



Innovation &  
Entrepreneurship

# Innovation Showcase

## Sponsorship Opportunities NREL Innovation Showcase 2018

### About the Conference

The Innovation Showcase will provide an early look at promising clean technology solutions from companies that are working with the National Labs or are being developed directly by the National Labs. For startup companies, it's all about connections. This invitation-only event, managed by NREL's Innovation and Entrepreneur Center, will convene 150 ecosystem members including investors, strategic partners and government that early stage entrepreneurs need to know for their success.

Date: September 19-21, 2018

Location: Westin Riverfront Resort and Spa – Beaver Creek, Colorado

### Background:

The National Lab system supports the incubation and acceleration of early stage technologies and companies into the market. The Innovation Showcase provides an early look at emerging clean technology solutions through company presentations, a Technology Expo and networking.

## Sponsorship Opportunities

*All sponsors will be recognized in the event program guide, listed on the event website, and most will be included in event signage.*

### — Platinum Sponsorship    \$25,000

- Prominent recognition on the Innovation Showcase website and on signage
- 10 complimentary registrations to the Showcase
- One branded at the lunch at the Innovation Showcase
- Opportunity to address the audience at the Showcase
- Logo and Platinum level designation featured on marketing and promotional materials
- Tabletop display to distribute literature at the Technology Expo and Reception

### — Gold Sponsorship    \$15,000

- Prominent recognition on the Innovation Showcase website and on signage
- 5 complimentary registrations to the Showcase
- Logo and Gold level designation featured on marketing and promotional materials
- Tabletop display to distribute literature at the Technology Expo and Reception



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### \_\_\_ Silver Sponsorship      \$10,000

- Prominent recognition on the Innovation Showcase website and on signage
- 3 complimentary registrations to the Showcase
- Logo and Silver level designation featured on marketing and promotional materials
- Tabletop display to distribute literature at the Technology Expo and Reception

### \_\_\_ Bronze Sponsorship      \$5,000

- Prominent recognition on the Innovation Showcase website and on signage
- 1 complimentary registrations to the Showcase
- Logo and Bronze level designation featured on marketing and promotional materials

### \_\_\_ Lunch Sponsorship      \$5,000

- Prominent recognition on the Innovation Showcase website and on signage during lunch
- 1 complimentary registrations to the Innovation Showcase
- One branded table at lunch

### \_\_\_ Breakfast Sponsorship      \$5,000

- Prominent recognition on the Innovation Showcase website and on signage during breakfast
- 1 complimentary registrations to the Innovation Showcase
- One branded table at breakfast



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### Sponsorship Form NREL Innovation Showcase 2018

Thank you for agreeing to be a 2018 sponsor. Please select the appropriate sponsorship level and fill in your contact information below, as it should appear on promotional materials.

- |                          |                   |          |
|--------------------------|-------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor  | \$25,000 |
| <input type="checkbox"/> | Gold Sponsor      | \$15,000 |
| <input type="checkbox"/> | Silver Sponsor    | \$10,000 |
| <input type="checkbox"/> | Bronze Sponsor    | \$5,000  |
| <input type="checkbox"/> | Lunch Sponsor     | \$5,000  |
| <input type="checkbox"/> | Breakfast Sponsor | \$5,000  |

**Total Amount:** \$ \_\_\_\_\_

Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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Please email this form and your logo in two formats: .jpeg and .eps to: [innovationshowcase@nrel.gov](mailto:innovationshowcase@nrel.gov)

An invoice for your sponsorship will be sent to you upon receipt of this form. Please note if billing address is different from the address to be listed above.