

ESSENTIALLY AMERICA - UK

ESSENTIALLY AMERICA is the leading international magazine about leisure travel to the US. Founded in the UK in 1993. Its journalists have received more awards from Visit USA committees and TIA/US Travel Association than those writing for any other publication. By partnering with Brand USA, these special editions of Essentially America will cost effectively bring your sales message and the magazine's award winning content to a total circulation of more than 100,000 in the UK.

In the **UK** the "expanded reach issues" which are part of the Brand USA Affinity Program are distributed in The Daily Telegraph, which is the single best publication to reach those key demographics in the USA

Circ. 100,000 UK

Timing: November 2016 "Travel South"

Max # of partners: 3

Space & Payment Deadlines: September 15, 2016

Net Rate: \$1,000

Value: \$3,000

Material specifications:

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

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