

# THEATRE ARLINGTON

For more than 40 years, Theatre Arlington has been providing patrons of theatre with quality adult and children's productions. The 199-seat theatre with traditional seating and proscenium stage provides patrons with a comfortable atmosphere where they enjoy some of the finest artistic work in North Texas.

2016-2017 SEASON | 9 PRODUCTIONS | 103 PERFORMANCES | APPROXIMATE DISTRIBUTION: 20,000

PRODUCTION	ARTWORK DEADLINE	SHOW DATES
Guys & Dolls	Aug 19	Sept 9-Oct 2
Blithe Spirit	Sept 30	Oct 21-Nov 6
A Christmas Carol	Nov 11	Dec 2-18
Complete Works of Shakespeare	Dec 23	Jan 13-29, 2017
School of Rock (Youth Musical)	Jan 27, 2017	Feb 17-Mar 5
To Kill a Mockingbird	March 17, 2017	April 7-23
Legally Blonde: The Musical	April 21, 2017	May 12-June 4
Pinnocchio Commedia	June 16, 2017	July 7-16
Einstein: A Stage Portrait	July 14, 2017	August 4-20

AD SIZE	PER SHOW RATE	9-SHOW RATE
Back Cover (5.5"W X 8.5"H)	\$750	\$5,740
Inside Cover (5.5"W X 8.5"H)	\$650	\$4,975
Full Page (5.5"W X 8.5"H)	\$600	\$4,590
Half Page Horizontal (5"W X 3.875"H)	\$400	\$3,060
Half Page Vertical (2.5"W X 8"H)	\$400	\$3,060
Quarter Page Horizontal (5"W X 1.875"H)	\$275	\$2,115
Quarter Page Vertical (2.5"W X 3.875"H)	\$275	\$2,115



**PERFORMINGADS**  
PLAYBILLS