

Globe Magazine (Boston Globe) - New

Boston Globe Magazine reaches 862,000 adults each Sunday . Reader profile: Spend average of \$1800 on las vacation – 29% more than the market average. 63% more likely than the market average to have spent \$5,000 or more on last vacation. 325,000 readers plan on taking a weekend getaway in the next 12 months. Have an average household income of \$102,000, 10% above the market average.

Greater Fort Lauderdale will purchase a Full Page Full Color and are offering the partners the ability to participate at a substantial discount.

Circulation: 868,200 Sunday

Publication Dates:

November 13, 2016 Winter Travel

Min / Min #s of partners: 2

Net Cost: \$1,000

Value: \$2,500

Space & material deadline: October 7, 2016

Payment deadline: September 22, 2016 to Starmark International

Visit gflcvb.starmark.com to reserve space, access invoice, and upload your materials.

Print Specifications:

Specs: There are 2 unique ads. 2 sets of assets need to be provided by the above dates.

All advertisers to provide images in 300 DPI, Property picture, logo, address, phone numbers, trackable URL and 25 words of copy. Agency CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Billing will go directly through Starmark International.