



SOF FOR LIFE

SM

WE HELP TRANSITION
OUR ELITE FORCES TO
ELITE CAREERS...

SOF for Life Seminar

August 23, 2018 | Iron Mike Conference Center, Ft. Bragg, NC

SOF for Life is a platform of three mutually supporting and networked non-governmental programs that enable special operations personnel transitioning from military service to civilian employment. Two of the supporting organizations—the Global SOF Foundation and The Honor Foundation—have joined to host this seminar.

WHAT WILL THIS WORKSHOP GET ME?

- A clear understanding of what motivates you and Why. Very few individuals can articulate Why they do what they do. Why is not about making money--that's a result. Why is a purpose, cause, or belief. It's the very reason you exist. Once you can clearly articulate your Why, things become more clear throughout transition.
- A simple way to pitch yourself, your experience, and your overall value proposition.
- The secret to discovering the right transition coach and mentor, which can be the difference between finding your dream job and living a nightmare.
- Ways to connect with others efficiently, effectively, and meaningfully during your professional transition.

WHAT WILL HAPPEN AT THE WORKSHOP?

Pre-Conference Assessment: All attendees will be asked to take a Strengths Finder prior to the workshop.

- **Session 1, 8AM – 12PM, Your Why**
- **Lunch, 12 - 1 PM, Lunch will be provided**
- **Session 2, 1 – 3PM, Your Gear**
- **Session 3, 3:30 - 5PM, Your Workup**

All Sessions lead by Joe Musselman,
CEO & Founder, The Honor Foundation

HOW DO I ATTEND?

- **Qualified Attendees:** Active duty SOF and those who have retired or separated less than two years ago and their spouses (U.S. and non-U.S.)
- **Cost:** \$15
- **Register:** <http://bit.ly/18MWSFL>

www.SOFforLife.org



THE HONOR FOUNDATION
Navy SEAL Foundation, A Founding Partner