



Contact: Kate Holcomb
Daytona Beach Area Convention and Visitors Bureau
kholcomb@daytonabeach.com
386.255.0415, ext. 125

FOR RELEASE

DAYTONA BEACH: WARM HOLIDAY FUN IN THE SUN 2016

Revel in art, culture, food, and music in the Festival Capital of Florida!

DAYTONA BEACH, Fla. (October 18, 2016) – Hurricane Matthew is gone; Daytona Beach Fall beach escape is on! Daytona Beach just hosted one of its major annual events last week, the 24th annual Biketoberfest® motorcycle rally, and has a full festival calendar ahead. If you are looking for holiday fun in the sun look no further than Daytona Beach! With plenty of year-round attractions, the fun is heating up in Daytona Beach just as the weather in Florida starts cooling down.

The Original American Beach has plenty that's new for visitors of all ages. In the midst of investing close to \$2 billion in renovations and construction, the destination features a recently opened oceanfront rollercoaster, a new planetarium, the new Cici and Hyatt Museum of Art, the new Tanger Outlets Mall (grand opening November 18-20), and a even a \$5 million renovation of the ever-popular Volusia Mall. **For the first time in history the Ferrari World Finals will take place in North America** and will be held at Daytona International Speedway.

Perfect for those weekday getaways, some of the holiday season festivals and events on DaytonaBeach.com include:

5th Annual Food, Wine & Brew Festival, Nov. 4. Sample food from 30 of the best local restaurants around along with 100 craft beers and 30 wines from around the country. Enjoy the sports bar, live entertainment, and a Cigar Lounge. It all takes place on the banks of the Intracoastal Waterway in beautiful downtown Daytona Beach at The News-Journal Center.
News-JournalCenterEvents.com

Halifax Art Festival, Nov. 5-6. Set in historic downtown Daytona Beach on the scenic Halifax River, this two-day professionally juried and judged art show attracts more than 200 artists from throughout the United States. It also features music, food, entertainment and special activities for children.
HalifaxArtFestival.com

Gala Night Of Magic, Nov. 5. A Las Vegas-style review show featuring top magicians from around the world. Held at the News-Journal Performing Arts Center, the show is presented by Daytona Magic and will provide fun for the whole family.
DaytonaMagic.com

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DaytonaBeach.com



40th Annual Greek Festival, Nov. 10-13. Come to St. Demetrios Greek Orthodox Church and experience one of Daytona Beach's most attended and enjoyed celebrations with authentic food, dance and music. StDemetriosDaytona.org.

The 26th annual Flamingo Follies Holiday Art Show, Nov. 12-13. More than 120 artists and crafters from around the state come display their artwork along Flagler Avenue in New Smyrna Beach. Artists, entertainments and food vendors will line the Waterfront Loop. NSBFla.com

Christmas Spectacular Tours of Stetson Mansion, Nov. 15-Jan. 15. Stetson Mansion decks the halls, walls and ceilings for the holidays. Magical and awe-inspiring are the best words to describe the estate and tour. StetsonMansion.com

DeLand Fall Festival of the Arts, Nov. 19-20. Woodland Boulevard blossoms into an artist's garden of color as nearby DeLand hosts its ever-popular art show with over 180 juried national artists. DelandFallFestival.com.

43st Annual Daytona Turkey Run, Nov. 24-27. Welcome to the largest combined classic car show and swap meet in the United States. Enjoy over 6,000 classic cars, a massive swap meet and car corral, handcrafted arts and crafts all in Daytona International Speedway's famous infield. TurkeyRun.com.

Melissa Etheridge's Holiday Trio, Nov. 30. For this special holiday show, Melissa will be performing songs from her 2008 holiday album, *A New Thought For Christmas*. Songs will include fan favorites and such holiday classics. PeabodyAuditorium.org

Ferrari World Finals, Dec. 1-4. For the first time in history the Ferrari World Finals, or the Finali Mondiali as it's also known, will take place in North America at Daytona International Speedway! It brings together Ferrari Challenge competitors from around the world to battle for the World Championship. DaytonaInternationalSpeedway.com.

Rudolph the Red-Nosed Reindeer: The Musical, Dec. 21. Broadway comes to the beach at Peabody Auditorium when the beloved TV classic soars off the screen and onto the stage. See all your favorite characters including Santa and Mrs. Claus, Hermey the Elf, Abominable Snow Monster, Clarice, Yukon Cornelius and, of course, Rudolph as they come to life in this Broadway touring production. PeabodyAuditorium.org

About the Daytona Beach Area

Discover the new Daytona Beach and its surrounding area, a resurging destination along Florida's East Coast comprising eight distinct communities. Recognized worldwide for its annual events including Bike Week, Biketoberfest®, the Rolex 24 At Daytona and the Daytona 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway,

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the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets including resorts, B&Bs, hotels and everything in between. Visitors can enjoy the quintessential vacation experience beginning with the Daytona Beach Boardwalk and Pier, or choose from a surprising list of attractions and cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for shelling, swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Break Beach Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To order a complimentary comprehensive Official Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit [Facebook.com/DaytonaBeach](https://www.facebook.com/DaytonaBeach) or [Twitter.com/DaytonaBeachFun](https://www.twitter.com/DaytonaBeachFun).

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