

A WARM WELCOME TO THE 2016 SEATRADE – CRUISE SHIPPING EXPO

We are delighted to welcome you to share the warmth and beauty of Greater Fort Lauderdale --- a place where happy meets go-lucky.

From the moment you arrive to our welcoming and diverse destination you are surrounded by blue skies, swaying palm trees, and welcoming, smiling faces. Water lovers will enjoy the 23 miles of Blue Wave certified beaches that stretch enticingly along calm Atlantic waters -- from Deerfield Beach in the north to Hollywood and Hallandale Beach in the south and the exotic Everglades, also known as the “river of grass.” Greater Fort Lauderdale offers a water culture that provides spectacular views of mega-yachts, mansions, Water Taxis and “dock & dine” options. More than 300 miles of navigable waterways wind through palatial estates, citrus groves and the unique and exotic Everglades – beckoning boats of all sizes and shapes. The Intracoastal Waterway and the waterfront homes which dot it, have earned Greater Fort Lauderdale its reputation as the “Venice of America.”

Designer outlet shopping, hip neighborhoods, music lounges, fashion and art and entertainment merge for a thriving day-to-night cultural scene.

Kick off your shoes and slip into the beach chic vibe, where casual meets sophisticated and where endless experiences are waiting to be unleashed.

With warmest wishes for a productive and memorable stay.

Best,



Nicki E. Grossman
President/CEO