

CATCH THE VIBE



Des Moines is everything you want to find in a city. It is a Friday night at a Broadway musical. A Saturday morning at the Farmers' Market. And the juiciest burger you've ever devoured. Des Moines is a city that makes it easy to catch more.

EXPLORE. LAUGH. SAVOR.

Great attractions – from the Science Center, Zoo and Living History Farms for families to the Art Center, Civic Center and Sculpture Park for the art buffs.

Shop the day away at Jordan Creek Town Center. The Historic East Village. Valley West Mall. Boutiques and shops. Vintage clothing. Local cupcakeries. Fro-yo shops.

More than 1,000 restaurants – unique culinary options, locally-owned gems and private dining options galore.

World-famous annual events – Principal Charity Classic, Des Moines Arts Festival, World Food Festival, the Iowa State Fair – the list goes on and on.

YUMMY ACCOLADES

James Beard Foundation
2015 Best Chef semi-finalist:
Sean Wilson - *Proof*

James Beard Foundation
nominee for 2015 Rising
Star of the Year:
Nic Gonwa - *Eatery A*

The Crab Rangoon Pizza at
Fong's Pizza is the must-try
pie in Iowa by *Food Network*
Magazine

catchdesmoines.com

CATCH A FOODIE FRENZY

TOUR OPTIONS

Experience how it's made. **Maytag Dairy Farms** is just miles from the Metro. Tour the farms and caves where the famous blue cheese ages. Then catch a sample and experience it for yourself!

maytagdairyfarms.com

Next, catch farm-to-table dining. **HoQ** buys products direct from local farmers to create a fresh dish for each customer. Approximately 90% of their ingredients are produced locally. Plus organic and vegetarian options.

hoqtable.com

Learn to cook in style in the Culinary Loft at the **Des Moines Social Club**. Customize any class for your attendees. From gastronomy to global cuisines. Your inner foodie will thank you.

desmoinessocialclub.org

Catch behind-the-scenes sweets! **Chocolaterie Stam** opens up its doors for a European experience in Des Moines. From hand-crafted chocolates. To melt-in-your-mouth gelato. Learn what makes these treats so decadent. Delightful. Delicious. Samples provided!

stamchocolate.com

For dinner grab a bite at **Alba**. Offering a creative culinary twist on traditional dishes. An ever-changing menu based on seasonal dishes. As nationally recognized by the New York Times, Chicago Sun Times, Minneapolis Star Tribune and Midwest Living Magazine. Want more of a dining experience? Request the chef's table for an up close and personal view of the action.

albadsm.com

Stop into **Crème Cupcake + Dessert**. Experience dessert and drink pairings like never before. As featured on the Food Network's *Cupcake Wars*. Their dessert lounge is the perfect stop for a late night bite. Try fried ice cream creme brulee paired with the perfect cinnamon spice latte.

cremecupcake.com



CATCH FAMILY FRIENDLY TOUR OPTIONS

Catch an educational tour at the **World Food Prize Hall of Laureates** to learn the history of the World Food Prize as well as Norman Borlaug's lifelong passion to feeding the world. Borlaug has saved more lives through his innovations in agriculture than any other person in the world!

worldfoodprize.org



Then catch experiments and scientific creations. **The Science Center of Iowa and Blank IMAX Dome Theater** is where you can make and launch a paper rocket. Get hands-on with scientific experiments. And catch a screen so big at the IMAX, you will feel like you're IN the movie.

sciowa.org



Head over to the **State Historical Museum of Iowa**. Catch a bite at the in-house café. Then catch state history and art previously displayed at the Iowa State Capitol. Or schedule a tour in the vault. Where 90% of the museum's artifacts are stored while not on display. See a log cabin. A square grand piano. And an early Iowa State Patrol motorcycle. Admission to the museum is free.

iowahistory.org



More than a place for plants, the **Botanical Garden** is an oasis in the heart of downtown. Inside the conservatory, you'll be immersed in the richness of the tropics. Their collection brings the world of plants to your fingertips. From the exotic leaves of bromeliads to the prickly personalities of cactus, they'll take you on a botanical tour of the globe.

dmbotanicalgarden.com



The 23-karat golden dome towering above the city is a favorite of sightseers. Four smaller domes flank the main dome. **The Capitol** houses the governor's offices, legislature and the old Supreme Court room and one of the most beautiful law libraries in the county. Catch the character and history of this iconic spot.

legis.state.ia.us/pubinfo/tour



CATCH AN AG-VENTURE

TOUR OPTIONS

Spend your day exploring local farms. A customized tour for your group awaits with our friends at the **Farm Cruise**. Touring some diverse local farms in central Iowa. Come look around, talk with local farmers, see demonstrations, purchase fresh local products, sample treats, feed the animals and learn about where and how your food is produced.

farmcruise.com



MUST EXPERIENCE

John & Mary Pappajohn

Sculpture Park: One of the Metro's art attractions, the John and Mary Pappajohn Sculpture Park kicks off the list of things to do in Greater Des Moines, and for good reason!



teahouse that

Gong Fu Tea: The owners travel throughout the world to hand-select the loose leaf teas found in this one-of-a-kind, Asian-inspired teahouse that features selections such as Silver Needle tea from China's Fujian province.

Seven Oaks Recreation: Grab a kayak and hit the waters of the Des Moines River for a relaxing 8-mile ride that takes you through the scenic river valley.

Horseback riding at Jester Park: Take a one-hour guided trail ride past Saylorville Lake and through the peaceful, secluded woods of Jester Park.

Boot of beer at **Hessen Haus:** Head to an authentic German bier hall with some friends and order a boot of beer to pass around the table, but be sure you know the rules or you'll be buying the next one.

Meredith Corp. Test Gardens: Tour the beautifully designed gardens where the publishing giant evaluates plants and gardening techniques for its flagship publication, Better Homes and Gardens.

Living History Farms: Learn all about Iowa's agricultural history through the many historical interpreters who dress and play the part of pioneer farmers, craftsmen and other individuals in this outdoor living museum.

From thought-provoking theater, pop-up art galleries, circus classes, entertaining trivia competitions, live music and art courses for kids—every visit to the **Des Moines Social Club** will be a unique experience with endless potential!



Science Center of Iowa Blank IMAX Dome Theater and A-ha!

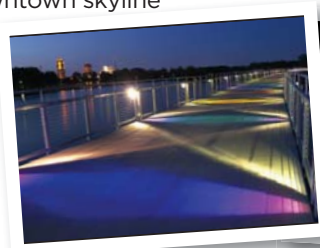
Gift Shop: This state-of-the-art science center is complemented by the six-story Blank IMAX Dome Theater that makes films come to life, and the A-ha! Store that is filled with merchandise that makes science fun.

Boating at Saylorville Lake: Rent a pontoon boat from the Saylorville Lake Marina and spend a long summer day soaking up the sun and exploring the 26,000-acre lake.

Tour the **Salisbury House and Gardens:** This 42-room English Tudor-style mansion, built in the 1920s, holds a collection of 10,000 pieces of art and antiques.

Locally brewed beers: Visit Confluence or Exile Brewing Company, both located downtown, to sample some of the various handcrafted beers produced by brewmasters on site.

Paddleboarding at Gray's Lake: Enjoy the downtown skyline from this popular spot. Paddleboard, kayak, canoe or sail. The rental options are endless and affordable.



Raygun: This apparel shop in Des Moines' Historic East Village carries its own line of edgy T-shirt designs featuring slogans such as "Des Moines: French for 'The Moines'" and "Iowans: The Few, The Proud, The Extremely Attractive."

Terrace Hill tours: Plan a visit to this ornate Victorian mansion that is home to Iowa's governor and his family.



Apple Store, Sephora, Coach and Lululemon at **Jordan Creek Town Center:** No need to head to Chicago or New York. West Des Moines' Jordan Creek Town Center brings the big names to Iowa.

Rock climbing at **Climb Iowa:** Families, groups and individuals of all skill levels can engage their inner adventurer at one of the Midwest's largest indoor climbing facilities.

MB2 Raceway: MB2 Raceway is the country's fastest Indoor Go-Karting Center. Race up to 45mph in their electric go-karts!

Check out the **downtown nightlife** at Court District bars and clubs: If you're looking for a for a good time downtown, this historic district of bars and restaurants offers great variety and tons of energy.

Lace up your bowling shoes for a round at **Bass Pro Shop's bowling alley:** A first for Bass Pro Shops, the Altoona store features a 12-lane nautical-themed bowling alley.

Movies and popcorn at one of the area movie theaters: Indie flick or big-screen blockbuster? Glass of beer and dinner at Flix Brewhouse. Settle in for an affordable movie in one of the metro's 10+ cinemas.

Civic Center of Greater Des Moines: Broadway comes to town...get your tickets for the Willis Broadway Series.

Tour the **State Capitol:** It's absolutely free to see the gorgeous gold dome from the inside of our cool Capitol, built between 1871-1886.

Des Moines Playhouse: High-energy local talent brings high quality shows.

Make your own s'mores with **Beaverdale Confections:** 11 - count them - 11 flavors of fluffy gourmet marshmallows to work with. Oh, yes, and 45 varieties of candies.

Des Moines Art Center: A world-class collection of 19th and 20th century artists, contemporary art, sculptures, five-star restaurant and more housed in architecturally-renowned structures. And it's free.



DOWNTOWN RESTAURANT GUIDE

801 Chophouse (Steak & Chop)

801 Grand Avenue, Suite 200, Des Moines • (515) 288-6000
801chophouse.com • D: \$\$\$
5 - 9 p.m. Sun; 5 - 10 p.m. M-Sat; Bar opens at 4 p.m. M-F

Alba Restaurant (American)

Historic East Village, 524 E 6th Street, Des Moines • (515) 244-0261
albadsm.com • L: \$ D: \$\$\$
11 a.m. - 2 p.m. T-F; 5 p.m. - Close M-Sat

Americana Restaurant & Lounge (American)

1312 Locust Street, Des Moines • (515) 283-1312
americanadsm.com • B: \$ L: \$ D: \$\$
10 a.m. - 11 p.m. Sun; 11 a.m. - 11 p.m. M-Thu;
11 a.m. - 2 a.m. F; 10 a.m. - 2 a.m. Sat

Big City Burgers & Greens (American)

Capital Square, 400 Locust Street, Suite 195, Des Moines • (515) 537-8433
bigcityburgersandgreens.com • L: \$
11 a.m. - 2:30 p.m. M-F

BOS (American)

Renaissance Des Moines Savery Hotel, 401 Locust Street,
Des Moines • (515) 284-1267
bosdesmoines.com • B: \$ L: \$ D: \$\$\$
6:30 a.m. - 2 p.m. & 5 - 9:30 p.m. M-F;
7 a.m. - Noon & 5 - 9:30 p.m. Sat & Sun

Buzzard Billy's Flying Carp Café (Cajun)

615 3rd Street, Des Moines • (515) 244-2899
buzzardbillys.com • L: \$ D: \$
11 a.m. - Midnight Sun-Sat

Café Baratta's (Bistro)

State Historical Museum of Iowa, 600 E Locust Street,
3rd Floor, Des Moines • (515) 281-3294
barattas.com • L: \$
11 a.m. - 2 p.m. M-Sat

Centro (Italian)

1007 Locust Street, Des Moines • (515) 248-1780
centrodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

Cityscape Lounge (American)

Holiday Inn Downtown at Mercy Campus, 1051 6th Avenue,
Des Moines • (515) 283-0151
holidayinn.com/dsm-downtown • D: \$
3 - 10 p.m. Sun-Sat

Court Avenue Restaurant & Brewing Company (Brew Pub)

Court District, 309 Court Avenue, Des Moines • (515) 282-2739
courtavebrew.com • BRU: \$ L: \$ D: \$\$
11 a.m. - Midnight Sun-Thu; 11 a.m. - 2 a.m. F-Sat (November-April);
9 a.m. - 2 a.m. F-Sat (May-October)

Cub Club (American)

1 Line Drive, Principal Park, Des Moines • (515) 243-6825
iowacubs.com • B: \$ L: \$
7 a.m. - 2 p.m. M-F

Della Viti (Wine Bar)

Historic East Village 425 E Grand Avenue, Des Moines • (515) 259-9918
dellaviti.com • L: \$ D: \$\$\$
2 - 11 p.m. Sun - Thu; Noon - Midnight F - Sat

Des Lux Bar (American)

Des Lux Hotel, 800 Locust Street, Des Moines • (515) 288-5800
desluxhotel.com/amenities/deslux-bar • D: \$
4 p.m. - 2 a.m. M-F; 6 p.m. - 2 a.m. Sat

Django (French)

210 10th Street, Des Moines • (515) 288-0268
djangodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu;
11 a.m. - 11 p.m. F; 4 - 11 p.m. Sat

Dos Rios Cantina & Tequila Lounge (Mexican)

Court District, 316 Court Avenue, Des Moines • (515) 282-2995
dosriosrestaurant.com • L: \$ D: \$\$\$
11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

El Bait Shop (American)

Court District, 200 SW 2nd Street, Des Moines • (515) 284-1970
elbaitshop.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Exile Brewing Company (Brew Pub)

1514 Walnut Street, Des Moines • (515) 883-2334
exilebrewing.com • BRU: \$ L: \$ D: \$\$\$
11 a.m. - 10 p.m. Sun-Sat

Fong's Pizza (Pizza)

Court District, 233 4th Street, Des Moines • (515) 323-3333
fongspizza.com • L: \$ D: \$\$\$
Kitchen: 11 a.m. - Midnight Sun-Sat; Bar: 11 a.m. - 2 a.m. Sun-Sat

Genevieve's (American)

Holiday Inn Downtown at Mercy Campus, 1050 6th Avenue,
Des Moines • (515) 283-0151
dsm-downtown.holiday-inn.com • B: \$ L: \$ D: \$\$\$
6 a.m. - 1:30 p.m. Sun; 6 a.m. - 1:30 p.m. & 5 - 10 p.m. M-F;
7 a.m. - 1:30 p.m. & 5 - 10 p.m. Sat

Governor's Lodge Grill & Tavern, The (American)

Quality Inn & Suites Event Center, 929 3rd Street,
Des Moines • (515) 282-5251
desmoinesqualityinn.com/govlodge.htm • D: \$
4:30 - 9:30 p.m. M-Thu; 4:30 - 10 p.m. F-Sat; Bar open until Midnight

Gramercy Tap (American)

Court District, 406 Walnut Street, Des Moines • (515) 288-9606
gramercytap.com • D: \$\$\$
4 p.m. - 2 a.m. T-F; 5 p.m. - 2 a.m. Sat

Gusto Pizza Co. (Gourmet Pizza)

1905 Ingersoll Avenue, #106, Des Moines • (515) 244-8786
gustopizzaco.com • L: \$ D: \$
4 - 9 p.m. Sun; 11 a.m. - 10 p.m. M-Thu; 11 a.m. - 11 p.m. F-Sat

Hessen Haus (German)

Court District, 101 4th Street, Des Moines • (515) 288-2520
hessenhaus.com • L: \$ D: \$\$\$
Noon - Midnight Sun; 11 a.m. - Midnight M-F; 11 a.m. - 2 a.m. W-Sat

High Life Lounge (American)

Court District, 200 SW 2nd Street, Des Moines • (515) 280-1965
thehighlifelounge.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

HoQ (Farm to Table)

Historic East Village, 303 E 5th Street, Des Moines • (515) 244-1213
hoqtable.com • B: \$ L: \$ D: \$\$\$
10 a.m. - 2 p.m. Sun; 11 a.m. - 11 p.m. M-Thu; 11 a.m. - Close F-Sat

Hyatt Place Des Moines Downtown (American)

418 6th Avenue, Des Moines • (515) 282-5555
desmoineshyattplace.com • B: \$ L: \$ D: \$
24/7

Java Joe's Coffeehouse (Coffee & Tea)

Court District, 214 4th Street, Des Moines • (515) 288-5282
jjch.com • B: \$ L: \$ D: \$
6:30 a.m. - 10 p.m. Sun; 6:30 a.m. - 11 p.m. M-Thu;
6:30 a.m. - Midnight F-Sat

Johnny's Hall of Fame (American)

Court District, 302 Court Avenue, Des Moines • (515) 280-6679
johnnyshalloffame.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Legend's American Grill (American)

Court District
216 Court Avenue, Des Moines • (515) 243-0700
legendsamericangrill.com • L: \$ D: \$\$\$
11 a.m. - Midnight Sun-Thu; 11 a.m. - 2 a.m. F-Sat

Liberty's - An American Grill (American)

Embassy Suites Des Moines Downtown, 101 E Locust Street,
Des Moines • (515) 244-1700
desmoines.embassysuites.com • L: \$ D: \$\$\$
11 a.m. - 11 p.m. Sun-Thu; 11 a.m. - Midnight F-Sat

Malo (Latin)

Des Moines Social Club, 900 Mulberry Street,
Des Moines • (515) 244-5000
malodesmoines.com • L: \$ D: \$\$\$
10 a.m. - 9 p.m. Sun; 11 a.m. - 11 p.m. M-Thu; 11 a.m. - 2 a.m. F; 10
a.m. - 2 a.m. Sat

Mullet's (American)

1300 SE First Street, Des Moines • (515) 244-1443
mulletsdm.com • B: \$ L: \$ D: \$
7 a.m. - 10 p.m. Sun-Sat

Quinton's Bar & Deli (Deli)

Historic East Village
506 E Grand Avenue, Des Moines • (515) 244-6624
quintonsbaranddeli.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat

Panera Bread Downtown (Deli)

215 10th Street, Des Moines • (515) 309-0991
panera-iowa.com • B: \$ L: \$ D: \$
7 a.m. - 3 p.m. Sun & Sat; 6 a.m. - 7 p.m. M-F

Papa John's Pizza (Pizza)

Greater Des Moines locations
papajohns.com • L: \$ D: \$
10:30 a.m. - Midnight Sun-Sat; Some locations open later

Riverwalk Hub (Deli)

251 Water Street, Des Moines • (515) 559-3650
port-of-desmoines.com/site/riverwalk-hub • L: \$ D: \$\$\$
Nov - April: 8 a.m. - 3 p.m. T - Thu; 8 a.m. - 8 p.m. F - Sat
May - Sept.: 8 a.m. - 8 p.m. M - Thu; 8 a.m. - 10 p.m. F - Sat

RoCA (Shared Plates)

Court District, 208 Court Avenue, Des Moines • (515) 282-3662
rocadsm.com • L: \$ D: \$\$\$
11 a.m. - Midnight T-Sat

Rock River Grill & Tavern (American)

Des Moines Marriott Downtown, 700 Grand Avenue,
Des Moines • (515) 558-6730
desmoinesmarriott.com • B: \$ L: \$ D: \$\$\$
6:30 a.m. - Midnight Sun-Thu; 6:30 a.m. - 2 a.m. F-Sat

Royal Mile (British)

Court District, 210 4th Street, Des Moines • (515) 280-3771
royalmilebar.com • L: \$ D: \$
Noon - 2 a.m. Sun; 11 a.m. - 2 a.m. M-Sat

South Union Bread Café (Deli)

1007 Locust Street, Des Moines • (515) 248-1782
centrodesmoines.com/South-Union-Bread.cfm • L: \$
11 a.m. - 2 p.m. M-F

Spaghetti Works (Italian)

Court District, 310 Court Avenue, Des Moines • (515) 243-2195
spagworks.com • L: \$ D: \$
11 a.m. - 9:30 p.m. Sun-Thu; 11 a.m. - 10:30 p.m. F-Sat

Splash Seafood Bar & Grill (Seafood)

303 Locust Street, Suite 100, Des Moines • (515) 244-5686
splash-seafood.com • L: \$ D: \$\$\$
11:30 a.m. - 2 p.m. M-F; 5 - 10 p.m. M-Sat

Starbucks (Coffee & Tea)

Hyatt Place Des Moines Downtown, 418 6th Avenue,
Des Moines • (515) 282-5555
desmoineshyattplace.com • B: \$ L: \$ D: \$
24/7

Trellis Café (Café)

Greater Des Moines Botanical Garden
909 Robert D. Day Drive, Des Moines • (515) 330-1517
port-of-desmoines.com/site/trellis • L: \$
11 a.m. - 2 p.m. T - Sun, closed M

Zombie Burger + Drink Lab (American)

Historic East Village, 300 E Grand Avenue, Des Moines • (515) 244-9292
zombieburgerdm.com • L: \$ D: \$
11 a.m. - 2 a.m. Sun-Sat



PRICING KEY Cost indicates typical meal for one

\$ - Under \$10 \$\$ - \$10.01-\$20
\$\$\$ - \$20.01-\$30 \$\$\$\$ - \$30.01+

catchdesmoines.com



GREATER DES MOINES KEY FACTS

- Iowa's capital city
- Population: More than 600,000

**Visitors to Greater Des Moines:
3 million**

- Hotel rooms: More than 11,000
- Unique venues: 60+
- Time zone: Central Standard Time
- Climate: Greater Des Moines has four distinct seasons
 - Avg. summer temperatures: 86 degrees
 - Avg. winter temperatures: 32 degrees
- Daily newspaper: Des Moines Register
- Weekly business newspaper: Des Moines Business Record
- Third-largest international insurance center after London, England and Hartford, Connecticut
- Major employers include Meredith Corporation, National Pork Producers, Principal Financial Group, Wells Fargo Financial, Wellmark Blue Cross Blue Shield, Pioneer Hi-Bred, Allied Insurance, Hy-Vee Corporate, Ruan Transportation and EMC Insurance Group



CONVENTION CENTERS

Iowa Events Center, Iowa State Fairgrounds, Prairie Meadows

AIRPORT

Des Moines International Airport

GREATER DES MOINES ACCOLADES

#1 Metro with the Most Community Pride

(Gallup, 2015)

#1 Metro for Economic Strength

(Policom Corporation, 2014)

#1 Wealthiest City in America

(The Today Show, 2014)

#1 Up-And-Coming Downtown

(Fortune, July 2014)

#1 Best Up-and-Coming City for Foodies

(Women's Health Magazine, 2014)

#1 Best City for Young Professionals

(Forbes, 2014)

#2 Best Place for Business

(Forbes, 2014)

#2 "Top 10 U.S. Cities to Land Work"

(NBC News, 2015)

Top 10 Best States to Eat Local

(Locavore, 2014)

Top 6 Family Friendly U.S. Cities

(Realty Times, 2014)

#2 Best Farmers' Markets in America

(The Daily Meal, 2014)

Top Emerging Startup Cities of 2015

(Investopedia, 2015)

#2 America's Top 5 Under-the-Radar Tech Hubs

(SpareFoot, 2014)

#4 "Furriendliest" City

(PetsMart, 2015)

Des Moines Top Place Where Residents Feel Safe

(Gallup, 2015)

Top Place to Watch in 2014

(Sports Event Magazine, 2014)

Greater
Des Moines
hosted 3
million
visitors who
created an
economic impact
of more than
\$1.9 billion!

