

Benefits Summary for DMOs/Parent Accounts

This tab will display reporting associated with your accounts. This is a place to view benefits you and your Child Accounts have received by partnering with Kansas Tourism. To view your own Benefits go to the Member Record of your account. To view any of your Child Accounts' Benefits, choose the appropriate Child Account from the drop down menu in the upper right of your screen.

Benefits Available:

- Articles
- Web Site
- Coupon Hits

Articles - This tab will show you the details of media publications where your destination was mentioned. The publication, article title, date of publication and circulation (when available) will be detailed in this section.

Web Site - View how many times your listing(s) have been viewed and how many times your website has been click on during the specified dates (you can view month-by-month by using the drop-down menus).

- Listing Views = number of times your individual listing has been viewed.
- Listing Click-thrus = number of times someone has clicked through to your website from your listing on TravelKS.com

Coupon Hits – View how many times you or one of your Child Account's Coupon(s) have been clicked.

ACCOUNT DETAIL: KANSAS CITY KANSAS CONVENTION & VISITORS BUREAU						
Account Information						
Account ID: 310		Status: Active				
Account: Kansas City Kansas Convention & Visitors Bureau		Region: Eastern Wooded Hills				
Account (sort): Kansas City Kansas Convention & Visitors Bureau		Email: maila@VisitKansasCityKS.com				
Parent:		Web Site: www.VisitKansasCityKS.com				
Formerly:						
Phone/Fax Numbers						
Primary: (913) 321-5800		Alternate:				
Toll Free:		Fax: (913) 371-0204				
Address Information						
Physical Address		Billing Address				
755 Minnesota Ave PO Box 171517 Kansas City, KS 66101 UNITED STATES		PO Box 171517 Kansas City, KS 66117 UNITED STATES				
		755 Minnesota Ave PO Box 171517 Kansas City, KS 66101 UNITED STATES				
Additional Fields						
General						
County: Wyandotte		Ag Business Start Date				
Ag Certificate Date		Ag Renewal Date				
Ag Certificate Number						
<div>Contacts Listings Web Amenities Benefits Summary Social Media</div>						
<div>Articles Web Site Coupon Hits</div>						
Filter: 1/1/2013 to 12/31/2014						
Article Date	Headline	Journalist	Medium	Circulation	Value	Publication
11/21/2013	20 Reasons We Love Kansas Winter 2013			30000		KCH (Kansas Magazine)
05/01/2013	Fourth Annual Best of the Midwest Ballot					
02/11/2013	Kansas Lucky Roll	Michael C Snell, Sally M Snell	Magazine	30000		KCH (Kansas Magazine)
05/15/2013	Modern Archeology			30000		KCH (Kansas Magazine)
04/25/2014	New attractions and upcoming May events in Kansas City		Web	61113449	9197	Examiner.com