



2019 SELECTUSA INVESTMENT SUMMIT AGENDA

U.S. Government Session

****The session topics and timing in the below agenda are subject to change****



State of the Industry Session

MONDAY, JUNE 10, 2019

6:45 AM-7:00 PM REGISTRATION AND INFORMATION DESK HOURS
TERRACE FOYER

6:45 AM-7:00 PM EXHIBITOR REGISTRATION HOURS

8:00 AM-9:00 AM BREAKFAST
CONCOURSE FOYER

9:00 AM-11:30 AM SELECTUSA TECH STARTUP PITCH SESSION I
HOLMEAD WEST (Lobby Level)

9:00 AM-10:00 AM TAX CREDITS AND INCENTIVE PROGRAMS
GEORGETOWN EAST

Taking advantage of federal tax credits and incentives programs can provide crucial advantages to new and expanding businesses in the United States. However, searching for, identifying, and applying for these programs can often be a complex and time-consuming process. Additionally, several considerations must be made regarding the type of incentives to consider and when they should be applied. This panel will cover the latest information on federal tax credits and incentives that could be critically important for companies considering investment in the U.S., as well as how and where to find them, and the basic steps for application.

9:00 AM-10:00 AM UTILITY MARKET DYNAMICS
GEORGETOWN WEST

No matter the industry, availability and cost of utilities are a significant factor for any business. Whether it is a tech startup that needs to keep the lights on or an industrial chemical company that requires access to high volumes of water, every company relies on utilities in one way or another. However, utilities in the United States are run by a variety of entities, both public and private, and can cover geographic areas as small as a municipality to large multi-state regions. This session will help guide investors through the utilities landscape and provide basic information to ensure a smooth utility acquisition process when opening a business in the United States.

9:00 AM-10:00 AM HOW TO FINANCE YOUR STARTUP
JEFFERSON EAST

Access to capital is a key priority for all companies, especially early stage businesses looking to expand operations. Fortunately, the U.S. possesses the most developed and liquid financial markets in the world. This session will examine the nuts and bolts of - business financing and the funding mechanisms available to companies – from early-stage angel and venture capital to later-stage equity and debt instruments – exploring proven, practical strategies for gaining access to capital to successfully open or

expand business operations in the United States. Panelists will share their personal experiences in raising capital for startups and examine how to take advantage of the financial resources available in the U.S.

9:00 AM - 9:30 AM

INDUSTRY & ANALYSIS: PUTTING OUR RESOURCES TO WORK FOR THE EDO COMMUNITY

LINCOLN EAST

Join ITA's Industry & Analysis to learn of available tools, programs, and offerings that assist economic development organizations in support of international business and job creation. The Office of Industry Engagement will share the latest on the Top Market Reports series, Strategic Partnership Program, and International Trade Advisory Committees. The Office of Trade and Economic Analysis will share the latest on their data tools and reports.



9:00 AM - 9:30 AM

SELECTUSA STATS

LINCOLN WEST

Interested in FDI data? This session will cover our investment data visualization tool, SelectUSA Stats. This public, free online tool will help users see and compare useful FDI statistics in new ways. Interactive dashboards cover a variety of topics on FDI data, including stocks and flows; impacts on U.S. employment, exports, and research and development; FDI trends by industry, country, and state; and new greenfield investment. We will demo this easy-to-use visualization tool and its capabilities, and answer your most relevant FDI-related data questions. Session presented by SelectUSA.



9:00 AM - 9:30 AM

TRANSPORTATION INFRASTRUCTURE FINANCING – INTRODUCTION TO THE U.S. DOT BUILD AMERICA BUREAU PROGRAMS

MONROE

Learn about the financing programs offered by the U.S. DOT's Build America Bureau, including the Transportation Infrastructure Financing Innovation Act (TIFIA) and Railroad Rehabilitation and Improvement Financing (RRIF) credit programs and the Private Activity Bond (PABs) program. Session will cover the features of the programs, eligibility considerations, requirements, and the overall process to secure a loan, and the various types of technical assistance offered by the Bureau (including Public Private Partnership (P3) education and resources).



9:15 AM - 9:45 AM

STATE OF THE INDUSTRY: CHEMISTRY

HOLMEAD EAST

Come listen to the American Chemistry Council reveal the key role their industry plays in innovation, production, and international trade across the U.S. economy.



9:45 AM - 10:15 AM

BEA HAS YOUR NUMBER: AN INTRODUCTION TO FOREIGN DIRECT INVESTMENT DATA FROM THE BUREAU OF ECONOMIC ANALYSIS

LINCOLN EAST

The Bureau of Economic Analysis (BEA) will provide an overview of foreign direct investment (FDI) in the United States, direct investment transactions and positions, activities of multinational enterprises (MNEs), and new FDI transactions. These statistics provide information on trends in foreign direct investment by state, country, and industry that can help stakeholders make more informed decisions. This session will include a live demonstration of BEA's Interactive Data Application and International Trade and Investment Country Fact Sheets on www.bea.gov.



9:45 AM - 10:15 AM U.S. DEPARTMENT OF LABOR - JOB CREATION & TRAINING



LINCOLN WEST

U.S. Department of Labor's (DOL) Employment and Training Administration (ETA) Office of Apprenticeship; Wage and Hour Division; Office of Workforce Investment and Veterans Training and Employment Services will be on hand to provide an overview on how to meet employer needs relating to job creation and training in the US including apprenticeship models, the H-2B program, and available funding for training services.

9:45 AM - 10:15 AM EB-5 IMMIGRANT INVESTOR PROGRAM AND OTHER BUSINESS VISAS



MONROE

The EB-5 program enables entrepreneurs and their dependents to apply for permanent residence (green card) in the United States provided they make the necessary investment in a U.S. commercial enterprise and create or preserve a specified number of permanent, full-time jobs for qualified U.S. workers. This session will outline the economic and financial advantages of the EB-5 program, for both public and private projects, and share information about the application process. The session will also touch upon common petition-based visas such as the L-1 and the H1-B, their requirements, and the processes for obtaining them.

10:00 AM - 10:30 AM STATE OF THE INDUSTRY: SEMICONDUCTORS



HOLMEAD EAST

Hear the Semiconductor Industry Association share their vision for this industry at the core of the 21st century economy.

10:30 AM-11:30 AM INVESTING IN RURAL AMERICA

GEORGETOWN EAST

International companies are looking to invest in Rural America more than ever before – and for good reason. These regions boast lower business costs, while providing a high quality of life and access to abundant natural resources. Located near major airports, roadways, and shipping ports, rural American regions offer the whole package to foreign investors looking to make the United States home. This panel will discuss the unique opportunities and advantages of investing in rural America.

10:30 AM-11:30 AM SETTING UP YOUR WORKFORCE FOR SUCCESS

GEORGETOWN WEST

A skilled workforce is one of the most critical elements a company needs to be successful. The United States is home to one of the most productive, talented workforces in the world, and prides itself on its workforce development programs and technological advances that directly impact labor skill requirements. This session will help investors understand the different benefits they are required to provide their employees at the federal level and on a state-by-state basis.

10:30 AM-11:30 AM A RESOURCE ECOSYSTEM TO SUPPORT ENTREPRENEURS

JEFFERSON EAST

The United States has a vast ecosystem to support entrepreneurs. Its features a pipeline of next-generation businesses, co-working spaces, venture capital, engaged educational institutions and designated spaces for entrepreneurial activity. Each of these features must be nurtured and networked together to create a fertile environment for entrepreneurs. This session will look at successful examples of entrepreneurial ecosystems in the U.S. and examine why U.S. continues to be the best choice for startup success.

10:30-11:30 AM

FACILITATING INVESTMENT THROUGH BUSINESS TRAVEL PROGRAMS

JEFFERSON WEST

For companies involved in new U.S. investments, travel and access for executives, employees and entrepreneurs is an important key to ultimate success. Find out how you can use the E-1/E-2 “Entrepreneur and Executive” visas, subject to stringent security requirements to bring key executives to the United States to establish new investments and trade. We will discuss options for executives with both State Department and Homeland Security experts who can explain how to use these tools to further mutual prosperity, including security requirements and required documentation. You will also learn about the U.S. embassy vetting process, when you can and cannot use ESTA for business activities and whether you qualify to apply for Trusted Traveler status to skip the passport line when entering the United States.

10:30 AM - 11:00 AM THE U.S. SMALL BUSINESS ADMINISTRATION’S OFFICE OF INTERNATIONAL TRADE: CHAMPIONING SMALL BUSINESS IN THE GLOBAL MARKETPLACE

LINCOLN EAST

The session will be an overview of SBA’s export loan guarantee programs that can help fund business investment; trade policy work that can improve the business climate for small businesses; and STEP resources to connect small businesses with opportunities abroad.



10:30 AM - 11:00 AM HOW TO TALK TO COMPANIES IN YOUR STATE ABOUT OPPORTUNITIES FOR WORKING WITH THE MILLENNIUM CHALLENGE CORPORATION

LINCOLN WEST

The Millennium Challenge Corporation (MCC) is an innovative and independent U.S. foreign assistance agency working to reduce global poverty through economic growth. MCC forms partnerships with developing countries who are committed to good governance, economic freedom and investing in their citizens. MCC provides these well-performing countries with large-scale grants to fund country-led solutions for reducing poverty through sustainable economic growth. Across Africa, Asia, Europe and Latin America, MCC invests in projects like power, clean water, land rights and roads. MCC opens the door for companies to work in new markets with fewer up-front risks—a critical first step to building a long-term presence in the global marketplace. All contracts are awarded based on fair and open international competition. Independent technical experts evaluate bids based on the best value – meaning that the lowest bidder does not automatically win. MCC can provide great opportunities for the companies in your state that offer solutions to advance sustainable development.



10:30 AM - 11:30 AM U.S. CENSUS BUREAU RESOURCES FOR INVESTORS & ECONOMIC DEVELOPMENT ORGANIZATIONS

MONROE

Discover how free statistics from the U.S. Census Bureau’s American Community Survey (ACS) and business surveys (including the Economic Census) are foundational for your next data-driven investment decision. Every year, Census Bureau programs paint an up-to-date portrait of the population and businesses across the United States. In this session, we will highlight how investors and economic development organizations (EDOs) can leverage these statistics to analyze local markets and promote smart business growth. We’ll also discuss the ongoing Economic Census and how EDOs can help promote response to ensure high quality data.



10:45 AM - 11:15 AM STATE OF THE INDUSTRY: CONSUMER TECHNOLOGY

HOLMEAD EAST

The Consumer Technology Association will discuss the trends and opportunities in this crucial sector, and the goals of the entrepreneurs, technologists, and innovators who shape it.



11:15 AM - 11:45 AM NIST MEP NATIONAL NETWORK SERVICES FOR SMALL- AND MEDIUM-SIZED U.S. MANUFACTURERS



LINCOLN EAST

Nearly 12% of the total U.S. GDP and 66% of U.S. research and development comes from the manufacturing industry. Find out what the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST MEP) is doing to advance U.S. manufacturing in areas such as supply chain optimization, exporting, cybersecurity, and workforce development. Together, we will explore opportunities to collaborate with other programs and agencies to strengthen communities and help U.S. manufacturers thrive in today's technology-driven economy.

11:15 AM - 11:45 AM SCREENING POTENTIAL INVESTORS: BEST PRACTICES FOR WORKING WITH FOREIGN ENTITIES ON INVESTMENTS



LINCOLN WEST

U.S. industry can draw on numerous available resources to create a supply chain risk management process to ensure bad actors do not jeopardize the health and competitiveness of companies a party to joint ventures and other investments. FDI advances both U.S. and non-U.S. economic interests, and Economic Development Officers (EDOs) who are well acquainted with the latest indicators in corporate espionage and law enforcement are better positioned to mitigate transaction risks associated with bad faith foreign investors. Additionally, EDOs should be presented with proven and affordable risk management solutions for adoption by industry. This discussion led by the Bureau of Industry and Security (BIS) will help EDOs baseline the kinds of cyber intrusions and impacts faced by critical sectors of the U.S. economy while also learning of ongoing U.S. Government-led initiatives to thwart cybercrime and other malicious acts. The Bureau of Industry and Security (BIS) is a bureau within the Department of Commerce that helps protect the national security and foreign policy interests of the United States by administering export controls on items subject to the Export Administration Regulations (EAR), including U.S.-origin commodities, software and technologies. Session presented by BIS.

11:30 AM - 12:00 PM STATE OF THE INDUSTRY: COMMERCIAL SPACEFLIGHT



HOLMEAD EAST

The Commercial Spaceflight Federation will show the path forward for expanding sustainable, accessible private enterprise into space.

12:15 PM - 12:45 PM STATE OF THE INDUSTRY: TRAVEL & TOURISM



HOLMEAD EAST

The Visit U.S. Coalition will provide information on the power of inbound international travel to strengthen the U.S. economy by supporting jobs, decreasing the trade deficit, and increasing GDP.

12:00 PM-2:00 PM SELECTUSA TECH STARTUP INVESTMENT SPOTLIGHT

HEIGHTS COURTYARD

Engage with early-stage and startup companies from around the world as they pitch their products and ideas. Learn about the newest and most innovative technologies out there, and connect directly with foreign startup companies who are ready to land in the U.S.

1:00 PM-2:30 PM EXHIBITION HALL GRAND OPENING and LUNCH

EXHIBITION HALL

2:00 PM-4:30 PM SELECTUSA TECH STARTUP PITCH SESSION II

HOLMEAD WEST (Lobby Level)

2:00 PM - 2:30 PM



STATE OF THE INDUSTRY: SOLAR ENERGY

HOLMEAD EAST (Lobby Level)

The Solar Energy Industries Association will share their view of the present and future of this important industry and its role in U.S. economy.

2:15 PM – 2:45 PM



AN OVERVIEW OF THE U.S. OIL AND NATURAL GAS SECTOR

LINCOLN EAST

The U.S. Energy Information Administration (EIA) is the statistical and analytical agency within the U.S. Department of Energy. EIA collects, analyzes, and disseminates independent and impartial energy information to promote sound policymaking, efficient markets, and public understanding of energy and its interaction with the economy and the environment. EIA is the nation's premier source of energy information and, by law, its data, analyses, and forecasts are independent of approval by any other officer or employee of the U.S. government. This session will provide an overview of the U.S. oil and gas sector: including production growth in the Permian basin, petroleum and LNG exports, and navigating EIA's data on www.eia.gov

2:15 PM – 2:45 PM



ECONOMIC DIVERSIFICATION AFTER DISASTERS

LINCOLN WEST

Hear from the U.S. Economic Development Administration about their disaster recovery and resiliency efforts. EDA has a long history of successfully supporting disaster recovery and resiliency efforts. EDA's role in disaster recovery is to facilitate the timely and effective delivery of Federal economic development assistance to support long-term community economic recovery planning and project implementation, redevelopment and resiliency. EDA has made available \$587 million for disaster recovery grants in communities experiencing economic distress or other economic harm resulting from Hurricanes Harvey, Irma, and Maria and wildfires and other federally declared natural disasters occurring in calendar year 2017.

2:15 PM – 2:45 PM



INVEST IN AMERICA - DOMESTIC BUSINESS SOLUTIONS WITH FEDERAL PRISON INDUSTRIES

MONROE

Federal Prison Industries (FPI) is a Department of Justice corporation that provides job and life skills training to thousands of federal offenders. Companies looking to establish/reshore/expand manufacturing operations stateside can benefit from this unique federal resource that exemplifies the "business" of changing lives. With nationwide facilities and a flexible, reliable workforce with a broad spectrum of manufacturing and technical expertise, FPI's infrastructure offers U.S.-based operations benefits with off-shore cost savings. Its lean processing methodology and rigorous performance testing rival those of any private sector provider, so that its business partners can proudly support the "Made in the USA" label.

2:30 PM-3:30 PM

PLUGGING INTO SMART CITIES

GEORGETOWN EAST

How do cities make smarter decisions for resource allocations, planning and financing using the latest technology? This session will pick the brains behind some of the nation's connected cities, offering insights to businesses, localities and investors alike. Implementors from both municipal and corporate backgrounds will discuss the topics of attracting investment, securing grants, public-private partnerships, practical innovation, and more.

2:30 PM-3:30 PM

NAVIGATING THE U.S. VISA LANDSCAPE

GEORGETOWN WEST

A key component to investing in the United States is staffing your business with talented and specialized workers. When investing from abroad, it is sometimes necessary to bring skilled workers to the United States for training or managing operations. The procedures, programs, and regulations of the United States Citizenship and Immigration service can be complex and difficult to navigate. This panel will discuss the different visa programs available, including the EB-5 program, as well as provide information on the various types of visas necessary to enter the United States to invest and to work.

2:30 PM-3:30 PM

STARTUP SUCCESS STORIES

JEFFERSON EAST

Hear firsthand from early-stage and startup companies that have made their home in the United States and learn about the hurdles they have experienced in their journeys that have led to the successes they are experiencing today.

2:30 PM-3:30 PM

STATE AND LOCAL TAXES

JEFFERSON WEST

Veteran businessmen and women will often say that operating in the United States is more akin to operating in 50 different countries due to the dispersive nature of America's federal system of government. The relatively high degree of autonomy every state is afforded in writing their tax codes means that each state will have its own distinct set of taxes and tax rates any company operating within their borders will be subject to. This session will cover the essentials for understanding state and local taxes and what resources are available to learn which state's tax structure may be the most beneficial to your industry or business.

2:45 PM - 3:15 PM



STATE OF THE INDUSTRY: WIND ENERGY

HOLMEAD EAST

This joint presentation by the American Wind Energy Association and the Business Network for Offshore Wind will show how the industry is building capacity and supply chains for land-based and offshore generation.

3:00 PM - 3:30 PM



PROTECTING YOUR INTELLECTUAL PROPERTY AND TRADEMARK

LINCOLN EAST

Learn how you can U.S. based companies can protect their innovations and safely market their products both in the United States and overseas. Here you will find guidance and resources to help you understand how to register your company's intellectual property and protect it from counterfeiting and piracy.

3:00 PM - 3:30 PM



EXPLORING CREDIT OPPORTUNITIES WITH USDA RURAL DEVELOPMENT'S BUSINESS PROGRAMS

LINCOLN WEST

The U.S. Department of Agriculture (USDA) will provide an overview of credit and credit enhancement programs through its Rural Development (RD) programs. This presentation will provide info to investors seeking opportunities to invest capital in rural America to help shape its rural business infrastructure and foster a thriving and repopulating rural America. From financing renewable energy to large-scale manufacturing facilities, USDA can help investors leverage capital to help spur growth and sustainability in the rural economy.

3:00 PM – 3:30 PM



FOREIGN-TRADE ZONES - HELPING U.S. FACILITIES COMPETE GLOBALLY

MONROE

This session will explain the basics of the U.S. Foreign-Trade Zones program, focusing on how companies can access the program to improve the global competitiveness of their U.S. facilities.

3:30 PM - 4:00 PM



STATE OF THE INDUSTRY: REAL ESTATE

HOLMEAD EAST

Come listen to the Chief Economist of the National Association of Realtors discuss recent trends in the real estate sector across the United States.

3:45 PM - 4:15 PM



OPPORTUNITIES TO ENGAGE WITH THE MANUFACTURING USA® INSTITUTES

LINCOLN EAST

This session will provide share details about Manufacturing USA, a public-private partnership comprising federal agencies including the U.S. Departments of Commerce, Defense, and Energy that sponsor 14 national institutes that focus on critical advanced manufacturing technology and workforce development. Institutes connect more than 1,300-member organizations from industry, universities, and government and collaboratively work on over 270 major research and development projects to solve industry's toughest challenges using advanced manufacturing technology, leverage \$1 billion in federal funds to attract \$2 billion in private and state investment, and equip more than 200,000 people with advanced manufacturing knowledge and skills. Each institute works in a distinct advanced technology area – from power electronics to lightweight metals and 3D printing to biopharmaceuticals and growing new organs.

4:00 PM-5:00 PM

SOFT LANDING PROGRAMS

GEORGETOWN EAST

A well-run soft-landing program can take many of the myriad considerations foreign companies have when deciding to relocate and simplify the entire process. By centralizing resources (e.g. legal services, accounting, business mentoring, business development resources), and engaging local university clusters and trade associations, an enterprise new to the U.S. can not only get a head start on making an impact in the marketplace, but also engage the local business community in a meaningful and productive manner. Hear from experts who run soft landing programs in the U.S. and companies who have successfully navigated

4:00 PM-5:00 PM

UNDERSTANDING THE AMERICAN CUSTOMS PROCESS

GEORGETOWN WEST

The United States is home to the busiest land, air, and sea ports in the world. As millions of goods move in and out of the country each day, they are subject to various levels of regulations, tariffs and fees. The process can at times seem daunting. Having a better understanding of customs regulations and federal programs, including Foreign-Trade Zones (FTZs), help businesses save time and money by reducing, delaying or eliminating tariffs and fees. This panel will help demystify the Harmonized Tariff Schedule (HTS), the role of U.S. Customs & Border Protection, and how U.S. ports are helping to move merchandise out of transit and toward consumers faster than ever.

4:00 PM-5:00 PM

DATA, TOOLS & RESOURCES FOR STARTUP COMPANIES

JEFFERSON EAST

Having access to the right systems for managing information can make an enormous difference in the path to profitability for a startup, but it can be difficult to know which tools are best suited to managing the needs of your organization. Experts on this panel will clarify the processes for acquiring and applying systems for information management.

4:00 PM-5:00 PM

RESELECTUSA: RESHORE, RETAIN, AND REINVEST CASE STUDIES

JEFFERSON WEST

Considering bringing operations back to or expanding operations in the United States? Come learn directly from companies that have already successfully reinvested in the United States. This session will focus on highlighting thematic best practices and lessons learned from companies that either expanded or reshored operations in the United States. Panelists from selected companies will share their experiences first hand. Participants can also expect to learn the latest about SelectUSA's effort to bring SelectUSA services to investors who have already landed in the United States.

6:30 PM-8:30 PM

WELCOME RECEPTION

THE NATIONAL MUSEUM OF AMERICAN HISTORY

*Roundtrip transportation is provided from the Washington Hilton T Street entrance.

Tuesday, June 11, 2019

6:45-7:45 AM

REGISTRATION & CONTINENTAL BREAKFAST

7:45-7:55 AM

PRESENTATION OF THE COLORS

7:55-8:00 AM

INTRODUCTORY REMARKS

Speaker: The Honorable Karen Dunn Kelley, Deputy Secretary, U.S. Department of Commerce

8:00-8:15 AM

WELCOME ADDRESS

Speaker: The Honorable Wilbur Ross, Secretary, U.S. Department of Commerce

INDUSTRY FOCUS: DIGITAL ECONOMY

The digital economy has had a transformative effect on global business models. The importance of a robust and complex digital infrastructure is becoming an important factor in where international businesses are looking to invest. How has the adoption of digital technology across different sectors affected the FDI strategies of companies considering the U.S. market? How have state strategies adapted to fit changing demands in the digital space? Hear from industry and state leaders on why the United States remains the best place to invest in your digital future.

8:15-9:00 AM

DIGITAL ECONOMY: PLENARY DISCUSSION FEATURING GLOBAL EXECUTIVES

Learn from global CEOs who operate some of the most cutting-edge technologies why the U.S. remains the best place to do business.

Moderator: Mr. James M. Sullivan, Performing the Non-Exclusive Functions and Duties of the Assistant Secretary for Industry and Analysis, U.S. Department of Commerce

Speakers: Mr. Rick Cassidy, Senior Vice President, Corporate Strategy, Taiwan Semiconductor Manufacturing Company Limited (TSMC)
Mr. Marcelo Claude, Chief Operating Officer, Softbank Group Corp.
Mr. Rick Clemmer, Executive Director and CEO, NXP
Professor Amnon Shashua, President and Chief Executive Officer, Mobileye, an Intel Company

9:00-9:30 AM

DIGITAL ECONOMY: DISCUSSION WITH U.S. GOVERNORS

Hear from U.S. governors on how their states have strategized to attract international investment in the digital space.

Moderator: Mr. Thomas Gilman, Chief Financial Officer and Assistant Secretary for Administration, U.S. Department of Commerce

Speakers: The Honorable Phil Bryant, Governor, State of Mississippi
The Honorable Ricardo Rosselló, Governor, Commonwealth of Puerto Rico

9:30-9:45 AM

CABINET REMARKS

Speaker: The Honorable Ben Carson, Secretary, U.S. Department Housing and Urban Development

9:45-10:15 AM

ARMCHAIR DISCUSSION ON INVESTMENT SUCCESS and ARTIFICIAL INTELLIGENCE

Global executives and state leaders will provide their perspectives on business and economic trends and recent successes in foreign direct investment in the United States.

Moderator: The Honorable Wilbur Ross, Secretary, U.S. Department of Commerce

Speaker: Mr. Chad Holliday, Chairman of the Board, Royal Dutch Shell

10:15-10:45 AM

BREAK

INDUSTRY FOCUS: ADVANCED MANUFACTURING

The United States is becoming more competitive than ever, as it becomes less expensive to create higher quality products closer to your consumer base. Advanced manufacturing is quickly changing the way products are developed, produced, shipped and sold. Recent deregulation and lower tax rates in the United States add to the country's opportunities for unparalleled success in the advanced manufacturing sector.

10:45-11:30 AM

ADVANCED MANUFACTURING: PLENARY DISCUSSION FEATURING GLOBAL EXECUTIVES

Global CEOs in the advanced manufacturing sector will discuss opportunities and barriers to investment in the United States.

Moderator: Mr. Travis Hessman, Editor-in-Chief, IndustryWeek

Speakers: Mr. Toshiaki Higashihara, CEO, Hitachi
Mr. Richard Chin, Executive Vice President and Head of Global Development, SK Group
Mr. Vivek Chaand Sehgal, Chairman, Samvardhana Motherson Group
Mr. Donald Walker, CEO, Magna International

11:30 AM-12:00 PM

ADVANCED MANUFACTURING: DISCUSSION WITH U.S. GOVERNORS

From industrial robots to cyber security, our panel of governors will discuss strategies for attracting global manufacturers.

Moderator: Ms. Elizabeth Reicherts, Head of U.S. Government Affairs, Siemens

Speakers: The Honorable Matt Bevin, Governor, Commonwealth of Kentucky
The Honorable Eric Holcomb, Governor, State of Indiana

12:00-1:00 PM

LUNCHEON IN INTERNATIONAL BALLROOM

12:00-1:00 PM

KEYNOTE SPEAKER

The Honorable Lawrence A. Kudlow, Assistant to the President for Economic Policy and Director of the National Economic Council, The White House

2:30-3:30 PM

CONCURRENT BREAKOUT SESSIONS

Supply Chain, Logistics & Shipping

GEORGETOWN EAST & WEST

Businesses run on logistics. Getting products to the customer on time is one of the most crucial factors of success for any company. In an increasingly globalized world, this process can quickly become complicated, as today's companies have multiple parts from multiple locations coming to be assembled and then shipped off again. This panel will discuss the supply chain and shipping landscape of the United States, including what you need to know in terms of costs of shipping, how to get your goods into and throughout the country, where you can store them, and what kinds of services are available to assist you in navigating this complex process.

Trade & Investment Regulations: Paths to Success

JEFFERSON EAST

Global trade policies continue to evolve with changes in commerce, digital trade, and specific markets' strengths and priority sectors. As these changes manifest in labor policy, trade agreement negotiations and regulations, companies will need to evaluate their investment decisions based on new and rapidly changing factors. This session will discuss how business investors can adapt to and benefit from the changing environment.

Understanding How Artificial Intelligence Will Affect Advanced Manufacturing

JEFFERSON WEST

Even at its nascent stages, artificial intelligence is having an outsized impact on advanced manufacturing – increasing productivity, improving quality control, shortening design time, reducing materials waste, and supporting predictive maintenance. Exponential improvement's in AI functionality will change the role of people in the manufacturing process, necessitating new skillsets for future manufacturing workers. This session will lay out how artificial intelligence will affect advanced manufacturing and how those effects will factor in to business investment decisions.

Finding the Right Workforce

LINCOLN EAST & WEST

A skilled workforce is one of the most critical elements a company needs to be successful. The United States is home to one of the most productive, talented workforces in the world, and prides itself on its workforce development programs and technological advances that directly impact labor skill requirements. This session will provide resources to identify and recruit the best workers for your company. EDO and U.S. Department of Commerce representatives will walk you through the evaluation process of labor costs and skills availability, as well as training and hiring resources to consider.

Transatlantic Investment Trends

MORGAN (Lobby Level)

Join us for a discussion with U.S. Ambassadors on trends in transatlantic business investment in the U.S.

3:30-4:00 PM

BREAK

4:00-5:00 PM

CONCURRENT BREAKOUT SESSIONS

Complying with CFIUS and FIRRMA

GEORGETOWN EAST & WEST

In this session we'll discuss how FIRRMA expands the scope of CFIUS reviews, the status of investigation timelines and filing fees, along with transaction stipulations and the calendar to full FIRRMA implementation.

Optimizing Partnership Opportunities

JEFFERSON EAST

Collaboration among corporations, leading research universities, local non-profit organizations, and public institutions is driving innovation across industries. Partnerships like these facilitate synergies among research capacity, entrepreneurship, access to capital and skilled workers to create innovation centers and innovation-based economies in cities and regions across the U.S. This session will focus on helping investors understand what resources and infrastructure is available for them to partner with incubators, universities, and other research institutions to develop and bring their products to market. Early identification of knowledge gaps, best practices, and strategic partners can help foreign companies find success in the U.S. market.

Opportunity Zones

LINCOLN EAST & WEST

The Opportunity Zone Program is a federal community development initiative that encourages long-term investments in low-income urban and rural communities nationwide. An Opportunity Zone is an economically-distressed community where new investments, under certain conditions, may be eligible for preferential tax treatment. We'll look at leveraging tools and data to help drive the investment decision.

5:00-5:30 PM

BREAK - TRANSITION TO RECEPTION

5:30-7:30 PM

U.S. STATE AND LOCAL NIGHT RECEPTION

Exhibition Hall

Wednesday, June 12, 2019

7:00-8:30 AM

REGISTRATION & CONTINENTAL BREAKFAST

8:30-8:35 AM

WELCOME REMARKS

Speaker: Mr. Brian J. Lenihan, Executive Director, SelectUSA

8:35-8:45 AM

INTRODUCTORY REMARKS

Speaker: The Honorable Gilbert B. Kaplan, Under Secretary for International Trade, U.S. Department of Commerce

8:45-9:00 AM

CABINET REMARKS

Speaker: The Honorable Sonny Perdue, Secretary, U.S. Department of Agriculture

9:00-9:15 AM

CABINET REMARKS

Speaker: The Honorable Steven Mnuchin, Secretary, U.S. Department of the Treasury

INDUSTRY FOCUS: FOOD AND BEVERAGE & AGRICULTURE

As the world's largest consumer market, companies see great opportunity in all aspects of the food & beverage and agriculture chain here in the United States. Food processors can get their products onto more tables in less time, delivering fresher products. Packaging companies face fewer supply chain hurdles and lower commodity costs. Industry and state leaders will examine the future of the food and beverage sector and discuss how potential investors can get started in the U.S. market.

9:15-10:00 AM

FOOD AND BEVERAGE & AGRICULTURE: PLENARY DISCUSSION FEATURING GLOBAL EXECUTIVES

Hear from global CEOs about how the state of the industry and the myriad opportunities for potential investors in the food and beverage and agriculture sectors.

Moderator: Becky Frankiewicz, President, ManPower Group North America

Speakers: Mr. Tom Erixon, President and Chief Executive Officer, Alfa Laval
Mr. Boonchai Opas-iam-likit, U.S. Business Chairman, Charoen Pokphand Group Co, LTD
Renato Hersz, Co-Founder and Chief Strategy Officer, Solinftec
Matthew Furner, President, Firmenich America

10:00-10:30 AM

FIRESIDE CHAT: WORKFORCE DEVELOPMENT

Moderator: The Honorable Wilbur Ross, Secretary, U.S. Department of Commerce

Speakers: Mrs. Ivanka Trump, Advisor to the President, Office of Economic Initiatives, The White House
Ms. Barbara Humpton, U.S. CEO, Siemens

10:30-10:45 AM

CABINET REMARKS

Speaker: The Honorable Rick Perry, Secretary, U.S. Department of Energy

10:45-11:15 AM

BREAK

INDUSTRY FOCUS: BIOTECHNOLOGY

As advances in biotechnology lead to blockbuster medicines and medical devices, the life sciences have become a hotbed of investment. Global competition for developing and retaining top talent, along with access to research and development institutions, lab space, and capital are the keys to innovation. Life science clusters are thriving around the country, but secondary submarkets, where companies can benefit from lower costs are also on the rise.

11:15 AM-12:00 PM

BIOTECHNOLOGY: PLENARY DISCUSSION FEATURING GLOBAL EXECUTIVES and U.S. GOVERNORS

Industry leaders and U.S. governors will address the growing challenges and opportunities for advancement in the biotechnology field as they relate to investment in the U.S. market.

Moderator: Ms. Nina Urban, Associate Director, FastForward, Johns Hopkins Technology Ventures

Speakers: Mr. Duane Barnes, President, Head of U.S. Operations, UCB, Inc.
Mr. Bruce Heugel, Senior Vice President and Chief Financial Officer, B. Braun Medical Inc.
Mr. Lance Choi, CEO, CJ Bio America
The Honorable Gretchen Whitmer, Governor, State of Michigan

12:00-12:05 PM

CLOSING REMARKS

Speaker: The Honorable Karen Dunn Kelley, Deputy Secretary, U.S. Department of Commerce

12:00-2:00 PM

NETWORKING LUNCH IN THE EXHIBIT HALL

2:00-3:00 PM

NETWORKING IN THE EXHIBITION HALL