



Sample Itinerary

“Hershey Harrisburg Wine Country”

Media Contact:

Rick Dunlap, Director of PR Communications
Hershey Harrisburg Regional Visitors Bureau
Rick@HersheyHarrisburg.org
Cell: 717.884.3328

Arrival: We prefer visiting media to arrive the morning of Day 1 activities. Other options can be accommodated per request.

Lodging: Overnight accommodations are selected on a case-by-case basis according to story angle and room availability. Complimentary lodging is usually available but cannot be guaranteed based upon dates of visit. A maximum of two-nights will be considered for complimentary accommodations.

Group Size: Maximum group sizes apply to all media visits. This itinerary will be eligible for a maximum of two (2) people to receive complimentary offers with the “Hershey Harrisburg Wine Country” itinerary and must be willing to share one (1) room if necessary.

On Your Own: Not all meals or tickets are provided for visiting media. The meals and activities that are not complimentary during your stay will be clearly identified as “on your own” in the final itinerary that is provided to you along with multiple recommendations.

Day 1

Morning Arrive/Check-In to hotel.

Afternoon Options

The Spa at The Hotel Hershey (2+ hrs.)

100 Hotel Road, Hershey, PA 17033

Tel: (877) 772-9988 Web: www.chocolatespa.com

Traditional spa treatments and therapies plus a wide variety of chocolate-based procedures such as the whipped chocolate bath, chocolate bean polish, and chocolate fondue wrap.

Important Note: Advance notice of 1-2 weeks is required to guarantee a treatment reservation. Only one (1) person will be provided with one (1) complimentary spa treatment. Any additional persons or treatments are the financial responsibility of the guest (media). We must be notified in advance if additional people or treatments are being requested for this segment of the visit. Spa treatments are not guaranteed based upon availability for dates & times requested for media.

Segway of Hershey or Tour of The Hotel Hershey/Cottages (2.5 hrs.)

100 Hotel Road, Hershey, PA 17033

Tel: (717) 668-1641 Web: www.SegwayOfHershey.com

Take a 2.5 hour tour of The Hotel Hershey on personal transporter that glides you along secluded wooded paths while learning the history of the Hotel. Tours offered daily April – November at 10 am and 3pm/7 days a week. Otherwise, an escorted tour of The Hotel Hershey and new Cottages will be arranged for you.

The Hershey Gardens (1 hr.)

170 Hotel Road, Hershey, PA 17033-9507

Tel: (717) 534-3492 Web: www.hersheygardens.org

Opened in 1937, the Gardens stretch over 23 acres with spectacular seasonal displays, amazing theme gardens and the popular outdoor Butterfly House. Truly the Gardens are a great place to stop and smell the roses.

7pm Dinner at Hollywood Casino at Penn National Race Course (2 hrs.)

777 Hollywood Boulevard, Grantville, PA 17028 --- Open 24/7

Tel: (717) 469-2211 Web: www.hollywoodpnrc.com

Try your luck at 2,500 slot machines, over 50 table games, 7 different restaurants and bars, and seasonal horse racing.

Final Cut Steakhouse at the Casino

Wed-Fri 5:30-10pm, Sat 5-10pm, Sun 5-9pm.

This fine dining experience is always a cut the finest steaks, seafood, chops, and daily culinary menu specials, along with an array of tantalizing desserts. All this complemented by a *Wine Spectator Magazine* award-winning wine list with vintages that offer the perfect pairing for every course.

9pm Free Time at Hollywood Casino at Penn National Race Course

Hollywood On the Roof – Tribute bands rock the Hollywood Casino year-round featuring top classic rock and country bands every weekend.

Day 2

8:30am Breakfast on your own.

9am Tour van departs from hotel lobby.

Drive Time: 20 minutes.

9:30am Cassel Vineyards of Hershey (20 min)

53 Shetland Drive, Hummelstown, PA17036

Tel: (717) 533-2008

Web: www.casselvineyards.com

Email: Casselvineyards@gmail.com

Cassel Vineyards of Hershey is a family operated winery on a 5th generation farm in South Hanover Township, PA. The winery was established in 2008 by planting 1 acre of Cabernet Franc vines with 4 additional acres of Chardonnay, Vidal Blanc, Chambourcin, Concord and Niagara grapes planted in 2009. Cassel Vineyards is located 4 miles north of Hershey's tourist center on Shetland Drive and produces high quality wines for purchase in a tranquil setting. Brothers Chris and Craig Cassel, are committed to sustainable agricultural practices and production of fresh, local wines.

9:50am Depart for Buddy Boy Winery and Vineyard.

Drive Time: 45 minutes.

10:40am Arrive at Buddy Boy Winery and Vineyard (30 min)

111 Barnett Drive, Duncannon, PA, 17020

Tel: (717) 834-5606

Web: www.buddyboywinery.com

Email: contactus@buddyboywinery.com

We welcome you to visit our new winery in beautiful Perry County, 2 ½ miles off of routes 11/15 south of Duncannon. The land has been in are family since 1964 it started out as an apple orchard and is now our vineyard. We grow many different kinds of grapes in the rich Appalachia mountain soil; we pride are selves on keeping the great grape flavor in are wines; we have dry and sweet wines along with some fruit wines. So we hope you will stop by and check out our wine store and have a wine tasting in a truly warm and friendly atmosphere.

11:10am Depart for Hunters Valley Winery.

Drive Time: 30 minutes.

- 11:40am Arrive at Hunters Valley Winery -- LUNCH (1 hour)**
3 Orchard Road, Liverpool, PA 17045
Tel: (717) 444-7211
Web: www.huntersvalleywines.com
Email: info@huntersvalleywines.com
Hunters Valley Winery is a farm winery located on a beautiful spot overlooking the Susquehanna River midway between Harrisburg and Selinsgrove on Route 11 & 15. Bill and Darlene Kvaternik have been making quality local wines for 25 years; Manager Shirley Hartz gives a friendly welcome to visitors. We encourage visitors to tour the facility, taste our wines, and picnic on the grounds. Our 40x60' pavilion is a lovely location for weddings and receptions. The winery hosts an Open House and Craft Show twice each year – the first weekend in June and the third or fourth weekend in October.
- 12:40pm Depart for Armstrong Valley Vineyard and Winery.**
Drive Time: 35 minutes.
- 1:15pm Armstrong Valley Vineyard and Winery (30 min)**
212 Rutter Road, Halifax, PA 17032
Tel: (717) 896-7700
Web: www.armstrongvalleywinery.com
Email: info@armstrongvalleywinery.com
All wine made in our 200 year old bank barn. Located on approximately 100 acres of farmland first established in 1769 by Robert Armstrong namesake for the valley in which we are located and the creek that runs through the property. Dry white wines and oak aged red wines; semi-sweet and sweet wines; and sweet fruit wines.
- 12:45pm Depart The Vineyard at Hershey.**
Drive Time: 50 minutes.
- 2 pm Arrive at The Vineyard at Hershey (45 min)**
598 Schoolhouse Road, Middletown, PA 17057
Tel: (717) 944-1569
Web: www.vineyardathershey.com
Email: info@vineyardathershey.com
The Vineyard at Hershey was founded on the principle that enjoying a bottle of wine is meant to be a shared experience with family and friends. From whimsical and refreshing whites to bold and flavorful reds, we handcraft every bottle of wine for your enjoyment. We invite you to savor our locally produced artisan wines nestled amidst our picture perfect setting at the Hershey area's newest vineyard and winery.
- 2:45pm Depart for Waltz Vineyards Estate Winery.**
Drive Time: 30 minutes.
- 3:15pm Waltz Vineyards Estate Winery (30 min)**
1599 Old Line Road, Manheim, PA 17545
Tel: (717) 664-9463
Web: www.waltzvineyards.com
Email: info@waltzvineyards.com
Having established a reputation for producing top quality vinifera grapes, Jan and Kimberly Waltz decided to pursue their dream and open a boutique winery on their sixth generation family farm. Situated on a hill in Lancaster County, Pennsylvania, the Waltz property boasts a beautiful vista of Lancaster County farmland. Currently, Waltz Vineyards produces over 100 tons of handpicked wine grapes annually. State-of-the-art Italian wine making technology and premium French cooperage assist the Waltz family in crafting world-class wines.
- 4:45pm Depart for hotel.**
Drive Time: 30 minutes
- 5:30pm Arrive at hotel and Free Time until dinner.**

7:45 **Depart hotel for dinner.**

8pm

Dinner Options

The Golden Sheaf (*Fine Dining*)

1 North Second Street – inside Harrisburg Hilton, Harrisburg, PA 17101

Tel: (717) 233-6000 Web: [Link](#)

Enjoy an intimate and elegant atmosphere in our AAA Four Diamond restaurant. Dine on superb creations our chefs have carefully crafted for each season. Accompany your dinner with a glass or bottle of wine from our Wine Spectator award winning list.

Bricco (*Field to Fork – Fine Dining*)

31 South 3rd Street, Harrisburg, PA 17101

Tel: (717) 724-0222 Web: www.briccopa.com

The finest Mediterranean cuisine in Harrisburg with a culinary nod to the South of France, Italy, Greece and Spain. The menu rotates seasonally to deliver rustic, soulful dishes, and local ingredients whenever possible.

8pm

Return to hotel.