



# ON THE GO!

## FRUIT SOLUTIONS *for* CONVENIENCE RETAILERS

**new**

**2 GREAT FRUIT PACKAGES**  
*Supporting all Merchandising Concepts*



### 15 OZ. FRIDGE PACKS IN FRUIT JUICE

Sharable size ideal for grocery sets.

*Peach Slices, Pineapple Chunks,  
Mandarin Oranges, Mixed Fruit*



### 7 OZ. FRUIT BOWLS®

Individual size in ambient packaging for refrigerated or healthy snack sets.

**IN 100% FRUIT JUICE**

*DOLE RED GRAPEFRUIT SUNRISE®, Mandarin Oranges,  
Mixed Fruit, Peach Slices, Tropical Fruit*

**IN GEL**

*Mixed Fruit in Black Cherry Gel*

**44%**

### OF CONSUMERS

say they are willing to pay premium prices at convenience stores for healthier snacking options in this channel.

Source: Nielsen Answers on Demand,  
Latest 52 Weeks ending 9-9-17.

## *Better* FRUIT SOLUTIONS *for* SMALL FORMAT RETAILERS

### 7 OZ. FRUIT BOWLS® ARE:

- Excellent as a snack, or side with sandwiches or roller grill items
- Shelf-stable, no spoilage or shrinkage
- Packaged to allow merchandising versatility in multiple locations
- Equipped with a fork under the lid for convenient consumption

#### SHELF GLIDER DISPLAY

9"W X 3.25"H X 14"D  
SKU 38900-99908  
UPC 4 38900 99085



Use Dole's attractive point of purchase displays - on the shelf, in the cooler, or on the countertop - to showcase appealing, grab 'n go DOLE FRUIT BOWLS® and increase healthy snack sales 24/7.



## A fresh take on packaged fruit

- Patented plastic tub designed to replace canned for fresh fruit taste.
- Shelf-stable, resealable, 15 oz. sharable size provides perfect packaging for grocery sets.
- Colorful packaging featuring clear windows on sides and back reveals appealing fruit to drive impulse.
- Available in tropical and deciduous fruit varieties.



# DOLE® FRIDGE PACKS

## NUTRITIONAL INFORMATION

	Serving Size (g)	Calories	Total Fat (g)	Saturated Fat (g)	Trans Fat (g)	Sodium (mg)	Potassium (mg)	Carbs (g)	Fiber (g)	Sugars (g)	Protein (g)	Vitamin A % DV*	Vitamin C % DV*	Calcium % DV*	Iron % DV*
<b>DOLE FRIDGE PACKS, 15 OZ.</b>															
<b>Peach Slices in Fruit Juice</b> Peaches, White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Sugar, Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Natural Flavors, Citric Acid, and Ascorbic Acid (Vitamin C) to Promote Color Retention.	122	80	0	0	0	10	0	21	1	20	<1	-	30	0	0
<b>Pineapple Chunks in 100% Pineapple Juice</b> Pineapple, Pineapple Juice, Clarified Pineapple Juice from Concentrate (Water, Clarified Pineapple Juice Concentrate), Ascorbic Acid (Vitamin C) to Promote Color Retention, and Citric Acid.	122	70	0	0	0	0	150	16	1	15	<1	-	30	0	2
<b>Mixed Fruit in Fruit Juice</b> White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Pineapple Peaches, Asian Pears, Sugar, Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Natural Flavors, Citric Acid, and Ascorbic Acid (Vitamin C) to Promote Color Retention.	122	90	0	0	0	5	100	21	1	19	<1	-	30	0	0
<b>Mandarin Oranges in Fruit Juice</b> Mandarin Oranges, White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Sugar, Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Ascorbic Acid (Vitamin C) to Promote Color Retention, and Citric Acid.	122	90	0	0	0	10	0	21	<1	20	<1	2	30	0	0
<b>DOLE FRUIT BOWLS® IN 100% FRUIT JUICE, 7 OZ.</b>															
<b>DOLE Red Grapefruit Sunrise® in a Blend of 100% Fruit Juices</b> Red Grapefruit, White Grape Juice From Concentrate (Water, White Grape Juice Concentrate), Lemon Juice From Concentrate (Water, Lemon Juice Concentrate), Natural Flavors, Ascorbic Acid (To Promote Color Retention), Calcium Chloride (To Protect Texture), and Citric Acid.	198	140	0	0	0	10	240	34	2	32	1	25	150	6	2
<b>Mixed Fruit in 100% Fruit Juice</b> White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Pineapple, Peaches, Pears, Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Natural Flavors, Ascorbic Acid (To Promote Color Retention), and Citric Acid.	198	140	0	0	0	10	180	34	2	32	1	4	80	0	2
<b>Tropical Fruit in 100% Fruit Juice</b> Pineapple, Papaya (Red and Yellow), White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Pineapple Juice from Concentrate (Water, Pineapple Juice Concentrate), Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Natural Flavor, Ascorbic Acid (To Promote Color Retention), and Citric Acid.	198	140	0	0	0	10	240	32	2	30	1	15	80	4	2
<b>Sliced Peaches in 100% Fruit Juice</b> Peaches, White Grape Juice from Concentrate (Water, White Grape Juice Concentrate), Lemon Juice from Concentrate (Water, Lemon Juice Concentrate), Natural Flavors, Ascorbic Acid (To Promote Color Retention), and Citric Acid.	198	150	0	0	0	10	300	34	2	32	2	6	80	2	4
<b>Mandarin Oranges in 100% Fruit Juice</b> Mandarin Oranges, White Grape Juice From Concentrate (Water, White Grape Juice Concentrate), Lemon Juice From Concentrate (Water, Lemon Juice Concentrate), Ascorbic Acid (To Promote Color Retention), and Citric Acid.	198	140	0	0	0	15	140	34	<1	32	<1	15	80	0	4
<b>DOLE FRUIT IN GEL, 7 OZ.</b>															
<b>Mixed Fruit in Black Cherry Gel</b> Water, Fruit (Peaches, Pears, Pineapple), Sugar, Carrageenan, Malic Acid, Cochineal Extract (Color), Locust Bean Gum, Fumaric Acid, Natural and Artificial Flavors, Sodium Citrate, Potassium Citrate, Caramel Color, and Ascorbic Acid (To Promote Color Retention).	198	150	0	0	0	45	105	38	2	36	0	0	45	0	0

## SPECIFICATIONS

	Case Code	Pack Size	Case Dimensions L x W x H	Case Weight Net	Case Weight Gross	Case Cube	Cases/Pallet
<b>DOLE FRIDGE PACKS, 15 OZ.</b>							
Peach Slices in Fruit Juice	100-38900-00642-3	8/15 oz.	15.039 x 9.449 x 4.055"	7.50 lbs.	8.70 lbs.	.333 ft.	143
Pineapple Chunks in 100 % Pineapple Juice	100-38900-00640-9	8/15 oz.	15.039 x 9.449 x 4.055"	7.50 lbs.	8.70 lbs.	.333 ft.	143
Mixed Fruit in Fruit Juice	100-38900-00649-2	8/15 oz.	15.039 x 9.449 x 4.055"	7.50 lbs.	8.70 lbs.	.333 ft.	143
Mandarin Oranges in Fruit Juice	100-38900-00641-6	8/15 oz.	15.039 x 9.449 x 4.055"	7.50 lbs.	8.70 lbs.	.333 ft.	143
<b>DOLE FRUIT BOWLS® IN 100% FRUIT JUICE, 7 OZ.</b>							
DOLE Red Grapefruit Sunrise® in a Blend of 100 % Fruit Juices	100-38900-71941-5	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.28 lbs.	.2239 ft.	175
Mixed Fruit in 100 % Fruit Juice	100-38900-71924-8	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.28 lbs.	.2239 ft.	175
Tropical Fruit in 100 % Fruit Juice	100-38900-79088-9	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.28 lbs.	.2239 ft.	175
Sliced Peaches in 100 % Fruit Juice	100-38900-71966-8	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.28 lbs.	.2239 ft.	175
Mandarin Oranges in 100 % Fruit Juice	100-38900-74206-2	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.28 lbs.	.2239 ft.	175
<b>DOLE FRUIT IN GEL, 7 OZ.</b>							
Mixed Fruit in Black Cherry Gel	100-38900-71971-2	12/7 oz.	9.650 x 6.929 x 5.787"	5.25 lbs.	6.56 lbs.	.2239 ft.	175