

IRVING
CONVENTION & VISITORS BUREAU



Group Tours

ASSISTANCE
AND SERVICES

**AND LOCATION
MATTERS!**

Located "smack-dab" in the middle of Dallas and Fort Worth and adjacent to DFW International Airport, Irving is the perfect city to rest your hat while your group experiences Dallas/Fort Worth. As one of only a few places in the world where you can enjoy five-star dining one day and a chuck wagon cookout the next, we promise a truly unforgettable experience.

**DRIVING DISTANCE
TO IRVING FROM:**

- Dallas – 15 miles
- Fort Worth – 20 miles
- Grapevine – 5 miles
- Arlington – 10 miles

Why Use the Irving Convention and Visitors Bureau? We love it when folks ask that question, because we have good reason to brag a little. Call it Texas pride or Southern hospitality – we'll work hard to make your job as easy as possible. Below are a few examples of the many ways we can serve you.

Customized Tour Itineraries.

We'll help you plan and create an itinerary for your group by putting together a unique package to suit just about any taste, whether it be Texas-sized shopping, professional sports or some of the arts and culture our vibrant area has to offer.

Site Inspection Assistance.

We'll make sure your tour is everything you need it to be. We can assist with site inspections and familiarization tours to ensure that everything is perfect.

Promotional Materials.

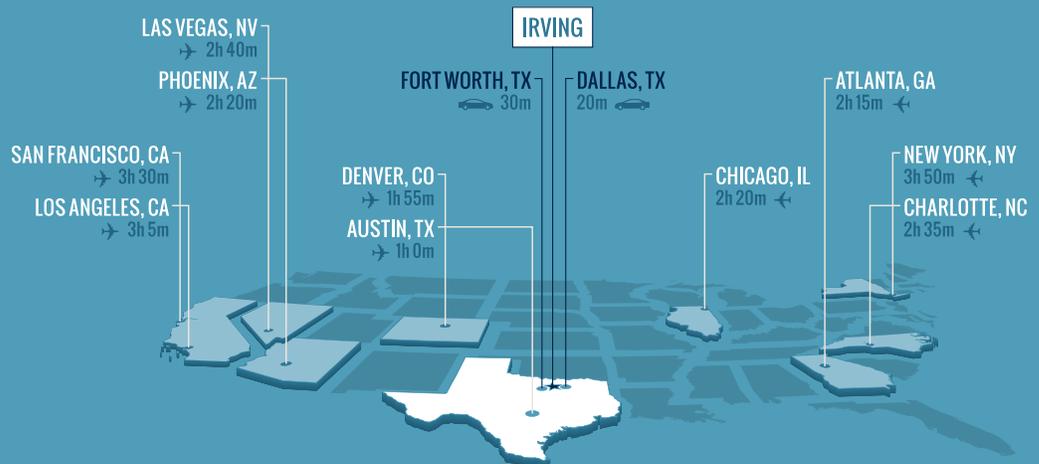
We provide all kinds of appealing marketing materials to help you promote your tour, including brochures, videos, digital graphics and just about anything you need to help boost attendance and excitement.

Housing Assistance.

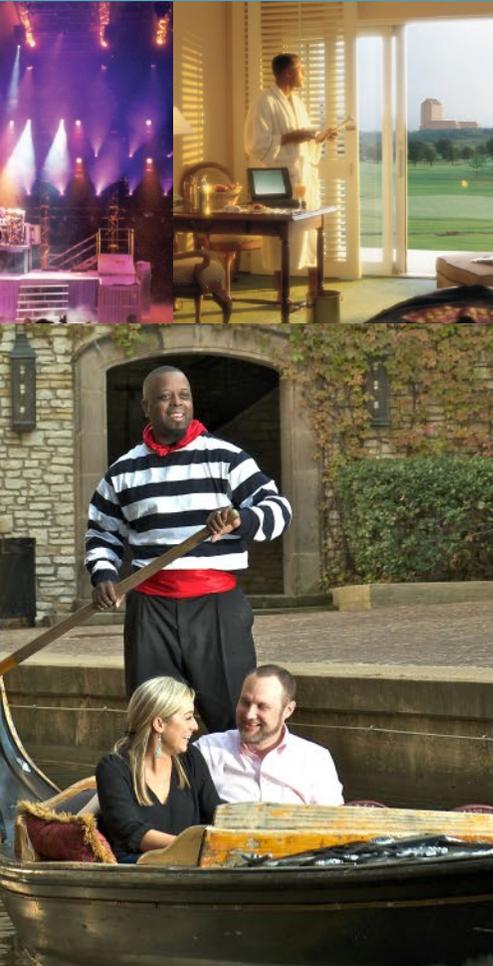
We make sure your guests' experiences are memorable by matching you with the right property and establishing room blocks and group rates at one of our 75+ area hotels.

Step-on Guide Services.

Who better to guide your tour than one of the locals who knows all about the area? We can provide you with step-on guide services to make sure your group experiences the best the DFW area has to offer.



PERFORMANCE
VENUES
AND AREA
ATTRACTIONS



IRVING FACTS

Founded: 1903

Incorporated: 1914

Population: 225,427

Land Area: 693 sq. miles

Elevation: 470 feet

Area Codes: 214, 469, 972, 817

*For more Irving statistics,
please visit cityofirving.org*

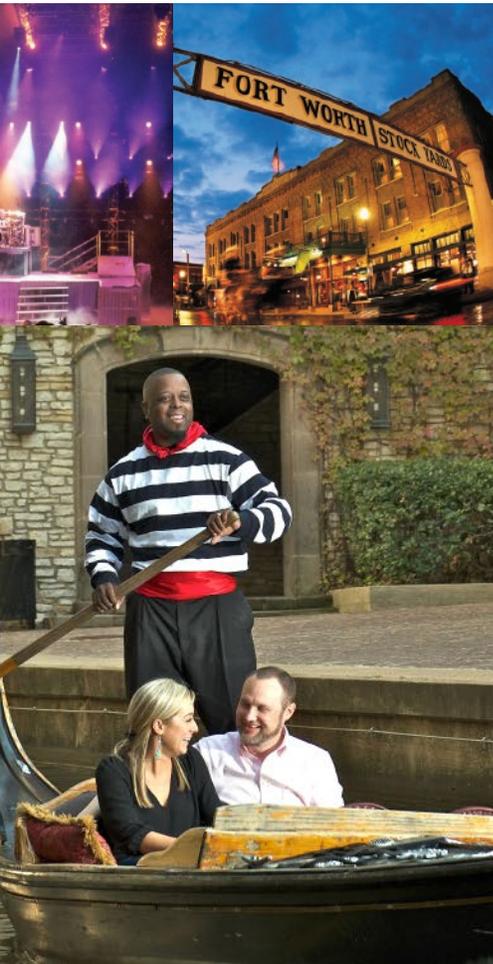
Performance Venues

- Irving Arts Center, including Carpenter Performance Hall and the Dupree Theater
- Bass Performance Hall
- Irving Music Factory (opening soon)
- Majestic Theatre
- Music Hall at Fair Park
- Verizon Theater at Grand Prairie
- Casa Mañana Theatre
- AT&T Performing Arts Center, including Winspear Opera House & Wyly Theatre
- American Airlines Center
- Gexa Energy Pavilion
- Vista Ridge Amphitheater
- Ed Landreth Auditorium at TCU
- Hays Theatre at TCU
- Haggerty Art Building Auditorium at University of Dallas
- Morton H. Meyerson Symphony Center
- Trinity Broadcasting Network
- Fort Worth Community Arts Center
- Palace Theatre Arts Center
- House of Blues

Area Attractions

- Fort Worth Zoo and Dallas Zoo
- Dallas World Aquarium
- Palace of Wax/Ripley's Believe It or Not!
- Medieval Times Dinner & Tournament
- Six Flags Over Texas and Hurricane Harbor
- Speedzone Dallas and Main Event
- Fort Worth Stockyards National Historic District
- Globe Life Park in Arlington
- Bureau of Engraving and Printing – Western Currency Facility Tour
- Circle R Ranch and Southfork Ranch
- Dallas Arboretum and Fort Worth Botanic Garden / Japanese Garden
- Mustangs of Las Colinas Sculpture and Exhibit
- National Scouting Museum
- Irving Arts Center

- LEGOLAND Discovery Center and SEA LIFE Grapevine Aquarium
- Grapevine Main Street Historic District and Vintage Railroad
- Trinity River Audubon Center
- Fort Worth Cultural District:
 - Amon Carter Museum
 - Kimbell Art Museum
 - Log Cabin Village
 - Fort Worth Museum of Science and History and the Omni Theater
 - National Cowgirl Museum and Hall of Fame
 - National Multicultural Western Heritage Museum
 - Modern Art Museum of Fort Worth
 - Sid Richardson Museum
- Dallas Museums:
 - Crow Collection of Asian Art
 - Dallas Holocaust Museum
 - Dallas Museum of Art
 - Frontiers of Flight Museum
 - Sixth Floor Museum at Dealey Plaza (John F. Kennedy Memorial)
 - Nasher Sculpture Center
 - Perot Museum of Nature and Science
 - African American Museum
 - George W. Bush Presidential Library and Museum
- World-Class Shopping:
 - Allen Premium Outlets
 - Bass Pro Shops Outdoor World
 - Galleria Dallas
 - Grapevine Mills Mall
 - Highland Park Village
 - Irving Mall
 - NorthPark Center
 - Southlake Town Square
 - Sam Moon Shopping Center



Contact me and find out
how I can make your tour
a Texas-sized success.

Katherine DiPietro
National Sales Manager
972-252-7476, Ext. 7713
1-800-247-8464
kdipietro@irvingtexas.com

Whatever your clients' vision of Texas is, you'll find unique itineraries to offer everything you want Texas to be. This sample itinerary is flexible, and can easily be packaged to suit your particular needs, interests or days of the week.

Day 1. Your day starts at the spectacular **Mustangs of Las Colinas**, the world's largest equestrian sculpture. After a group picture in front of this majestic backdrop, you'll head to lunch at the **Cellar Restaurant and Bar** on the **Mandalay Canal**. Next, it's time for a look at a different kind of cowboy with a tour of **AT&T Stadium**, home of the Dallas Cowboys. With seating for 80,000, a retractable roof and a construction cost of over \$1 billion, this incredible sports landmark is one of the most expensive sports venues in the world! Finish the day with a serenade at sunset from a singing cowboy as your group enjoys hayrides, horseback riding and a campfire cookout at **Circle R Ranch**.

Day 2. Today starts with an up close-up look at Texas history and legends. The **Sixth Floor Exhibit** offers the permanent educational exhibition of the life, death and legacy of President John F. Kennedy, and features nearly 400 historic photographs, artifacts, interpretive displays and 40 minutes of documentary film to recreate an unforgettable chapter in history. Shoppers will enjoy the next stop – the legendary **Neiman Marcus** flagship store, with an option for lunch in the café or the more formal **Zodiac Room**. **Old City Park** is nearby, with 37 restored historic homes, buildings and shops providing a step back to the 19th century. Then it's back to your hotel for a break before heading out to dinner at **Cool River Cafe** or **The Ranch**, two of the area's best places for local flavor and live music!

Day 3. Head west today for a mix of Texas fun in Fort Worth! You'll enjoy breakfast in the unique setting of the **Fort Worth Zoo's** Texas Wild! Exhibit. Then it's off to the **Amon Carter Museum** and the **Sid Richardson Collection of Western Art** to explore a different sort of cowboy culture. And a trip to Texas wouldn't be complete without at least one Tex-Mex meal, so lunch at the legendary **Joe T. Garcia's** restaurant and fiesta gardens will give everyone a taste of the spicy side of Texas. Spend the afternoon wandering the shops of the **Stockyards National Historic District**, before line-dancing lessons at **Billy Bob's Texas**. Don't forget to catch the daily cattle drive to and from the Stockyards.





Looking for ways to entertain students of all ages? Look no further than Dallas/Fort Worth, and make Irving your “homeroom.” There are theme parks and restaurants, zoos and sports, with educational experiences included. Spend a day, a week or somewhere in between – as best suits your students’ interests.

Day 1. Your day starts at the spectacular **Mustangs of Las Colinas**, the world’s largest equestrian sculpture and a great backdrop for a group picture. Stop in next at the **National Scouting Museum** for an up-close and hands-on look at the incredible history of scouting. Spend the rest of the day at **Grapevine Mills**, the largest value retail mall in the Southwest, which features fun venues such as **Legoland Discovery Center** and **SEA LIFE Aquarium**. Afterwards, grab dinner at places like **Rainforest Cafe** and **Uncle Buck’s Steakhouse**.

Day 2. Head west this morning and start your day with breakfast and tour at the **Fort Worth Zoo**. Mosey on over to the **Stockyards Historic District** next, where you can catch a glimpse of some animals on the loose, as the daily cattle drive makes its way through town. Lunch is at famed Tex-Mex favorite **Joe T.Garcia’s**, then it’s off to **Sundance Square** for a peek at a mural of the Chisholm Trail and backstage at the **Bass Performance Hall**. The Cultural District is next, with stops at the **Fort Worth Museum of Science and History** and the **Omni Theater**. Nighttime is capped off by a visit to **Pawnee Bill’s Wild West Show** at Cowtown Coliseum.

Day 3. History and pop culture meet today, as you start with a tour of Dallas, including a visit to **Pioneer Plaza’s** cattle drive sculpture, **Old City Park’s** recreated village and renowned **Dealey Plaza**. After a tour at the **Sixth Floor Museum**, located in the former Texas School Book Depository Building, you’ll move on to lunch at the **Hard Rock Cafe**. It’s fun and games for the afternoon with either thrills at **SpeedZone Dallas**, chills at **Six Flags over Texas** or fun in the sun at **Hurricane Harbor**. Then a step back in time for a dinner of jousting and jesting at **Medieval Times**.

The Irving Convention and Visitors Bureau offers a professional staff to assist you each step of the way. Irving hospitality includes a very personal welcome with continuing attention to the comfort and pleasure of each of your customers – our guests.

The Irving Convention and Visitors Bureau’s list of complimentary services includes:

- Acquiring hotel rates and contracts
- Business Incentive Program
- Suggested themed itineraries
- Brochures and maps
- Familiarization tours
- Individualized presentations on the Irving area
- Hotel, attraction and restaurant recommendations and reservations
- Customized tours designed for the interests and needs of your group
- Professional step-on guide service available



IRVING
CONVENTION & VISITORS BUREAU

Irving Convention Center at Las Colinas
500 W Las Colinas Boulevard
Irving, Texas 75039

Hours:
Monday to Friday 8 am to 5 pm CST



800.2.IRVING / (800)247.8464
(972)252 .7476
(972)401.7729 *fax*

irvingtexas.com
irvingconventioncenter.com
info@irvingtexas.com

 facebook.com/IrvingTexasCVB
 [@VisitIrvingTx](https://twitter.com/VisitIrvingTx)
 instagram.com/visitirvingtx
 google.com/+Irvingtexasvisit

