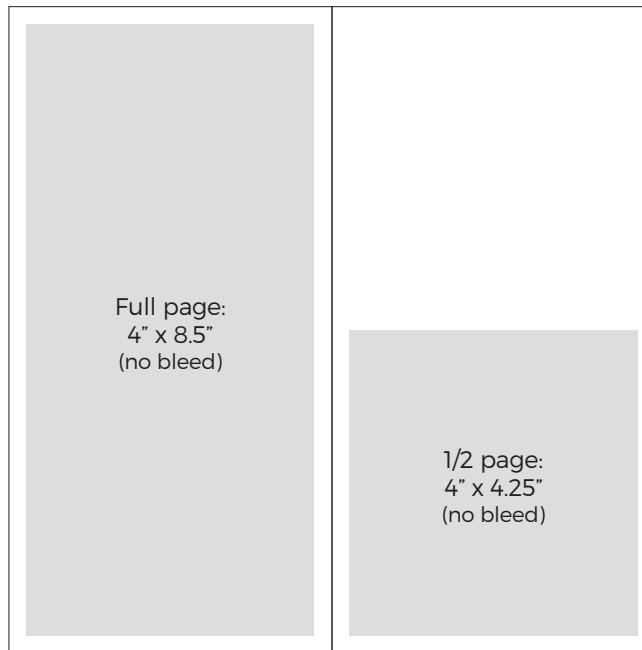


2018 Modern Warfare Symposium and Expo

POCKET GUIDE AD SPECIFICATIONS



SIZE SPECIFICATIONS

Book Trim Size: 4.5" wide x 9" tall

Ad Sizes

Non-Bleed

Full Page: 4" wide x 8.5" tall

1/2 Page: 4" wide x 4.25" tall

Bleed

Not available for this event guide

COLOR SPECIFICATIONS

Inside Cover: CMYK

Inside Back Cover: CMYK

Outside Back Cover: CMYK

Inside: CMYK

DIGITAL SPECIFICATIONS

All ads must be submitted in the following digital format only:

- A high-resolution Adobe PDF/X file*, distilled at 300 dpi with all fonts embedded
- Images must be CMYK
- Do not embed ICC Profiles within images
- Ads created in PowerPoint will NOT be accepted

* All PDF submissions will be reviewed to ensure print quality. If issues are found with the PDF, it will be rejected and the advertiser will need to resupply a new advertisement.

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