MEETING PLANNER GUIDE ADVERTISING

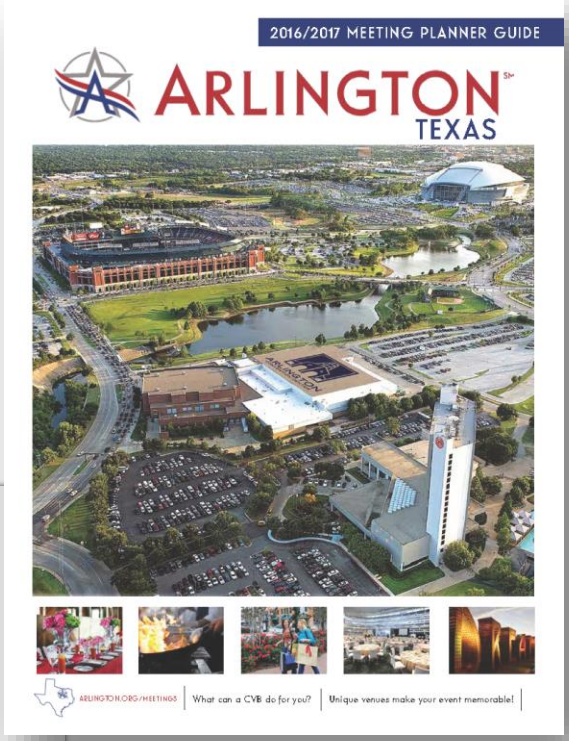
For the first time, we are offering the opportunity to advertise in our comprehensive Meeting Planner Guide (MPG). This targeted piece is distributed at tradeshows, on sales calls, on our website and via email to prospective and existing clients. Close to a thousand guides are distributed via print and digital channels directly to meeting and event planners. We are offering a limited number of half and full page ads for Partners to showcase their venues and services. Join us in highlighting the best of Arlington so we can help planners to "Choose Arlington!"

WHY ADVERTISE IN OUR MPG?

More than 500 copies of the MPG are printed and distributed annually, along with countless digital versions that are viewed online and via email. Planners looking for information on holding their conventions, meetings and events in Arlington use this guide to make decisions about venues, lodging, restaurants and evening activities. This is the perfect toolkit for you to showcase your business to a targeted meetings market.

Ad Sales Open: February 1, 2017
Space Closing: March 10, 2017
Materials Due: March 15, 2017
Distribution: April 1, 2017

Full Page: $1,200
Half Page: $800



Ad Specs:

Half Page
Trim only: 8" x 5.125"
With bleed: 8.5"x 5.5"

Full Page
Trim only: 8" x 10.5"
With bleed: 8.5" x 11"

All advertisers and advertisements are subject to approval by the Arlington Convention & Visitors Bureau.

For more information, contact the Director of Partnerships & Programs at partners@arlington.org or 817.704.7570