



FLVC Extranet: the new Partner Portal!

In May 2016, Finger Lakes Visitors Connection (FLVC) launched a new website and web-based data management system developed by Simpleview. We are very excited to share the benefits of the new system with you!

This software was created specifically for Destination Management Organizations (DMOs). Used by 220 DMOs around the globe, the Partner Portal (Extranet) will help you optimize your presence by helping you stay current on your account details including, but not limited to, the following:

- Account, contact and listing information
- Review the performance of your listings
- Review amenities, hours of operation, public email addresses and more!
- Respond to participation in familiarization tours, media tours and leads, co-op marketing programs, RFPs and more!
- Upload new, high quality photos for all aspect of your business
- Submit your events and special offers
- Request brochures and welcome bags

Once you have submitted your information, we will approve your content and continue our third party seeding efforts: VisitFingerLakes.com, ILOVENY.com, various PR and media efforts, and FLVC digital channels. Listing updates and approval will be completed within 5 business days. *Approval is at the discretion of FLVC staff.*

Sign up today!

To be a part of the new FLVC Extranet, just contact David at FLVC and we will get you signed up. Additionally, be sure to check out all of our upcoming training events for the new extranet! For more information on everything FLVC, visit www.visitfingerlakes.com/partners.

Contact:

David Lee

Marketing Operations Manager

David@VisitFingerLakes.com

585-394-3915

If you have any questions, please contact us at **585-394-3915** and we will be happy to help you!

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