



## Preventive Medicine 2020

Grand Hyatt Denver  
May 14 - 17, 2020

The American College of Preventive Medicine's Annual Meeting, Preventive Medicine 2020: Realize Blue Sky Thinking will bring together leaders from medicine and public health to examine how the Nation's healthcare system can be transformed around prevention.

Prevention has the power to deliver real health, social and economic value. Embracing prevention is essential for the future of our health care system. At Preventive Medicine 2020, we're moving the conversation in healthcare beyond coverage and cost, focusing on big, bold upstream ideas and the people, places and programs that are making them reality today.

As a healthcare innovator and leader, don't miss out on the opportunity to showcase your commitment to disease prevention and health promotion to the biggest annual gathering of preventive medicine professionals.

## Partnership Opportunities

### Blue Sky Sponsor - \$20,000

Do you apply "blue sky" thinking to the biggest opportunities and challenges in health care today? If so, demonstrate your commitment to innovation, preventive medicine, and disease prevention and health promotion by becoming a Blue Sky Sponsor of Preventive Medicine 2020.

#### **Branding Opportunities:**

- Exclusive recognition as the sponsor of the PM20 opening night reception
- Company logo on event app and all event marketing materials, including event website, promotional communications, and plenary session "walk-in" slides
- Digital advertising on PM20 website
- Thank-you signage in high-traffic areas throughout the event

**High Impact Opportunities:**

- Opportunity to greet the audience and provide welcoming remarks at opening night reception (10 minutes) and introduce one of the conference keynote speakers of choice
- Special recognition from the podium throughout the event
- Complimentary exhibit space outside main ballroom
- Exclusive invitation for two to attend ACPM Prevention Alliance session

**Access:**

- Four complimentary registrations for staff members and/or clients

## Innovation Sponsor - \$10,000

Are you an innovator? Do you think “outside the box” to transforming the healthcare system? If so, demonstrate your commitment to new ideas in disease prevention and health promotion by becoming an Innovation Sponsor of Preventive Medicine 2020.

**Branding Opportunities:**

- Exclusive recognition as the sponsor of the conference event of choice:
  - Opening poster session luncheon
  - Closing awards luncheon
  - ACPM Fellows Lounge
- Company logo on event app and all event marketing materials, including event website, promotional communications and plenary session “walk-in” slides
- Digital advertising on PM20 website
- Thank-you signage in high-traffic areas throughout the event

**High Impact Opportunities:**

- Opportunity to greet the audience and provide remarks at poster session luncheon or closing awards luncheon (7 minutes)
- Complimentary exhibit space outside main ballroom
- Exclusive invitation for two to attend ACPM Prevention Alliance session

**Access:**

- Four complimentary registrations for staff members and/or clients

## Peak Sponsor - \$5,000

Climbing all of Colorado's famous fourteen-thousand foot peaks requires stamina and dedication. Has your organization demonstrated a commitment to improving health and well-being for individuals, families and communities? If so, join us as a Peak Sponsor of Preventive Medicine 2020.

### **Branding Opportunities:**

- Exclusive recognition as the sponsor of the conference event of choice:
  - Internet Café/Charging Stations
  - Branded water stations
  - Morning coffee break
  - Afternoon coffee break
- Company logo on all event marketing materials, including event website, and promotional communications
- Company logo on special event signage
- Thank-you signage in high-traffic areas throughout the event

### **High Impact Opportunities:**

- Complimentary exhibit space placement

### **Access:**

- Two complimentary registrations for staff members and/or clients

## Community Sponsor - \$2,500

Creating healthier communities is a goal we all share. Has your organization demonstrated a commitment to improving health and well-being for individuals, families and communities? If so, join us as a Community Sponsor of Preventive Medicine 2020.

### **Branding Opportunities:**

- Company logo on event website
- Thank-you signage in high-traffic areas throughout the event

### **High Impact Opportunities:**

- Complimentary exhibit space placement

### **Access:**

- Two complimentary registrations for staff members and/or clients

Thank you for your support!

All contributions are tax deductible to the extent allowed by law. The American College of Preventive Medicine is a tax-deductible 501(c)3 organization. ACPM is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

For more information: Please contact Stephanie Marshall at 202-466-2044 ext 106 or [smarshall@acpm.org](mailto:smarshall@acpm.org)



# ACPM

**PREVENTIVE MEDICINE 2020**

**DENVER | MAY 14-17**