enjoy the stunning beauty of the McKenzie River on a whitewater rafting or drift boat ride. Take a guided tree-climbing expedition, 150 feet (46 m) up into the old-growth forest canopy of the Willamette National Forest with Pacific Tree Climbing Institute.



Dune Buggy by Todd Cooper

Oregon Coast

Explore the largest coastal sand dunes in North America on a thrilling dune buggy ride. Drive this dramatic section of the Oregon coastline and stop for photo opportunities at Heceta Head Lighthouse, Sea Lion Caves and Cape Perpetua. Ride along the beach on horseback with C & M Stables, or see it all from above on a helicopter or biplane ride. Stroll through the galleries, shops and cafés of Historic Old Town Florence.



Sarver Winery view by Rick Obst

Oregon Wine Country & Urban Wineries

Tour more than a dozen award-winning wineries tucked in the scenic rolling landscape of Oregon Wine Country. From boutique wineries to grand tasting rooms to urban wineries and tasting rooms right in downtown Eugene, each vineyard in the South Willamette Valley has its own distinct flavor. Learn about the Willamette Valley's famed Pinot noir with a Pinot Clinic at Pfeiffer Winery, or hear how champagne is made with a Bubbly 101 session at Valhalla. Personalized tours are available.



Pengra Covered Bridge by Jeff Dimmick

Covered Bridges

Travel back in time as you walk through the region's 20 covered bridges, some of which date back to as early as 1920. Start your covered bridges tour in Cottage Grove. Known as the "Covered Bridge Capital of the West," this "All-America City" is just off Interstate 5 at Exit 174 and is home to the Chambers Railroad Bridge, the only remaining covered railroad bridge in Oregon and possibly west of the Mississippi. Step-opn guides, in cosutme, available.

Special Events

Oregon Bach Festival & Oregon Festival of American Music

The Grammy-winning Oregon Bach Festival offers 50 events over 17 days in early summer. International musicians fill the halls of the Hult Center and University of Oregon. In late summer, tune into the Oregon Festival of American Music for an eclectic, thematically-designed festival that celebrates a broad range of American music genres, including a fully-staged musical.

Memorial Day & Thanksgiving in Wine Country

On the cusp of summer (May) and in the crispness of fall (November) are two of the best times to visit Oregon's wine country. On these two holidays, many local wineries host barrel tastings, open houses and live concerts.

Chainsaw Art Festival

In August, artists wielding chainsaws create great works of art celebrating the McKenzie River's last two hundred years. Come for live demonstrations, classic cars, awards, auctions and entertainment. Enjoy local food and wine while learning about regional highlights from logging to river rafting.

Junction City Scandinavian Festival

Celebrate the rich Scandinavian heritage each August. Offering cultural entertainment, crafts and food in the authentic Scandinavian spirit, this four day event pays homage to the cultures of Denmark, Finland, Norway, Sweden, and Iceland. One festival highlight are the folk dancers who travel from all over the Pacific Northwest to perform and instruct.

Fall Foliage | Oregon Bounty

October and November are the perfect months to savor the flavor of Oregon's bountiful harvest, from Oregon's famous wines and cheeses to its hazelnuts and pears. Visitors can keep abreast of fall foliage hotspots with the help of Travel Lane County's statewide Fall Foliage Hotline at 800.547.5445 or check out the blog for weekly updates at www.OregonFallFoliage.com.

