



Estes Park Centennial Celebration Event Application

From January through December, 2017, the community will celebrate the Town's 100th Anniversary and the spirit of Estes Park. Activities that meet the guidelines below may be designated as an official Centennial Celebration Event and listed on the official Centennial calendar. Official Centennial Celebration Event organizers will receive permission to use the official Centennial logo for use in promoting their event.

The Centennial slogan is "Estes Park at 100: Celebrate the Vision."

Guidelines: Special events, programs and activities should in some way celebrate or increase awareness of the history, heritage and uniqueness of Estes Park. For event recognition, an activity must represent some aspect of the cultural or natural history in the Estes Valley.

Benefits of participation: Official Centennial Celebration includes the use of the Centennial logo, use of a Centennial banner (if available), listing on the Centennial website www.estespark100.com and promotion through news releases listing upcoming events within the Centennial Celebration.

Fees: A fee for the benefits listed above will be dedicated to fund a legacy project for park improvements and rededication of the Knoll-Willows Open Space downtown as Centennial Open Space at the Knoll-Willows, which will have a lasting impact on Estes Park. Other projects may be considered as funding allows. Donations in addition to fees are appreciated.

Type of Event/Organizer	Fee
Non-profit not charging a fee for program	No fee
Non-profit charging a fee for program	\$35
For-profit not charging a fee for program	\$50
For-profit charging a fee for program	\$100

All fees may be considered as contributions to the Centennial legacy project and are tax deductible to the extent allowed by law.

Application deadline: Centennial Celebration events will take place between January and December 2017. Completed event applications must be received a minimum of three months before the event.

Approval process: Applicants will receive notice within approximately seven business days of a completed application regarding the status of the application and use of the logo. By submitting this form, the applicant agrees to use the logo only for the purposes of promoting the Centennial Celebration event. A separate application is required in order to use the logo for retail products.

Application process: Mail or email the completed form to:

Alicia Rochambeau
Estes Park Museum, 200 Fourth Street, Estes Park, CO 80517
Or by email attachment to EstesPark100@estes.org, Telephone 970-577-3762

Estes Park Centennial Celebration Event Application Form



Event Name:

Sponsor:

Contact Person:

Address:

City/State/Zip Code:

Phone Number:

Email:

Date of Event:

Time of Event:

Location of Event:

(It is the responsibility of the event planner to secure proper authorization and permits for their events and locations.)

Estimated Attendance:

Target Audience (Locals/Guests/Both)

Will alcohol be served?

Description of Event:

How does the event relate to the Town's Centennial and guidelines on page one of this form?

Where/how can the public get more information?

Please help us promote sustainable practices and environmental stewardship by incorporating as many of these practices as possible into your event:

- Use a location easily accessible by public transportation, bike, and/or foot.
- Use biodegradable products
- Offer recycling near trash receptacles and recycle all generated materials
- Offer food products produced within 100 miles of our community
- Donate excess food to local food banks and/or shelters
- Offer refillable water stations to minimize the use of plastic bottles
- Go paperless by using email, Facebook or other electronic resources to get the word out about the event
- Print all publicity materials on recycled paper
- Post small signs where appropriate to make the green aspects of the event more visible