



Bentonville Advertising and Promotion Commission  
104 East Central Avenue  
Bentonville, Arkansas 72712  
(479) 271-9153    [www.visitbentonville.com](http://www.visitbentonville.com)

Welcome to Bentonville!

*Visit Bentonville* is dedicated to helping you get your business off to a good start in any way we can.

Under the governance of the Advertising and Promotion Commission, we are responsible for advertising and promoting the city of Bentonville. We publish several pieces of literature to attract tourists to our hotels, our restaurants, and our various attractions. These include a Bentonville Travel Guide, a Dining Guide, a Craft Fair Guide, and other seasonal guides. We also maintain an inter-active website and an Iphone app that promote Bentonville as a tourist destination.

As a new business in this area, you'll want all the exposure you can get to attract business and we can help! **Your logo speaks volumes in advertising.** It identifies you quicker than any other advertising can. We can and will use your logo in the literature we publish and on our website. This means, of course, that you need to send us your logo!

Please email your corporate logo (**in a .jpg format**) to:

[blair@visitbentonville.org](mailto:blair@visitbentonville.org)

If you have any questions about getting your logo to us, please don't hesitate to contact Blair Cromwell at (479) 271-9153. She will be happy to help you.

Thank you and best wishes in your business endeavors!

Sincerely,

Kalene Griffith  
President/CEO  
Bentonville Advertising and Promotion Commission