

LADEVI LATIN AMERICA

A staple among travel industry insiders, an indispensable source of travel and tourist-related information. Distributed in 18 different Spanish-speaking countries.

CO-OP: Greater Fort Lauderdale will run three insertions in Ladevi and is offering partners a "bundled" package at a highly discounted rate.

CIRCULATION: 10,000

PACKAGE INCLUDES:

- Editorial consideration will be given to each partner.
- Ads are also included in the Digital Edition with a circulation of 5,000 web visitors. In addition, a PDF Digital Version will be distributed to 50,000 contacts.

TIMING: April, May &, June 2017 - VF sections

Unit Size: 1/6 page formatted

Partner cost \$650 (Package rate)

Value: \$1,000

Max # of partners: 3

Space & Payment Deadlines: February 1, 2017

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Visit gflcvb.starmark.com to reserve space, access invoice and upload your materials.

Billing will go directly through Starmark International.